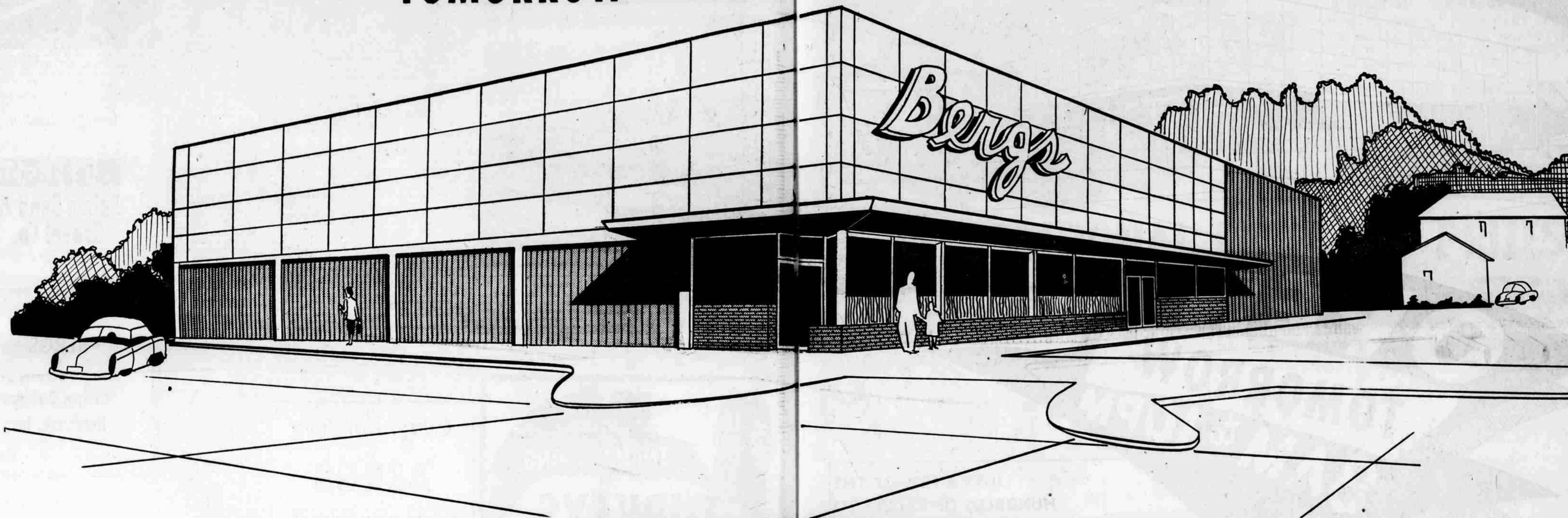


GRAND

DOORS OPEN AT 8:00 A.M.
TOMORROW

OPENING

ACROSS FROM MEIER & FRANK



SEE FOLLOWING PAGES
FOR EXCITING NEWS ABOUT
THE LAVISH & WONDERFUL

\$ 5000.00
IN FREE PRIZES

TO BE GIVEN AWAY DURING
OUR GRAND OPENING CELEBRATION

SHOP & SAVE

BERGS

**designed for
SALEM!**

Traditionally, as our two present Salem Supermarkets and our Portland unit have been, our new "Downtown" location contains all of the latest innovations to be found in any Supermarket in the entire United States plus a glimpse of the future. Months of study and research have gone into the advance styling and the finest of modern equipment such as the hundreds of feet of refrigerated cases, soft glow lighting, sub-floor radiant heating . . . these are just a few of the many pleasant surprises awaiting our shoppers. Join the thousands of yours friends and neighbors who will make this their food shopping headquarters.