



SEARS
ROEBUCK AND CO.

OPEN
TONIGHT
and every
night 'til
Christmas
(except Sat.)

SANTA KNOWS!

you get the best for less

With GIFTS FROM SEARS

say "Merry Christmas" the sweet, thoughtful way
With *Delicacies from Sears*
Peggy Kellogg 5-Lb. Gift Box

Here's a delicious variety of popular favorites! Butter creams, almonds, nougats, chews, caramels and many others. All are covered with taste-tempting pure light and dark chocolate.

3⁹⁸



Light Fruit Cake
Fine Peggy Kellogg Quality

5-lb. Box **2⁹⁸**

Rich light batter, so popular now. Filled with fruits and nuts, topped with cherries, pecans and pineapple



Popular Fruit Cake
Our "Barbara Jane" Quality

5-lb. Box **1⁹⁸**

Popular price, popular flavor. Light batter cake with fine quality fruits and nuts. Choice of sizes in gift box.



5-Pound Gift Box
Famous "Good Quality" Treat

5-lb. Box **2⁹⁸**

Lovely brilliant red Christmas box of delightful all-milk chocolates. Grand assortments of your favorite flavors.



Gift Chocolates
In Gala Christmas Gift Box

2-lb. Box **1³⁹**

Their good taste and quality are laboratory tested for excellence! Pure milk chocolate, many favorite centers.



Christmas Mix
Grand Peggy Kellogg Variety

Pound **39^c**

Wonderful assortment of gayly colored sugar candies, delectable centers, crisp shells. Individually wrapped.



2-lb. Country Inn
Our Finest Chocolates!

2-lb. Box **2⁵⁰**

Wonderful treat... every flavor has its own special blend of milk or dark chocolate. 21 delightful centers.



1-lb. Country Inn "Snappers"

1⁵⁰

Crisp, crunchy pecans, covered with rich cream caramel—dipped in highest grade milk chocolate. Every bite is a taste delight.

2-lb. box **\$3.00**



Country Inn Cordialed Cherries

1⁵⁰

100% liquid centers with rich milk chocolate coating. Cordialed large cherries, gold foil wrapped attractively packaged.

1-lb. Box



giftable,
practical and lovely...
a wonderful way to say
Merry Christmas

PILLOWCASE SETS

boxed for gifts
from **1.49**

A. Several embroidery patterns Pastel or white with colored borders	1.98
B. Fine combed percale white pillowcases Dainty rose printed patterns. Washfast	1.49
C. Pastel cases with matching or gray borders Embroidered patterns, washfast colors	1.98
D. Lovely pastel cases of durable muslin 4-inch borders, plaid or polka dot	1.98

**gift towel sets
from 1.98**

E. Complete 8-piece towel set, gift boxed Gay washfast stripes and solid colors	3.98
F. 5-piece set with drop terry border Choice of 5 washfast solid colors	1.98
G. 3-piece towel set in white or colors Floral design embroidered in chenille	2.98



Colorful Linen Cloth

Good quality Belgium linen crash cloth boxed for Christmas giving. Choice of six vivid colors, vat-dyed and washable. Hemmed.

1⁹⁸

52"x52" size

52x70-in. ... 3.98--60x90 in. ... 4.98



Tablecloth and Napkins

Beautiful, gleaming damask in a choice of elaborate floral patterns. Imported from Japan. 60x90 in. cloth and eight 16x16 in. napkins.

4⁹⁸

"the perfect Christmas gift"



His and Hers Sets
Five Washfast Pastel Shades

Gift Boxed **2⁴⁹**


Two soft, fluffy bath towels, 20x40-in. and two washcloths, 12x12-in. Swiss type embroidery in contrasting colors.



Embroidered Set
Sheet and Pillowcases

Gift Boxed **4⁹⁸**

Embroidered pillowcases and matching bordered sheets make a welcome gift. Assorted patterns. Washfast.



Chenille Bath Set
Attractive Floral Pattern

Two Piece **3⁹⁸**

Made of better quality chenille tufted on heavy canvas. 24x36-in. mat and lid cover. White and four colors.



Guy Luncheon Sets
Heavy Quality Cotton Crash

Five Piece **2⁹⁸**

Floral and novelty pattern luncheon sets make ideal gifts. Mercedized for added luster and brighter colors.

