

SMART BRIDES HAVE OUR BRIDAL CONSULTANT PLAN THEIR WEDDING

MAIL AND PHONE ORDERS • NO SALES TO DEALERS

OPEN MONDAY AND FRIDAY 12:15 TO 9 P. M.
OTHER DAYS 9:30 A. M. TO 5:30 P. M.

Washington's Birthday

Feature of...



Salem Days

Meier & Frank Co.

OREGON'S OWN STORE SINCE 1857
SALEM 3 2211

FREE STORE-SIDE
PARKING—OVER 1000 CARS

Reg. \$7.95-\$25
Sample Handbags

now \$5.30 to \$16.67

plus tax
New spring handbags of fine polished calfskin, goatskin, saddle leather, gleaming plastic patents. Many completely leather lined. All wanted styles—long slims, roomy satchels, boxes, clutches, underarms. Navy, red, flax, French bread, black, briar.

Reg. \$4.98
New Spring Handbags

\$3.97

plus tax
A smart collection for all occasions in plastic patent, rayon faille, saddle leather, cowhide and calfskin. Smartly styled satchels, pouches and clutches in black, brown, navy, red and other fashion colors.
\$2.98 COWHIDE CLUTCH BAGS zipper closing, extra zipper flap pocket; smoke, flax, black, navy; irrogs. \$1.79
\$8.95 FAILLE BAGS, fine rayon in smart styles, richly lined, navy, blue, black or brown. \$4.99
\$1-\$1.95 FASHION BELTS, novelty styles in fabrics, cowhide, saddle leather, all widths, spring colors. 79c
\$3.50-\$10 LEATHER BILLFOLDS, men's and women's sample styles; cowhide, calfskin, other leathers; free initials. \$1.99
Prices plus tax

LEATHER GOODS—STREET FLOOR

Reg. \$5.95-\$8.95
Women's Umbrellas

\$4.49

Beautiful imported fabrics in stunning 10 and 16-rib styles with smart handles, long or short designs of novelty lucite and polished woods. Host of attractive colors to match or blend with all costumes.

UMBRELLAS—STREET FLOOR

Reg. \$5.95-\$11.95 Clocks

\$3.79 to \$7.59

Assortment includes imported brass clocks with alarm, many smart styles; 7-jewel leather-cased travel clock in many styles; and richly designed musical clocks.
REG. \$29.95 400-DAY MINIATURE CLOCKS, imported Black Forest clocks, brass base, glass dome. \$14.99

CLOCK SHOP—SECOND FLOOR

Reg. \$1.95-\$39.95
Famous Make
Costume Jewelry

97c to \$19.97

plus tax
A complete selection of lavishly styled costume jewelry from famous makers at terrific reductions. Rhinestone-set, beaded combinations, gold or silver color metals, simulated pearls, stone set with simulated jewels. Dramatically styled bracelets, earrings, necklaces, pins. Save!

Reg. \$3.50-\$5
Men's Jewelry Sets

\$1.69

plus tax
Tie bar and cuff link sets in gold and silver color finishes, raised design patterns, stone-set types and many other styles. All handomely gift boxed.
\$4.95 BOYS' AND GIRLS' WATCHES, shock resistant, all with metal expansion bracelets or leather bands. \$7.99
\$5-\$12.50 LOOSE POWDER COMPACTS, beautifully designed, gold or silver color finishes, some stone-set. \$2.69
Prices plus tax

JEWELRY—STREET FLOOR



1/3 OFF

LESS THAN 1/2 PRICE

Reg. \$8.95-\$10.95 Nylon Slips and Gowns

\$5.99

Discontinued styles of famous makes in fine nylon tricot, variety of styles. Slips with permanent pleating and nylon lace trims, average length, white, pink, black, incomplete size range 32-40. Gowns with lace or embroidery trims, round or vee necks, pink, blue, yellow, black, incomplete size range 32-40.

Reg. \$3.95-\$5.95
Nylon Slips

\$2.99

Flattering, perfect-fitting styles in nylon tricot, lace or permanent pleating trims, adjustable shoulder straps. White, pink, black. Sizes 32 to 40.

\$3.95-\$4.95 NYLON TRICOT HALF SLIPS, two and four gore styles, white, pink, black; sizes S-M-L. \$2.49
\$2.50-\$2.95 NYLON TRICOT PANTIES, pink, white; flare leg, 6-9; band lang, 6-9; trunk style, 5-8. \$1.49
\$5.95-\$6.95 NYLON TRICOT GOWNS, waltz, full length, pink, blue, maize, black; incomplete size range. \$3.99
\$2.98 COTTON PLISSE SLIPS, no-iron fabric, embroidery trim, shadow panel; white only, sizes 34-42. \$1.79
\$1 NYLON TRICOT BRIEFS, tailored Hollywood style, white, pink, maize, coral, turquoise; sizes 5-6-7. 49c
\$6.95 GIRDLES AND PANTY GIRDLES, roll-on style, nylon elastic, white, pink, blue; S-M-L; incom. range. \$2.99

LINGERIE—STREET FLOOR

Sheer Stretch Nylons

88c

pair
3 pairs \$2.60

Very specially priced! New flattering colors. Well made, beautifully sheer, with attractive tops. Three sizes for small, average and tall legs. Stock up now at this thrifty savings!

Irregulars of
\$1.65 Quality
Service Weight Nylons

79c

3 pairs \$2.25
"Matchless" full-fashioned nylons from a famous maker and made for hard wear. Cotton-lined sole for extra comfort. Proportioned lengths in newest colors.
IRREGULARS OF \$1.95 OVSIZED NYLONS, famous "Matchless" full-fashioned day sheers, newest colors, 9½-11. 94c 3 \$2.70
IRREG. OF \$1.65 NON-RUN NYLONS, extra length sheer lace dress nylons, tall leg type, 9½-11. 69c 3 \$2
IRREG. OF \$1.65 DAY SHEER NYLONS, fine 60 gauge, fine list sole, white and colors, sizes 8½-11. 69c 3 \$2

HOSIERY—STREET FLOOR

Shipping cost to areas outside our regular truck delivery routes.