

IT'S NEVER TOO LATE TO FIND THE RIGHT GIFT AT WEISFIELD'S! BUY NOW..MAKE YOUR FIRST PAYMENT IN 1956..EASY TERMS!

 RHINSTONE Costume Jewelry 1.95-19.95 <small>* NO MONEY DOWN *</small>	 Polaroid Camera Flash Gun & Film 81.50 YEAR TO PAY	 SILVERPLATED TEA SETS 29.95-132.50 PAY NEXT YEAR	 COFFEE CARAFE Pyrex & Copper 3.95-9.95 ONLY 25¢ A WEEK	 TV LAMPS Smartly Modern 3.49 ONLY 25¢ A WEEK	 MANTEL CLOCKS In Varied Styles 7.95-59.95 LOW, EASY TERMS	 LONGINES Key Barometers 5.85-18.95 NO MONEY DOWN	 "STAR OF LOVE" Diamond Earrings 59.50 ONLY 1.25 A WEEK	 Longines and Wittnauer Watches 49.75-\$175. PAY NEXT YEAR	 HAWKEYE Flash Outfit 14.35 ONLY 25¢ A WEEK	 SCHICK "25" Electric Shaver 22.00 With 7.50 Trade-in ONLY 50¢ A WEEK	 Diamond-Onyx Handsomely Mounted 49.50 ONLY 1.25 WEEK								
 Water Resistant Man's Watch 19.95 ONLY 50¢ WEEK	 FRATERNAL Rings For Men 27.50-\$125. NO MONEY DOWN	 LUGGAGE SALE Set of 3 Pieces 29.95 LOW EASY TERMS	 BOXED Costume Jewelry 1.00-2.00 JUST CHARGE IT!	 WRIST WATCHES Men's and Ladies 9.95 ONLY 25¢ A WEEK	 Sterling Handled PIE SERVERS 1.77 NO MONEY DOWN	 JEWEL BOXES Upswing Tray 3.95-10.95 NO MONEY DOWN	 1847 Rogers Bros. Silverplate 79.75-89.75 PAY NEXT YEAR	 DIAMOND RING Styled for Men 125.00 YEAR TO PAY	 3-Pc. Silverplate Sugar, Cream Set 4.95 Reg. 7.50... ONLY 25¢ A WEEK	 STERLING Candle Holders 4.95 Reg. 7.50... ONLY 25¢ WEEK	 ARGUS C-3 CAMERA 66.50 YEAR TO PAY								
 SUNBEAM Mixmaster 47.50 ONLY 1.25 WEEK	 SUNBEAM Steam-Dry Iron 17.95 ONLY 75¢ A WEEK	 SUNBEAM Electric Toaster 27.50 ONLY 1.00 WEEK	 INITIALED Rings For Men 22.50-49.50 NO MONEY DOWN	 TRAVEL ALARMS Leather Cases 4.95-17.95 PAY NEXT YEAR	 REMINGTON Typewriter, Case 120.50 YEAR TO PAY	 Stainless Steel FLATWARE 4.88-39.95 NO MONEY DOWN	 Capri Portable PHONOGRAPH 19.95 ONLY 75¢ WEEK	★ ★ ★			 SYNTHETIC STONE RINGS 9.95-42.50 NO MONEY DOWN	 REMINGTON Duchess Shaver 21.50 ONLY 50¢ WEEK	 ELGIN AMERICAN Pocket Lighters 4.95-9.95 NO MONEY DOWN						
 SUNBEAM Portable Mixer 19.95 ONLY 75¢ WEEK	 SUNBEAM COFFEE MAKER 26.95 ONLY 1.00 A WEEK	 SUNBEAM Waffle and Grill 32.50 ONLY 1.00 A WEEK	 SUNBEAM Shavemaster 22.45 With 7.50 Trade-in ONLY 50¢ A WEEK	 BONE CHINA Cups and Saucers 1.49-12.95 NO MONEY DOWN	 Brownie Holiday FLASH OUTFIT 9.95 ONLY 25¢ WEEK	 1956 Emerson TV Priced From \$138.00 ONLY 1.50 A WEEK	★ ★ ★			 UNIVERSAL Electric Blankets 29.95-42.95 LOW EASY TERMS	 Silverplated SALT & PEPPERS 1.95 JUST CHARGE IT!	 REVERE POTS and SKILLETS 3.95-12.95 LOW EASY TERMS							
 SUNBEAM Electric Frypan 19.95-23.95 PAY NEXT YEAR	 SUNBEAM DEEP FRYER 24.50 ONLY 1.00 A WEEK	 SUNBEAM Drillmaster Set 36.95 ONLY 1.00 A WEEK	 SUNBEAM 6-IN. Portable Saw 56.25 ONLY 1.50 A WEEK	 DESK LAMP Ballpoint Pen 3.88 NO MONEY DOWN	 SWIVEL CHAIR Turns All Around 6.95 ONLY 25¢ A WEEK	<div style="border: 2px solid black; padding: 10px; display: inline-block;"> <p>WEISFIELD'S</p> <p style="font-size: 2em; font-weight: bold;">76</p> <p>LAST MINUTE.</p> </div> <h1 style="font-family: cursive;">Christmas Gift</h1> <h1 style="font-size: 3em; font-weight: bold;">SUGGESTIONS</h1>						 REVERE POTS and SKILLETS 3.95-12.95 LOW EASY TERMS	 REVERE POTS and SKILLETS 3.95-12.95 LOW EASY TERMS	 REVERE POTS and SKILLETS 3.95-12.95 LOW EASY TERMS					
 Imported China DINNERWARE 19.95-39.95 NO MONEY DOWN	 Stainless Steel CUTLERY SETS 7.88-12.88 NO MONEY DOWN	 400 DAY CLOCKS 14.95-39.95 LOW EASY TERMS	 KEYSTONE Movie Camera 49.95 ONLY 1.25 WEEK	 Smartly Styled COMPACTS 4.95-9.95 ONLY 25¢ A WEEK								 REVERE POTS and SKILLETS 3.95-12.95 LOW EASY TERMS	 REVERE POTS and SKILLETS 3.95-12.95 LOW EASY TERMS	 REVERE POTS and SKILLETS 3.95-12.95 LOW EASY TERMS					
<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p>"The Gretel" 10-Diamond Bridal Pair 14-K Gold Mounting 49⁵⁰ ONLY 1.00 A WEEK</p> </div> <div style="text-align: center;">  <p>"Miss America" and "Senator" watches by BULOVA 35⁷⁵ ONLY 1.00 A WK.</p> </div> <div style="text-align: center;">  <p>"The Astrid" 15 Diamond Wedding Band in 14-karat gold mounting. 59⁵⁰ ONLY 1.25 A WEEK</p> </div> </div>																			



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14-K Gold Mounting
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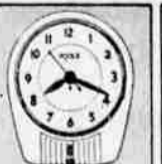






"The Astrid"
15 Diamond Wedding Band
in 14-karat gold mounting. **59⁵⁰**
ONLY 1.25 A WEEK

PAY NEXT YEAR

TERMS AS LOW AS

25¢ A WEEK

 RONSON Pocket Lighters 3.95-9.95 NO MONEY DOWN	 ARGUS "75" CAMERA KIT 22.50 ONLY 25¢ A WEEK	 TABLE LAMPS Assorted Styles 3.99-7.95 ONLY 25¢ A WEEK	 ROLFS WALLETS Men's & Women's 3.50-15.00 NO MONEY DOWN	 COMMUNITY SILVERPLATE 84.75 PAY NEXT YEAR	 PARKER Pen-Pencil Sets 6.25-22.50 NO MONEY DOWN	 DRESSER SETS. Wide Assortment 14.95-62.50 LOW EASY TERMS	 ELECTRIC Kitchen Clocks 3.95-14.95 ONLY 25¢ A WEEK	 FAMOUS G. E. Waffle and Grill 22.50 ONLY 1.00 A WEEK	 G. E. Automatic TOASTER 19.95 ONLY 75¢ A WEEK	 G. E. Automatic SKILLET 19.95 ONLY 75¢ A WEEK	 G. E. STEAM and DRY IRON 17.95 ONLY 75¢ A WEEK		
 SAMSONITE LUGGAGE 17.50-35.00 ONLY 50¢ A WEEK	 Famous Home BATH SCALES 7.95-14.95 PAY NEXT YEAR	 MEN'S SWANK JEWELRY 2.50-10.00 NO MONEY DOWN	 WATCH BANDS Men's & Women's 2.49 JUST CHARGE IT!	 Handy Kitchen Step Stool 8.88 ONLY 25¢ A WEEK	 <p style="font-size: 0.8em;">STORE HOURS: 9:30 A.M. to 9 P.M. Through December 25</p>			<div style="border: 2px solid black; padding: 5px; display: inline-block;"> <p style="font-size: 2em; font-weight: bold;">WEISFIELD'S</p> <p>THE WEST COAST'S LARGEST</p> <p style="font-size: 1.5em; font-weight: bold;">CREDIT</p> <p style="font-family: cursive; font-size: 1.5em;">Jewelers</p> </div> <p style="font-size: 1.2em; font-weight: bold;">305 N. Liberty St. - Salem.</p>					