



SHOP AND SAVE IN DOWNTOWN SALEM

Roberts Bros.

177 North Liberty

Perfect Quality
MATTRESS PADS
\$2.79

Large, double bed size—54x76—National Surefit quilting—extra stitched for longer wear—3.95 value—Twin sizes 39x76—2.29.

Domestics—Downstairs

100% Wool
Fieldcrest Blankets
\$10.95

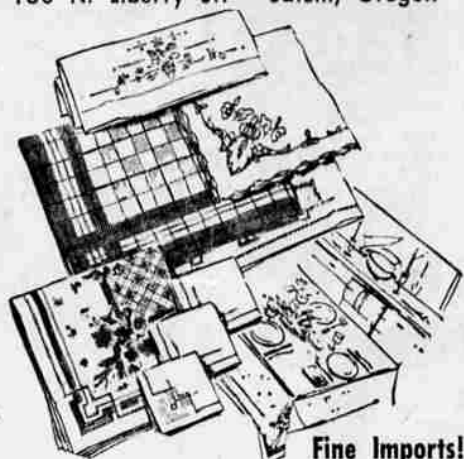
A wonderful, warm, all-wool blanket by a famous mill! Wide satin binding — 5 year mothproof guarantee — large 72x84 size—decorator colors! A better blanket at a savings!

Domestics—Downstairs

We Give and Redeem $\frac{1}{4}$ " Green Stamps

PENNEY'S

160 N. Liberty St. — Salem, Oregon



Fine Imports!
DECORATIVE LINENS

- Pure linens! Many linen-cotton blends!
 - Pillowcases, tablecloths, vanity sets, chair sets!
- A tremendous assortment, lovely for your home, for gifts. All are lavished with embroidery—appliques, drawn and open work, many hand embroidered! Select yours now!

\$1 each

MEZZANINE

Roberts Bros.

340 Court Street

Westinghouse
Clothes Dryer
\$169.95

Custom model dryer — handy loading door — flexible control — direct Air flow — convertible for 115 or 220 volt operation — it's Westinghouse at Roberts.

Appliances—Downstairs

WESTINGHOUSE
LAUNDROMAT
\$229.95

Custom model—Slanting front enables easy loading—fully automatic—washes a full 9 lb. load—glass look-in door—agi-tumble action combines agitation & tumble cleansing.

Appliances—Downstairs

We give and redeem $\frac{1}{4}$ " Green Stamps

Pay Less Drug Store

484 STATE ST. - SALEM, ORE.

HALF PRICE
COTTON AND RAYON
Jacquard Blankets

Size 64"x76"

Reg. \$3.99
Value **\$1.99**

12x21 COCOA
DOOR MATS

Reg. 1.25

77¢

Fabulous Friday

THE PIKE

Ice Cream and Fine Candy
138 S. Liberty Ph. 3-6828

Tu-Fer Ice Cream Sale
One Round Half Gallon 85c
(Carton Re-usable for Food Storage)

Two for \$1.49
One Round Gallon \$1.65
Two for \$3.00

WILES DRUG STORE

Court & High Sts.

**FAULTLESS
TOOTH
BRUSHES**

Hi-Quality Brushes that Regularly Sell for 59c

"FF" Special **19¢** or 3 for 50c

Hartmans Jewelers

State and Liberty

34-Piece Silverware

Service for 8

A "Useful" Gift **\$9.95**

NEW FALL JEWELRY

• Necklaces • Earrings
• Bracelet • Broches **\$1.00**

Hamilton Furniture Co.

230 Chemeketa St.

16x26 COCOA

**DOOR
MATS**

Reg. \$1.95
3.95

FABULOUS FRIDAY

J. J. NEWBERRY CO.

241 N. LIBERTY

KLEENEX

300 Count in Dispenser Box

3 For 43¢

2ND FLOOR

Anita Shop

ALL-WOOL TOPPERS
\$10.00

51-Gauge Hose
3 Pairs . . \$2.00

2000 Blouses
Each . . . \$1.00

AT ALLEN'S HARDWARE

236 N. Commercial

Reg. \$5.45 Value
TOILET SEAT

Complete With Cover and Hinges
White Enamel Finish

Fabulous **\$4.29**
Friday

Fields Dress Shop

426 State St.

**Short Sleeved
Blouses**

Large Variety of Colors and
Styles

"FF" Special **\$1.00**



THE FASHIONETTE

429 Court Street

FREE
Joan Marie
SWEATER
FREE
Wool Cardigan
SUIT

See Our Ad
This Section

J. J. NEWBERRY CO.

**Fresh
FIG BARS**
3 lbs. for **43¢**

BASEMENT

Will's Music Store

432 State Street

1 Only—New Emerson

PORTABLE RADIO

Battery and Electric
Reg. \$44.95 "FF" Spec. **\$24.95**

1 Only—Westinghouse

PORTABLE RADIO

Battery and Electric
Reg. \$44.95 "FF" Spec. **\$29.95**

USED PORTABLE RADIOS
\$15.00 and up **\$25.00** up

BROWN'S

184 N. Liberty



Gold
Birth-
stone
Rings

In Assorted Colors

Friday **\$3.88** Tax 39c
Only

Reg. 6.50

Miller's Cafeteria

**ROAST OREGON
TURKEY**

Celery Dressing, Whipped
Potatoes, Giblet Gravy and
Cranberry Sauce. **59¢**

Served From 11 a. m. to 3 p. m.

Deep Dish Fresh
APPLE COBBLER **19c**
A La Mode and COFFEE

Served From 2 to 4 P. M.

Oregon Hearing Center

319 Court St. Phone 4-3501

A LITTLE DEAF!
THIS WAS MADE FOR YOU!
Thrilling NEW Idea in
Hearing Correction

THE MICROTONE BLUEBIRD
The Automatic Hearing Aid. You Can
Forget You Wear It!
Come in or Phone for Amazing
Free Demonstration

JAYSON'S

Corner Liberty and Court

Famous Brands
**MEN'S
SOXS**

Regular 1.00

2 Pr. \$1.00

VACUUM CLEANER CLINIC

455 Court St. Ph. 4-5502

Assorted Colors
Mercerized

THREAD

1200 Yard Spools
Reg. 69c

2 for 1.00

THE RED AND WHITE EMBLEM