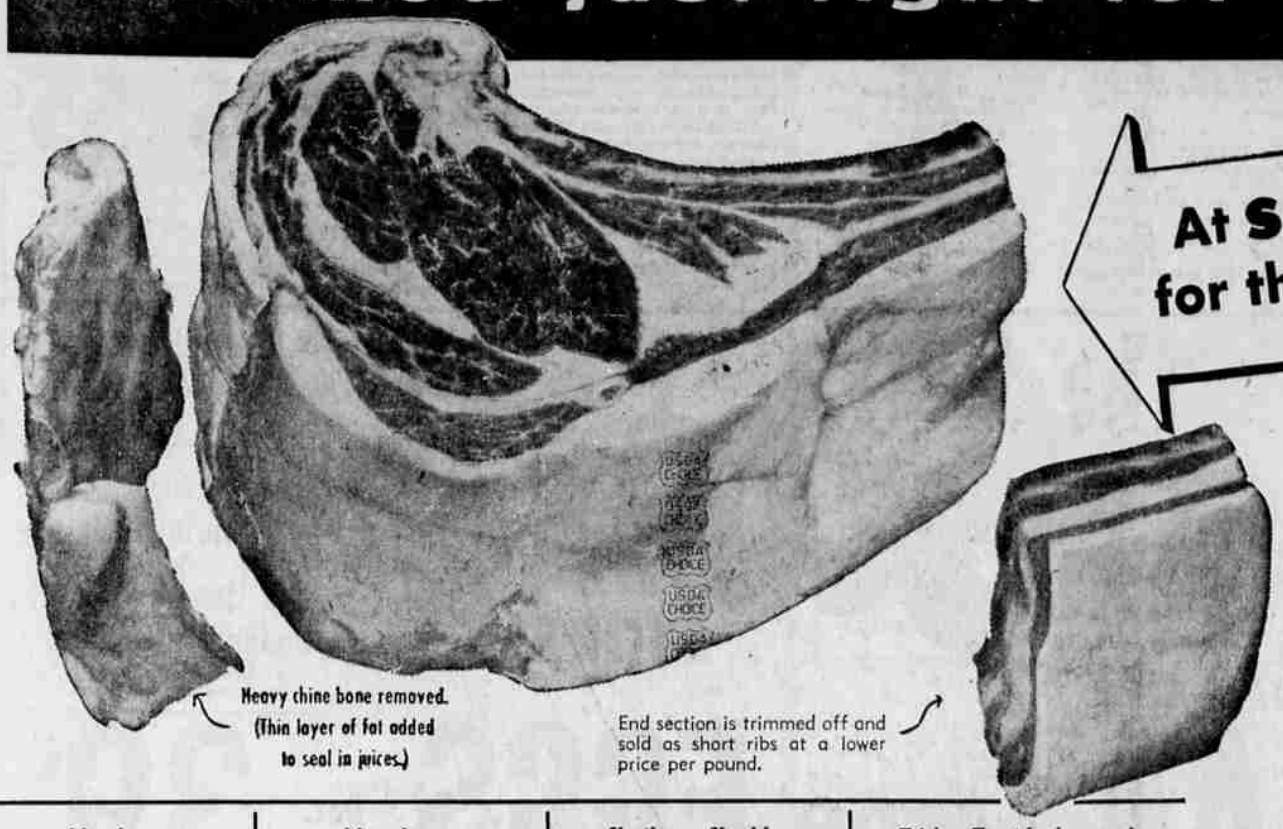
Trimmed just right for perfect eating



At SAFEWAY you pay only for the perfect-eating part...

"U.S. CHOICE Grade Steer Beef

Safeway Standing Rib Roast

Before weighing your purchase, your Safeway meat man trims this roast as shown here. Every roast is "U.S.D.A. CHOICE" steer beef . . . the only grade of beef that Safeway sells. Every cut of Safeway Beef is correctly aged to bring out peak tenderness and flavor. The result is perfect-eating, deliciously tender and juicy meat. That's why we say, "Your complete eating satisfaction guaranteed . . . or your money cheerfully refunded.

COMPARE THE TRIM
COMPARE THE QUALITY
then COMPARE PRICE

Lb. 79¢

Mayday
SALAD OIL
Quart Jar **55¢**

Moonbeam
PUMPKIN
No. 2½ Cans **10¢**

Chatham Cheddar
MILD CHEESE
1-lb. Pkg. **43¢**

Trick or Treat for Imps and Goblins
Roxbury Candy
Trick or Treat Mix, ...12-oz. pkg. 39¢
Trick or Treat Pops ....11-oz. pkg. 39¢
Orange and black gum drops ..16-oz. 25¢
Orange and black jelly beans ..16-oz. 29¢
Goelitz Candy Corn ....1-lb. pkg. 29¢

Brown Sugar or Powdered Sugar — Limit 3 1-lb. pkgs. **10¢**

Choice Raisins Seedless — 4-lb. pkg. **59¢**

Flour Kitchen Craft or Gold Medal — 10-lb. pkg. **89¢**

Grapefruit Juice Townhouse — 46-oz. cans **19¢**

Tomato Juice Sunny Dawn — **5** 46-oz. cans **1.00**

Crackers Ritz or Tea Timer — 1-lb. pkg. **29¢**

Margarine Coldbrook — **5** 1-lb. pkgs. **1.00**

'AA' Large Eggs Cream of the Crop — Doz. **49¢**

QUAKER OATS
Quick or Reg. — 3 lb. pkg. 39c

POPCORN
Unpopped, cello pack 2-lb. pkg. — 39c

CANE SUGAR
Victorias 10-lb. sack — 89c

ANGEL CAKE MIX
Swansdown 17-oz. pkg. — 49c

ANGEL CAKE MIX
Betty Crocker 17-oz. pkg. — 49c

ANGEL CAKE MIX
Pillsbury 14-oz. pkg. — 49c

WESTAG VANILLA
Flavoring 4-oz. pkg. — 10c

WESSON OIL
For Salads Quart Bottle — 65c

JELL-WELL
Gelatins — 4 pkgs. 25c

JELLO GELATIN
6 Flavors — 2 pkgs. 15c

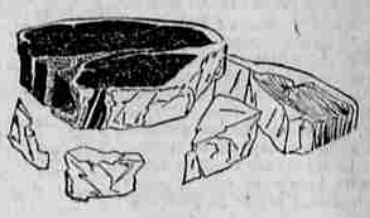
Crushed Pineapple	La Lani, No. 211 can	17c	
Chunk Pineapple	La Lani, No. 211 can	18c	
Pineapple Juice	La Lani Hawaiian No. 211 can	10c	
Tea Garden Grape Juice	24-oz.	35c	
G. E. Light Globes	60w ea. 17c	75w ea. 19c	
Parade Detergent	19-oz. 25c	40-oz. 49c	
SNo White Salt	Plain or Iodized 26-oz.	12c	
Kitchen Craft Flour	50 lb. bag	$4.29	
Crown Colony Vanilla	Pure Extract 2-oz.	43c	
Crown Colony Black Pepper	4-oz.	43c	
Friskies Dog Food	Top Quality Reg. can	15c	
Taste Tells Beans	Black Eyes Lima, kidney 300 can	10c	
Taste Tells Beans	Pork & Beans Pinto beans 300 can	10c	
Smith Chili Beans	Just add Meat 300 can	10c	
American Cheese	Dutch Mill 2-lb. pkg	$1.04	
Cottage Cheese	Blossom Time Pt. tub	29c	
Sweet Cream Butter	Montrose Brand lb. can	68c	
"A" Medium Eggs	Dozen in carton	37c	
Snow Star Ice Cream	Qt. ctn.	45c	
Snow Star Ice Cream	½ Gal. ctn.	89c	
Nob Hill Coffee	1-lb. bag 92c	2-lb. bag 1.83	
Airway Coffee	1-lb. bag 90c	2-lb. bag 1.79	
Edwards Coffee	1-lb. can 97c	2-lb. can 1.93	
Edwards Instant Coffee	2-oz. jar	51c	
Edwards Instant Coffee	4-oz. jar	$1.01	
Edwards Instant Coffee	6-oz. jar	$1.59	
Canterbury Tea Bags	48-bag pkg.	53c	
Mrs. Wrights Bread	White or Wheat 1½ lb.	26c	
Smith Spaghetti	A popular Favorite No. 1 can	10c	
Nu Made Mayonnaise	Pt. jar	39c	
Tea Garden Drips Syrup	24-oz.	39c	
Vino Paisano Wine	Gallo Brand ⅕	69c	
Vino Paisano Wine	Gallo Brand ½ gal.	$1.39	
Cal-Ore Tokay Wine	⅕	59c	
Honeywood Loganberry Wine	⅕	98c	
Skylark Potato Bread	1-lb. loaf	23c	
Skylark Slenderway Bread	1-lb. loaf	25c	
Dalewood Margarine	1-lb. pkg.	24c	
Sunnybank Margarine	1-lb. pkg.	28c	
Holiday Fruit Cake	Sliced 4-oz. pkg.	15c	
Holiday Fruit Cake	12-oz. size	49c	
Jane Arden Butter Cookies	5-oz. pkg.	33c	

"U.S. Choice" Grade Steer Beef

T-Bone Steaks

A T-Bone Steak from Safeway is carefully trimmed, as shown here, before it goes on the scale. You do not pay for excess waste or tough tails that you cannot eat.

lb. **$1.09**

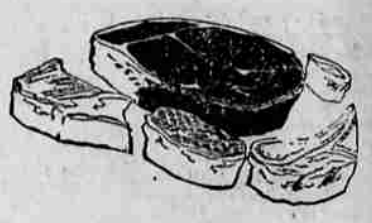


"U.S. Choice" Grade Steer Beef

Boneless Sirloin

For the best sirloin steak you've ever tasted, bes ure to try these tender top sirloins from Safeway. They're all meat, properly aged and trimmed.

lb. **$1.19**

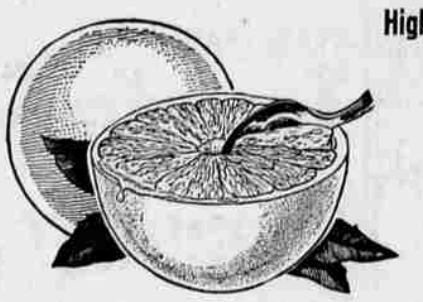


Chuck Roast Very little bone in proportion to good eating meat on this delicious Pot Roast. This price is for the blade cut . . . Arm cuts are slightly higher — per pound—59c — lb. **57¢**

Tenderloin Steak Meaty tenderloins, taken from "U.S.D.A. CHOICE" Beef loins as shown here. Every cut well trimmed of excess waste. — lb. **$1.49**

Ground Beef	100% pure beef	lb.	35c
Bacon Squares	Square Cut	lb.	35c
Fish Sticks	Captain's Choice	10-oz. pkg.	49c
Fillet of Sole	Captain's Choice	1-lb. pkg.	55c
Fresh Pacific Oysters		Pint	65c

Canadian Bacon
Sliced
Pork Loin Centers Sugar-Cured — 8-oz. Pkg. **65¢**



High Sugar Content—Luscious Ruby-red

Grapefruit

From Florida's Sunny Fields Juicy and Sweet Meated — **3 FOR 25¢**

CRISP APPLES
Jonathans 4 lb. bag **49c** — Red Delicious 4 lb. bag **59c**

TENDER CARROTS
Fresh, sweet and Crisp — **3** Pounds **25¢**

RIPE AVOCADOS
Large Size From Florida — EACH **25¢**

JUICY ORANGES
Sweet Valencias From California — POUND **15¢**

U.S. NO. 1 POTATOES

Select Premium	Select Premium	Economy Size	Size 'A'
6 to 16-oz.	6 to 16-oz.	4 to 16-oz.	4 to 16-oz.
lb. 6c	10-lb. bag 59¢	10-lb. sack 39¢	25-lb. sack 97¢

Crisp Celery	lb.	10c
Green Peppers	lb.	12c
Sweet Potatoes	2 lb.	29c
Cauliflower	lb.	10c
Fresh Dates	lb.	25c

PREM LUNCH MEAT Product of Swift & Co. — 12-oz. can **43c**

DIAL SOAP For Around the Clock Protection — **2** Reg. Size Bars **25c**

DIAL SOAP America's Favorite Deodorant Soap — **2** Bath Size Bars **37c**

BAB-O CLEANSER Cleans—Sanities—Deodorizes — **2** 16-oz. Can **25c**

DENNISON CHILI With Tasty Beans — 16-oz. can **29c**

CRACKERJACKS A Prize in Every Package — Reg. Pkg. **5c**

HI-HO CRACKERS Taste The Difference — 1-lb. Pkg. **35c**

KRISPY SALTINES Double Wax-wrapped for Freshness — 1-lb. Pkg. **27c**

PRICES IN THIS AD ARE EFFECTIVE THRU SUNDAY, OCTOBER 24
WE RESERVE THE RIGHT TO LIMIT QUANTITIES—NO SALES TO DEALERS

Shop SAFEWAY