

you are invited to our

OPEN HOUSE

OF THE NEW FROZEN FOOD Service Center
HOFFMAN-Amana
 THURSDAY - FRIDAY - SATURDAY

Let us help you become the dream housewife . . . together with Amana Freezers, we present this all New Way of living . . . more leisure for you . . . better food for your family . . . plus save dollars on your Food Budget . . . If you already own a freezer, we are completely equipped to fill your every need . . . top quality meats . . . frozen foods of all kinds at special quantity purchase prices . . . Let us begin serving you today!

Mrs. Leila Knight . . .

Amana Home Economist will be here all 3 days . . . to help you with your Frozen Food Questions . . .

See! The Many Frozen Food Demonstrations . . .

Free Samples! . . . Come Enjoy Yourself

There are TWO parts to Every FOOD PLAN . . .
FOOD and FREEZER
 only **HOFFMAN'S**

offers you the best of both!

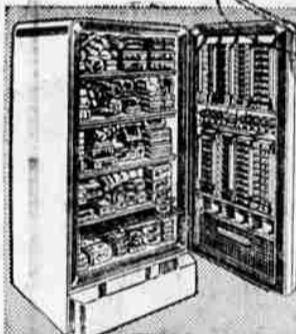
Food is one part of a food plan — an important part. That's why we provide you with all the nationally advertised brands . . . the finest foods . . . at maximum savings.

BUT, THE FOOD IS JUST ONE PART OF A FOOD PLAN . . . a quality freezer is absolutely essential because the money you save with a food plan can be lost if these foods aren't properly stored. That's why we offer the Amana "stor-mar" Freezer . . . the only freezer guaranteed to outperform all others.

You Can Get the Best of All the Food Plan Benefits From Hoffman's Only

- Order from our food consultant in the convenience of your own home • Free year 'round food guidance
- 5 Year Freezer Warranty, plus 5 Year Food Protection Plan.

We Have Searched the Country For a Freezer Plan That Would Do What You Want It to Do For You



THE **Amana PLAN**

START SAVING NOW!

Open House Special **NYLONS**

Reg. 1.95 Value

Pair **39¢**

Limit 1 Pair To Customer

FREE! Door Prizes

French Fryer — Waffle Iron—Electric Coffee Maker
 And Many Other Valuable Prizes!

Typical Weekly Costs of Our Amana Freezer-Food Plan

for a family of 2 or 3
 You buy a 6-month supply of food and an Amana freezer for as little as

\$8.46

Per Week

for a family of 3 or 4
 You buy a 6-month supply of food and an Amana freezer for as little as

\$12.05

Per Week

for a family of 5 or more
 You buy a 6-month supply of food and an Amana freezer for as little as

\$15.55

Per Week

Questions and Answers . . . About our New Food Plan—

- Q. What is the Hoffman-Amana Food Plan?
 A. A method devised to furnish you with the foods you now use and an Amana Freezer—all within your present budget.
- Q. How many types of freezers are there?
 A. 4 upright—2 chests.
- Q. What about prices on food and freezer?
 A. Prices are determined by the amount of food needed and size of freezer.
- Q. What foods does the plan supply?
 A. 65% of basic items — meats, poultry, fish, vegetables, fruits, fruit juices, ice cream, etc.
- Q. Where do Hoffman's obtain foods?
 A. From a carefully selected food source handling only nationally advertised U.S. government inspected choice meats and popular brands of fruits, juices, and vegetables.
- Q. Will Hoffman's install and service my freezer?
 A. Yes, you buy with confidence at Hoffman's.
- Q. May I continue to restock my freezer the same easy convenient way?
 A. Yes, through Hoffman's Food Service.
- Q. Will Hoffman's advise me on how much to buy for the needs of my family?
 A. Yes, consult our food expert.
- Q. What services do I get?
 A. 5-year replacement on the hermetically sealed unit. 1-year service and repair of parts. 5-year insurance on food spoilage. In addition each purchaser receives Ann McGregor's Freezer Facts and Fancies every 2 months by mail.
- Q. Will I get instructions for using Amana?
 A. Yes, you receive the Amana Complete Guide to Home Freezing and care of the freezer.
- Q. How can I find out more about this food plan?
 A. By filling out and mailing in the coupon below or calling the Hoffman-Amana Food Service Center.

Mail Coupon for More Complete Information

Hoffman-Amana Food Service Center
 1750 Fairgrounds Rd. — Salem

I would like to get full details on your Amana Food-Freezer plan:

Name _____
 Address _____ Phone _____
 I now own a freezer.
 I do not own a freezer.

Amana Food Plan Has Nationwide Acceptance

The Amana Food Plan is not a local store program but has been accepted throughout the nation in such famous stores as Dayton's, Minneapolis; Schuster's, Milwaukee; Carson Pirie Scott, Chicago; Joskes, San Antonio; Hall's Bros., Cleveland; and many, many other across this great nation. Now at Hoffman's . . . we can offer you the Famous Amana Freezer and Food Plan.

It's **HOFFMAN'S MARKET**

25th BIRTHDAY CELEBRATION!

And are we going to celebrate! We have waited 25 years for this special birthday . . . to our many friends and customers we say . . . "Thank You" . . . To every one in Salem we say "Just Look at these Special Birthday Prices from our wide selection of the finest meats in Salem"—

Swift's **SLICED BACON**
 lb. **39¢**

Birthday Extra Special
 Reg. 1.95 Value
Nylons 39¢
 Limit 1 Pair To Customer

SWISS STEAK lb. **39¢**

ROLLED **RUMP ROAST** lb. **49¢**

CASCADE COTTAGE **HAMS** lb. **49¢**

Swift's **BAKED HAM** Demonstration Free Samples
 All Day Fri. & Sat.

STEWING HENS 3 lb. Avg. Each **1.09**
Swift's CANNED HAMS Each **2.79**

Drive Out to Our New Frozen Food Center

HOFFMAN-Amana

1750 Fairgrounds Road, Salem Phone 3-6364

Be Sure to Visit the Hoffman - Amana Display LIONS CLUB HOME & GARDEN SHOW

HOFFMAN

Meats Inc.

150 N. COMMERCIAL ST.

DOWNTOWN SALEM