

PENNEY'S

ALWAYS FIRST QUALITY!

160 NO. LIBERTY ST., SALEM, OREGON
STORE HOURS: 9:30 A.M. TO 5:30 P.M. FRIDAY NIGHTS UNTIL 9 P.M.



\$10
sizes 8 to 18

- SOFT KNIT BACK FLEECES
- HANDSOME KNIT BACK CURLS!
- TINY ALL WOOL CHECKS
- INTRIGUING ALL WOOL HOPSACKING
- Every one the new season's newest styles!
- Every one made specially for Penney's to sell at this hard-to-believe low price!
- Every one selling for dollars more!
- Every one in pastels like ice blue, pink, white, aqua, beige, gold, grey; favored classic navy, vivid red!
- Every one luxuriously rayon lined!
- Every one in the season's most flattering lengths!

PROVE IT YOURSELF—IT PAYS TO SHOP AT PENNEY'S!
SECOND FLOOR



Special Buy! Fine Cotton Casual Blouses

Penney's comes up with new, big values! Dressmaker and "Sissy" boy blouses, beautifully made in fine cottons, beautifully detailed: in white, high shades, prints. 32 to 38.

\$1

SECOND FLOOR

Feature Colorful! COTTON KNIT POLO SHIRTS
2 for \$1

Lots of lively patterns—get them with short sleeves for spring weather wear. Washable 2-ply combed cotton, they've 2 button shoulders for easy donning. Ass. sizes and colors.

SECOND FLOOR



DOLLAR

ROCK BOTTOM PRICES! SPECIAL NEW BUYS!

TUESDAY!

DAY

FREE PARKING DOWNTOWN.
TUESDAY, FEB. 22nd



Sculptured Nylon Dusters
\$3 Sizes 10-18

Special! Sculptured nylon dusters in a bold floral print! They're lightweight, opaque, need no ironing. Aqua or pink. Sizes 10-18.

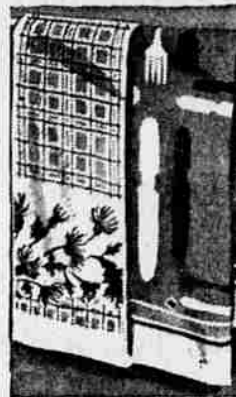
SECOND FLOOR



Knit Rayon Night Gowns
\$1 Ea.

Special! Knit rayon nightgowns—nicely detailed! Scoop, square or V-necklines . . . elasticized waists. Pink, blue, maize mint. M, L, XL.

MAIN FLOOR



Feature! Fine Quality Kitchen Towels
4 for \$1

Kitchen towels—Cotton in stripes and plaids! Highly-absorbent, sturdy. Yours in kitchen-cheering colors, 17 by 32".

MEZZANINE



Feature! Boys' Blue Jeans
\$1 Pr. Sizes 8-12

You save! Boys' blue jeans! Regular weight denim with reinforced construction, zipper fly. Sanforized—won't shrink more than 1%, 8-12.

MAIN FLOOR



Feature! Men's Better Ties
2 for \$1

All-new tie selection! Handsome buys at a thrift price! Fine spring assortment of patterns, weaves, colors . . . specially picked to please every taste.

MAIN FLOOR

RUMMAGE

Hundreds of Items
Terrific Values

HURRY! HURRY! DON'T BE LATE . . .

TABLE...

Fabulous Values on the Main Floor . . . No Sales to Dealers!

Feature! Manufacturers Close-Out of CHILDREN'S SHOES

Large selection of children's better shoes . . . Oxfords, straps, combat boots . . . Girls' and boys' styles. Manufacturers close-out stock offered in this group. Broken sizes.

\$3

BASEMENT

HUGE ASSORTMENT OF DRAPERY FABRICS

All 48" Wide
Prints and Plains
Vat-Dyed
Pre-Shrunk
Some Chrome Dyes

\$1 Yd.

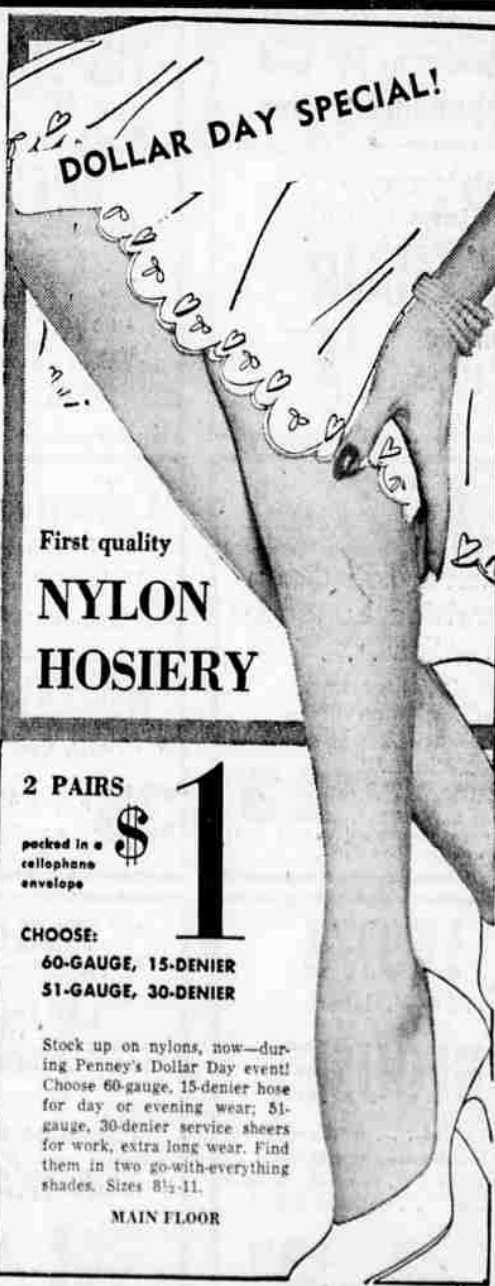
Wonderful selection of better quality drapery fabrics now offered at this money-saving price. All pieces are 48" wide, vat-dyed, pre-shrunk material. Come in today for your selection and then have them made up in our drapery make-up department. We also have a complete stock of Kirsch drapery hardware.

BASEMENT

COMPLETE UNLINED MAKE-UP PRICE! *

	48" Wide	75" Wide	100" Wide	125" Wide	150" Wide
45" Long	5 ³⁴	9 ¹⁰	10 ⁶⁸	14 ⁴⁴	16 ⁹²
54" Long	5 ⁸⁴	9 ⁸⁵	11 ⁶⁸	15 ⁶⁹	17 ⁵²
72" Long	6 ⁸⁴	11 ³⁵	13 ⁶⁸	18 ¹⁹	20 ⁵²
84" Long	7 ⁵⁰	12 ⁷⁵	15 ⁰⁰	19 ⁷⁵	22 ⁵⁰

*Patterned fabrics slightly more to allow for matching patterns . . .



First quality
NYLON HOSIERY

2 PAIRS \$1
packed in a cellophane envelope

CHOOSE:
60-GAUGE, 15-DENIER
51-GAUGE, 30-DENIER

Stock up on nylons, now—during Penney's Dollar Day event! Choose 60-gauge, 15-denier hose for day or evening wear; 51-gauge, 30-denier service sheers for work, extra long wear. Find them in two go-with-everything shades. Sizes 8½-11.

MAIN FLOOR