



THE WHOLE FAMILY LOVES TO SHOP

THE FRIENDLIEST STORES IN TOWN ... Erickson's

GRAND

SHOP OUR FAMILY OF FINE STORES ... THERE'S ONE NEAR YOU

CHECK THESE GRAND OPENING VERY SPECIAL BUYS...

COTTAGE FRUIT COCKTAIL	2 3oz. tins	43¢	KRAFT—DELICIOUS FOR APPLES CARAMELS	lb.	39¢
COTTAGE APPLE SAUCE	2 3oz. tins	29¢	FLUFF MARSHMALLOW CREME	7 1/2 oz.	23¢
LIBBY'S APRICOT NECTAR	3 46-oz. tins	\$1.00	M.C.P. LEMON JUICE	2 7 oz. tins	29¢
DEL MONTE SWEET PEAS	2 3oz. tins	37¢	WOODY—SMACK GLASS PEANUT BUTTER	lb.	35¢
COTTAGE CREAM CORN	4 3oz. tins	49¢	CHEF BOY-AR-DEE—MEAT OR MEATLESS SPAGHETTI DINNERS	39¢	
COTTAGE TOMATOES	5 2 1/2 tins	99¢	QUAKER—1/2 PRICE SALE SUGAR PUFFS	2 Pkgs.	27¢
COTTAGE—YELLOW CLING PEACHES	4 2 1/2 tins	99¢	UNCLE BEN'S INSTANT RICE	28 oz. Pkg.	39¢

N.B.C. "Golden Glow" Crackers	Lb.	27¢	KRAFT CHEEZ WHIZ	1-lb. Jar	45¢
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MOLA—FINEST QUALITY BROKEN SHRIMP	3 8-oz. tins	\$1.00	RED BAGLEY—IRREGULAR PIECES BARTLETT PEARS	4 2 1/2 tins	99¢
SUNSET—CHUNK STYLE TUNA FISH	5 No. 1/2 tins	\$1.00	SUN PART CRAB MEAT	8-oz. tin	49¢
KRAFT—SOMETHING NEW! ORANGEADE	46 oz. tin	24¢	RATH'S BREAKFAST SAUSAGE	11-oz. tin	33¢
MARKET—PINEAPPLE-GRAPE PRESERVES	4-lb. Jar	89¢	O'CELLO—KITCHEN SIZE SPONGES	2C Size	29¢
KLEENEX—BUY TWO, GET ONE FREE PAPER NAPKINS	3 boxes	49¢	O'CELLO—SAVE 4¢ SPONGES	2C Size	45¢
STALEY'S—WONDERFUL FOR POPPING POPCORN OIL	Full Pint	39¢	STEEL WOOL—WITH SOAP S.O.S. PADS	10-Pack	23¢
NUBORA—GET FREE DISH SOAP POWDER	Giant	65¢	ZEE—REG. 10¢ SANDWICH BAGS	2 Pkgs.	19¢
LYNDEN'S CHICKEN NOODLES	14-oz. Jar	29¢	CHIFFON FACIAL TISSUE	400 Size	23¢
LYNDEN'S—TENDER BONED CHICKEN	5 1/2-oz. Jar	55¢	ZEE PAPER TOWELS	2 Rolls	35¢
BORDO—NEW CROP PITTED DATES	lb.	35¢	ZEE WAX PAPER	2 Rolls	35¢
ROYAL CHOCOLATE CHERRIES	13-oz. Box	49¢	CLEAR PLASTIC—25-FOOT ROLL SARAN WRAP	35¢	
MARKET—BUFFET TINS CRUSHED PINEAPPLE	3 for	33¢	IVALON—REGULAR SIZE SPONGES	39¢	

FRESH EGGS AA Medium	2 Dozen	85¢	COLUMBIA DILL PICKLES	56 oz.	49¢
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KRAFT—WONDERFUL SALAD DRESSING MIRACLE WHIP	QUART	43¢
BETTY CROCKER—White, Yellow, Spice, Chocolate CAKE MIXES	3 17-oz. Pkg.	89¢
SANTIAM—FANCY CUT GREEN BEANS	6 303 tins	95¢
KINGAN'S—NONE FINER LUNCHEON MEAT	2 12-oz. tins	55¢
MINERS HONEY	Sweet Clover Finest Quality 5-lb. tin	99¢

FROM OUR GARDEN FRESH PRODUCE DEPT.		
Locally Grown CAULIFLOWER	Medium Size Heads	10¢
Locally Grown CELERY	Crisp Tender Stalk	10¢
Golden Ripe Bananas	2 lbs.	25¢
Crisp, Solid Heads CABBAGE	lb.	2¢
U.S. Washington No. 2 Potatoes	50 lbs.	79¢
Bandon CRANBERRIES	Cello 1-lb.	29¢
Sweet POTATOES	2 lbs.	25¢

# GRAND OPENING FOOD SAVINGS

PRICES EFFECTIVE ALL STORES FRI., SAT., SUN., OCTOBER 5-6-7 - NO SALES TO DEALERS—WE RESERVE THE RIGHT TO LIMIT

NOW ... ERICKSON'S NEW 12th STREET SUPER MARKET OFFERS YOU AND YOUR WHOLE FAMILY ADDED CONVENIENCE PLUS EXTRA SAVINGS ON QUALITY FOODS!

NATIONAL LETTER WRITING WEEK—OCT. 7 TO 13

Erickson's Demonstration 12th St. Store COTTAGE CHEESE	Full Pint	25¢	COTTAGE—HUNT'S TOMATO JUICE	4 46-oz. tins	89¢
PHENIX MARGARINE	5 lbs.	95¢	Gold Medal FLOUR	10-lb. Bag	95¢
NESTLE'S CHOCOLATE BITS	2 6-oz. Pkgs.	33¢	Pixie—10-oz. Bag MARSHMALLOWS	19¢	
WIFF'S CORNED BEEF	12-oz. tin	39¢	ZION—White FIG BARS	2-lb. Pkg.	49¢
WATERBURY FROZEN PEAS	10-oz. Pkg.	10¢	MAXWELL HOUSE INSTANT COFFEE	6 oz.	\$1.29
Columbia—Whole SWEET PICKLES	22-oz. Jar	39¢	KRAFT'S VELVEETA	2-lb. Loaf	69¢

**BIG BUYS in Baked Goods** Fresh Daily From Our Own Bakery

MACAROON Devils Food Cake	Save 10c	59¢	FRESH Butter Horns	7 for	39¢
White, 8-Count PAN ROLLS	25¢		Date-Nut LOAF CAKE	Each	45¢
Assorted COOKIES	Dozen	30¢	Applesauce DONUTS	Dozen	43¢

ERICKSON THRIFTWISE BEEF PROPERLY AGED AND PERSONALLY SELECTED TO GIVE YOU THE FINEST

**T-BONE SIRLOIN ROUND SWISS RIB Steaks 69¢ Lb.**

ERICKSON THRIFTWISE BEEF BONELESS Pot Roast	lb.	59¢	U.S. CHOICE BEEF BONELESS Pot Roast	lb.	69¢
BLADE Chuck Roast	lb.	39¢	BONELESS Steak Top Sirloin	lb.	98¢
GROUND Beef	3 lb.	89¢	FRESH GROUND Chuck	lb.	59¢

3-1-lb. Rolls Sausage Pork Pure \$1.00

MORRELL PRIDE CANNED PICNICS 3 -lb. tin Each \$1.79

No Bone—No Waste—Slice and Serve

Cascade & Armour Vacuum Pak PICKLE AND PIMIENTO LOAF MACARONI AND CHEESE OLIVE LOAF AND VEAL LOAF	Pkg.	29¢	Fresh - Viscerated Whole Fryers	lb.	39¢	CASCADE SLICED BACON	lb.	59¢
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Libby's FROZEN-FRESH ORANGE JUICE	6 6-oz. tins	99¢	Central Brand POP CORN	2 Pkg.	29¢	WISH-BONE ITALIAN SALAD DRESSING	8-oz. Bottle	39¢
1 XL CHILI CON CARNE	4 15-oz. tin	89¢	Delicious CARNATION SIMPLE SIMON	More for your money!		Join SMOKEY'S campaign HELP PREVENT FOREST FIRES!		
Garden TOMATO KETCHUP	7 12-oz. Bottle	\$1.00	Frozen GREEN APPLE PIE			Special Offer! SMOKEY BEAR T-SHIRT	Only 50¢ and 1 topstap from	Roman Meal CEREAL 37¢
1 XL KOUNTY KIST New Pak—Whole Kernel CORN	9 12-oz. tins	\$1.00	BIG 9" PIES	Fruit	59¢	NEW! REAL CREAMERY BUTTERMILK RIGHT IN THE MIX!		ALBERS FLAPJACK MIX 29¢
Hills Bros. COFFEE	lb. tin	1.09	Blue Berry 69¢			Dole's "Pineapple Pele" Salutes Salem With Hawaiian Harvest DOLE SLICED Pineapple	No. 2 tin	29¢
						FREE! "Handee Helper"	ATTACHED TO PACKAGE OF ALBERS OATS	21¢

SERVED ALL DAY FRIDAY AND SATURDAY

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