

Adlai Has Best Far West Hope In Washington

But Ike's Personal Popularity Shouldn't Be Underrated

By MORRIE LANDSBERG
 SEATTLE (AP)—From the look of things, it's not going to take many votes to tilt the outcome of the presidential race in Washington. What happened here Sept. 11 jolted the Republicans. The state primary that day pointed to a Democratic trend. It also raised a question: Was the key Senate contest a true test on administration policies? Was it a popularity vote between two state personalities? Or a mixture of both may-be?

On a swing through the Pacific Northwest, I collected the impression that President Eisenhower is stronger in Oregon than in Washington; that if Adlai Stevenson wins any of the three coastal states, it's most likely to be Washington.

Eisenhower's personal popularity should not be underrated. There are issues aplenty, but they're not always uppermost in the minds of Democrats like Louis Serrano. Looking up from his work at a plywood plant near McHale's, 17 miles outside Portland, he said he would vote for Eisenhower because "he's really a good man."

A check of 10 newly signed voters as they left the city registrar's office in Seattle gave Eisenhower a 6-3 edge, with 1 undecided. The reasons included: "He knows what the score is"; "I think he's doing all right"; "Because I don't like Stevenson."

Just the same, the September vote prompted Stevenson's advisers to list Washington among the states they figure to switch from 1952 and thereby, they say, win the election nationally.

Democratic optimism is based in part on the prospect of an unusually heavy organized labor turnout Nov. 6.

Then the party holds great expectations of pulling in discontented farmers. In the senatorial primary, every major agricultural area—in fact, 38 of the 39 counties—voted Democratic.

"We've had three years now of Republican administration and they have failed to grasp our problem," said Dwelly Jones, a wheat grower in Walla Walla, in eastern Washington.

Jones, who described his place as "just a couple thousand acres," said he formerly was a staunch Republican, but that his vote will go to Stevenson.

The Democrats are counting too on the impact of the "giveaway" campaign theme; a falloff in the lumber industry blamed on tight credit for new homes; and an unsatisfied demand for low-cost power.

The same national issues form a backdrop for the campaign in neighbor Oregon, but Republicans there are considerably more confident. Even some Democratic officials are cautious about claiming the state for Stevenson.

Oregon sent Democrat Richard Neuberger to the Senate in 1954. Washington avoids registration by party, but best estimates give the Democrats a 60-40 break.

The implications of these and other figures have to be handled carefully because of the reputation of people up this way to cross party lines.

Take Washington: In its recent primary, Democratic Sen. Warren G. Magnuson, campaigning both on his Senate record and criticism of the Eisenhower administration, outpolled his Republican opponent, Gov. Arthur B. Langlie, by 152,000 votes.

The state's representative-at-large, Don Magnuson, not related to the senator, ran stronger than the two Republican candidates in their statewide race. But in five of six congressional districts, Republican incumbents bested the combined Democratic totals. The exception was the southeastern 4th Dist., including Walla Walla.

Take Oregon: Newspaper polls show Sen. Wayne Morse, a Republican last time he ran and now as anti-Eisenhower as they come, leading in his torrid contest with Douglas McKay, who gave up his job as secretary of the interior, with Eisenhower's blessing, to run for the Senate.

This runs counter to the state's indicated preference for Eisenhower, but voters who profess to like both Ike and Morse see nothing inconsistent about it.

Mrs. Eithel arney of Dayton, Ore., in the Willamette Valley, offered as her reason, "I'm voting for the best man in each case."

Winthrop Long to Speak at YMCA

Winthrop Long, who has been active in the development of a YMCA program in Japan, will speak at a noon luncheon at the Y here Friday.

Long will also address students at North and South Salem high school during his visit here.

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Dial, bath size, limit 9	9 for \$1
Protex Deodorant Soap, bath size, limit 7	7 for \$1
Lifaboy Bath Soap, limit 18	9 for \$1
reg. \$10 John Robert Powers Fluid Cleanser & Refresher	\$5
reg. \$8.75 Helena Rubinstein Contour Lift Film Special	\$5
reg. \$1 Spa Bubble Bath, 8 oz.	2 for \$1
Palmolive After Shave, 2-oz. bottle	19¢
Witch Hazel, 1/2 gallon	\$1
DuPare Bubbling Bath Oil	\$1

reg. \$1 Plastic Travel Kits... 73¢
 reg. 98c Trushay Hand Lotion... 79¢
 reg. \$2 Colonial Dames Hormone Cream... \$1
 reg. \$1.69 Helen Curtis Creme Shampoo... \$1.39
 reg. \$1.06 Brisk Tooth Paste... 79¢
 reg. 98c Pond's Angel Skin Lotion... 79¢
 reg. 98c Pepsodent Tooth Powder... 79¢
 reg. \$1.20 Deep Magic Facial Cleanser... 89¢

*Prices plus tax
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OCTOBER OPPORTUNITY DAY

household paper goods

Scott Toilet Tissue, white or colors, limit 20 . . . 10 rolls \$1
 Scott Soft-Weave Tissue, white or colors, limit 18 9 rolls \$1
 Waldorf Toilet Tissue, limit 30 15 rolls \$1
 Zee Toilet Tissue, white or colors, limit 32 . . . 16 rolls \$1
 Scotties Facial Tissue, 40 sheets, limit 8 . . . 4 for \$1
 Scot Towels, regular size, limit 12 6 for \$1
 Kleenex Facial Tissue, 400 sheets, limit 8 . . . 4 for \$1

SAVE ON CANDY

\$1.50 lb. peanut butter cups 79¢ lb.
 Made with Hershey chocolate and smooth, nutritious peanut butter. Individually cupped for easier eating.

fruit slices \$1.00 lb. Pectin 69¢ lb.
 Tender, thin slices in lemon, lime, orange and cherry.

90c lb. crisp Hersheyettes 69¢ lb.
 Tiny morsels of smooth-eating Hershey chocolate with a thin, crispy and colorful shell... wonderful for the children.

reg. \$1.50 fudge balls 89¢ lb.
 A rich fudge center with exotic rum flavor, dipped in milk chocolate and rolled in chopped nuts.

CANDY—STREET FLOOR

reg. \$5-\$10 leather billfolds \$2.99 plus tax

Here's real value in smart styles for men or women. Luxurious leathers include alligator, smooth calfskin, imported English Morocco, watermark seal, hand boarded goat, top grain cowhide, saddle leather, pigskin. Black, brown, tan, mahogany, tritones, blue, red, pink, orange, fashion colors. Many different styles.

STATIONERY STREET FLOOR

OCTOBER OPPORTUNITY DAY 2nd WEEK -- GIGANTIC PRE-CHRISTMAS TOY SALE

\$1.98 talking elephant 88¢
 Cute plastic animal with talking record in his back.

\$1.98 jewelry craft set 88¢
 Everything included for fashioning your own jewelry.

\$1.98 plastic milk bottle set 88¢
 Bottle filled with many small toys for baby to play with.

\$1.49 table tennis set 88¢
 Includes two paddles, net, brackets, ball. Regulation size.

\$1.39 metal airplane carrier 88¢
 Sturdy toy for floor or tub; complete with planes.

\$1.39 metal luxury liner 88¢
 Sturdy wind-up ship; fun for the tub or pond.

\$1.39 cake box set 88¢
 Complete all-metal set of junior size cannister set.

\$1.39 jr. size golf set 88¢
 Harmless rubber ball for the lawn or living room.

\$1.39 metal dump truck 88¢
 Hours of fun in the friction motor, sparking engine.

\$1.19 plastic tea set 88¢
 Complete service for four in unbreakable plastic.

\$1.29 plastic toy telephone 88¢
 Unbreakable plastic phone and bell that really rings.

\$1.59 telescope 88¢
 Complete with tripod and a built-in compass.

\$1.19 Ford car 88¢
 Battery operated toy; runs forward and reverse.

\$1.49 sweep and dust set 88¢
 Carpet sweeper, dust pan, apron, etc., in the set.

\$1.98 stack nested blocks 88¢
 Brightly colored, unbreakable plastic blocks.

- \$1.39 electric irons; completely safe 88c
- \$1.98 Walkie Talkie; really works 88c
- \$2.98 Groucho TV quiz game 88c
- \$1.39 Kro-Kay set; indoor set for 4 88c
- \$1.39 Pre-School Tutor; educational toy for 5-7 age 88c
- \$1.39 Metal Iron Board; folding 88c
- \$1.39 Penmanship; game helps children to write 88c
- \$1.98 Pinky Lee TV Snack Set; plastic and metal 88c
- \$1.29 Cork Gun; harmless, with sparking action 88c
- \$1.39 Musical Elephant; wind-up toy plays musicals 88c
- \$1.39 Friction Motor Diesel Freight Engine, 18" 88c
- \$1.79 Flip-Flops; clown trapeze act 88c
- \$1.39 Finger Painting Set; 4 colors, paper, directions 88c
- \$1.59 Beginner's Roller Skates; toe, heel straps 88c
- \$1.50 Aluminum Tea Service for 4 88c
- \$1.29 Chinese Checkers; metal board 88c
- \$1.39 8" Sweetheart Doll; wears Sweetheart gown 88c
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