

FABULOUS FRIDAY

No. 21



PENNEY'S

160 N. Liberty St.—Salem, Oregon



SPECIAL FEATURE!
TODDLERS
FINE
COTTON
DRESSES

\$1

Sizes
1-4

Here, top quality fabrics styled into adorable dresses and amazingly low priced! Sharp colorful prints on soft pastel grounds, all machine washable, all delightfully detailed like dresses costing much more. Hurry in Mom, stock up for your toddler!

SECOND FLOOR

Montgomery Ward

155 N. Liberty

Phone 3-3191



SPECIAL PURCHASE

PLAID JACKET
9.88

A Special Purchase . . . brought to you right when you need it most for smart Fall wear. Your favorite style in assorted bright plaids, regularly sells for much more elsewhere. Washable "Sanforlan" wool reinforced with 15% nylon for extra-long wear. Sizes 10-18.

SHOP EARLY—OPEN FRIDAY TILL 9 P.M.

460 State St.
Kay's

DISTINCTIVE APPAREL FOR WOMEN

it's salty . . .
it's sensational!

Mariner's Mate
Sou'wester Rainwear Set **\$4.98**

For Coat and Hat

Matching Coat and Hat of Taffeta-Textured Perforated Vinylfilm. Thousands of practically invisible "breathing pores" let cool air in, body heat out—yet you stay snugly dry. Doesn't crack or peel—cleans with a damp cloth!

NAUTICAL YELLOW, BUOY RED, DEEP SEA BLUE, FOAM WHITE
Sizes 8 to 18. Juniors 9 to 17

Corduroy collar, raglan sleeves, brass type buckles, big patch pockets—with real Sou'wester hat to match!

Montgomery Ward

155 N. Liberty

Phone 3-3191

FABULOUS FRIDAY SPECIALS

CLOTHES HAMPERS

Special Purchase. 7.98 Value

4.44

Indoor Clothes Dryers

So Practical for Drying Clothes in Limited Space

3.00

Anti-Freeze

Wards Iceguard. Give Better Protection

88c Gal.

Shop Wards—Open Friday Night Till 9 P.M.

THE SHOE BOX

357 State Street

Next to Midget Market

1/3 OFF!

SHOE SALE

Open Friday 'Til 9 P. M.

WORK SHOE SALE!

CHIPPEWA CAULKED

LOGGERS

Reg. 24.95 NOW **\$13.88**

Unconditionally Guaranteed

HEAVY DUTY

ENGINEER BOOTS

Reg. 15.95 NOW **\$9.88**

Oil Tanned

HEAVY DUTY "C"

Work Shoes

Reg. 8.95 NOW **\$4.99**

Oil Tanned

All Nationally Advertised Brands

1/2 OFF!

ALEX JONES

State at High St.

F. F. SPECIAL
Men's Socks

2 Pair for 95¢

Famous Brand

85c Values

SHOP EARLY

Woodry Furniture Co.

474 S. Commercial St.

Bigelow 9'x12' Rugs

Genuine Coverly Quality. Choice of 5 Beautiful Patterns! **\$67.**

9'x12' Size

Pay Just \$1.25 Weekly

Also Available in 14 Other Room Sizes

FREE! Scatter Rug

27"x54" Scatter Rug in Your Choice of Patterns and Colors

RAEMAR'S

466 State St. - Open Fri. 'Til 9

Final Close-Out
\$10.95

Dressy Flats

Not All Sizes
Not All Styles
but

A Wonderful Selection

\$3.00

First come . . . first served

Stiff Furniture Company

450 Court Street

1 Group

PLATFORM ROCKERS

All Colors

Values to **\$29.88**
\$54.95

LEON'S

234 N. Liberty

BAGS

Plastic Bags . . . of Suedine or smooth leatherette. Red . . . brown . . . green . . . black . . . pouch or box styles—A "Giveaway" at

1.99 Limited Quantity

FRED MEYER DRUGS

148 N. Liberty

Swiftly Round Electric

DEEP FRYER

Reg. **13.88**
17.95

Buy on Fred Meyer Layaway Plan or Thrifty Pay Plan
Fabulous Friday Special

ARBUCKLE'S

481 State St.

Nylon

Men's Socks

Argyle Patterns
All Colors

Values to **79¢**
1.25

FABULOUS FRIDAY ONLY!

Schlesinger & Co.

409 Court St.

100% Imported

CASHMERE SWEATERS

• SHORT SLEEVE SLIPON
• SHORT SLEEVE CARDIGAN

Val. to **\$9.99**
17.95

YEATER APPLIANCE CO.

375 Chemeketa St.

Phone 3-4311

NEW LOW PRICE!

Westinghouse

CUSTOM TWINS

Washer and Dryer
Both for **\$399.90**
Only

★ 24 Months To Pay ★

Famous Westinghouse Custom Laundry Twins at a Sensational Low Price. You Save \$60 by Buying Both Washer and Dryer as Twins. The Famous Features of Westinghouse are all Present to Help Save Money and Save Work on Washday.

INDIVIDUAL PRICE

WASHER
\$229.95

DRYER
\$169.95

MILLER'S

READ

MILLER'S

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SECTION FOR

FABULOUS

FRIDAY

BARGAINS!

SAVE ON GOOD

QUALITY MERCHANDISE

CAPITAL DRUG STORE

405 State St.—Corner of Liberty

We Give S&H Green Stamps

Yardley's Dry Skin

Cleansing Cream

2.00 Value
NOW
ONLY

\$1.10

Plus Tax

Nohlgren's

440 STATE

Deep Fried Fresh Seafood

FISH 'n' CHIPS

WITH FRENCH FRIES

Cole Slaw and

Hot Roll

59¢

All Day 'Til 9 P. M.

P.S.—Mary Barton plays the organ every evening for your dining-out pleasure

SHOP THE STORES DISPLAYING