



*Luscious cotton and rayon shantung...
looks and feels like imported Italian silk*

Mid-Season Suits

22⁹⁵

Two suit charmers . . . basic and beautiful . . . fashion-perfect anywhere. Truly wardrobe wonders, adaptable to most any occasion . . . cool and wrinkle resistant. Navy, copper or aqua. Sizes 10-16.

Left: Fitted jacket, slim skirt, 3/4 sleeves.

Right: Box jacket with mandarin collar, white pique trim.

Suit Salon, second floor

LIPMAN'S IS AIR CONDITIONED

*Lipman's
of Salem*

*three pretty figure-makers beckoning you
to get in the swim and look every inch a*

Jantzen Water Babe

Jantzen figure-makers from our newly arrived collection of lastex and cotton suits. For the active swimmer or the active sun worshiper, these you'll adore. All sizes 10-16. Left: Tres Gai sheath of figure molding lastex. Smocked bodice only deviation from the arrow-slim line. Navy or white, 12.95. Swim cap emblazened with flowers- S-M-L, 1.98 Center: Acapulco cotton sheath from the International Set. Red print is inspired by the brilliant colors of Mexico, 15.95. The matching cotton skirt, M-L sizes, 15.95. Reclining: Elastic shirred butterfly print polished cotton suit. Pink or powder blue, 8.95.

Caliente Sportswear, first floor

