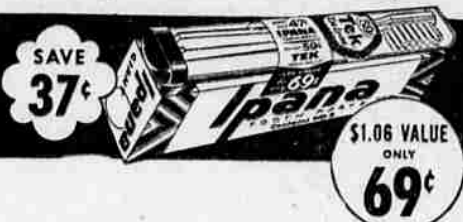


HOLIDAY HEALTH HEADQUARTERS



Sal **35¢**
Hepatica

SPECIAL SALE!



Now! a **LADIES size**
CORN PLASTER
Narrower, daintier... especially
made to fit a woman's smaller toes
BLUE JAY LADIES SIZE
CORN PLASTERS **33¢**



Regular 47¢ New Ipana or Ipana A/C
TOOTH PASTE

AND

Regular 59¢ Tek Deluxe

TOOTH BRUSH

Both
for

69¢

for your
convenience...
Budget Lane

Household - Toiletries - Sundries Section
IN YOUR FAVORITE FOOD STORE



Look for the "Budget Lane" sign in
your favorite food store. You'll save
time and steps by selecting your
household needs while you're buying
your week's groceries. You'll find low
prices, too, in "Budget Lane" depart-
ments.

Hicks Sundry Co.



When you suffer from pain of
Neuralgia, Headache or
Muscular aches you want relief
and you want it fast...
That's Bayer Aspirin! A tablet
starts disintegrating almost
the instant you take it,
ready to go to work with
amazing speed.



Bottle
of
100
62¢



Try **PACQUINS**
HAND CREAM
Chapped skin **heals!**
Rough skin **smooths!**

Pacquins Hand Cream is a "prescription"
for lovely hands. It contains more healing
"humectant" than any leading hand lotion...
and "humectant" is the finest ingredient
known to dermatologists for healing
chapped, rough skin.

PURPLE LABEL for normal skin | RED LABEL for extra-dry skin
THREE SIZES: 25¢ | 49¢ | 89¢ PLUS TAX

★ You're as Young as You Feel and... ★
Pacquins Silk'n Satin Lotion

makes every inch of you feel young!

Here is a lanolin-rich beauty lotion that makes
your hands, arms, legs as soft and smooth as the
protected skin of your body! It actually heals
chapped skin... satinizs your skin to a sleek,
satin softness!

THREE SIZES: 25¢ | 49¢ | 89¢ dispenser bottle PLUS TAX



COLGATE-PALMOLIVE'S
Rapid-Shave
OUTSHAVES **79¢**
ANY BRUSHLESS or LATHER CREAM OVER 70 SHAVES!

Lustre-Creme Shampoo OFFERS
A FREE CADILLAC A WEEK

FOR 6 WEEKS Plus \$1,000 to help pay
your Income Taxes on the Cadillac you win.



and
\$27,000 in cash prizes...IN THE
(672 PRIZES IN ALL)
Lustre-Creme Shampoo
JINGLE CONTESTS

You have many chances to win...

6 Weekly Contests

For weeks ending Sept. 18, 25 and Oct. 2, 9, 16, 23, 1954

Lanolin-blessed Lustre-Creme Shampoo never dries
your hair... it beautifies it! Try it, and finish the
Lustre-Creme contest jingle in
winning form!



Get your official entry blank and complete
contest rules at the "Budget Lane" toiletry
and sundry section in your favorite food
store.

new
EVERSHARP
Hydro-magic
BLADES



exclusively engineered
to fit Eversharp
Hydro-Magic Razor
Here are the sharpest, longest-
lasting blades ever offered.



For Well Groomed
Good Looking
Hair



Save
now!

contains
exclusive
spray-on
Lanolin
Lotion

LIMITED
TIME
ONLY!

**You Save
60¢!**

When You Buy The
Largest Size Of

ANACIN

for fast relief

from pain of

Headache, Neuritis,
Neuralgia



Bottle
of 100, only

98¢



Get **WILDROOT**
CREAM OIL, Charlie!

America's Biggest Selling Hair Tonic

Grooms your hair, re-
lieves dryness, removes
loose dandruff. Amer-
ica's biggest selling
non-alcoholic Hair
Tonic!



SMALL SIZE

29¢
Plus Tax

MEDIUM
SIZE

59¢
Plus Tax

LARGE
SIZE

79¢
Plus Tax

IF YOU CAN BRUSH AFTER MEALS, IT'S BEST - IF NOT
**Here's a toothpaste for people who
can't brush after every meal!**

**Just one brushing destroys
most decay - and odor-
causing bacteria!**



CONTAINS GL-70...
New Cleaner and
decay fighter

ECONOMY SIZE **63¢**
Large 47¢ Medium 27¢

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