

FABULOUS FRIDAY NO. 21

**SIX BIG
FREE
PRIZES**

\$1000⁰⁰ PRIZE CONTEST

SIX WONDERFUL MERCHANDISE PRIZES!

Easy to Enter . . . No Purchase Necessary!

Simply Complete This Statement in 50 Words or Less . . .

"I LIKE TO SHOP IN DOWNTOWN SALEM BECAUSE . . ."

GRADE SCHOOL STUDENTS

- A Prize for Best Letter From a Boy
- A Prize for Best Letter From a Girl

HIGH SCHOOL STUDENTS

- A Prize for Best Letter From a Boy
- A Prize for Best Letter From a Girl

ADULTS (ANY AGE)

- A Prize for Best Letter From a Man
- A Prize for Best Letter From a Woman

**HURRY — CONTEST ENDS TUESDAY
NOON — NOVEMBER 31, 1954**

Mail Entries to Downtown Merchants
Association, P. O. Box 109 -- Salem, Oregon

SHOP THESE DOWNTOWN MERCHANTS — THEY HAVE THE FABULOUS FRIDAY SPECIALS

Shoe Box
Miller's
Leon's
Raemars'
Field's
The Pike
Kay's
Penney's
Johnson's
Nohlgren's Restaurant
Arbuckle's

Alex Jones
Fashionette
Schlesinger's
Stiff Furniture
Allen Hardware
Roberts Bros.
Wiles Drug Store
Woodry Furniture Co.
Oregon Hearing Center
Capital Drug Store
Yeater Appliance

Miller's Cafeteria
Montgomery Ward
Brown's Jewelers
Pay Less Drug Store
Fred Meyer Drugs
Wills Music Store
Hartman's Jewelers
Hamilton Furniture
Anita Shop
Vacuum Cleaner Clinic
J. J. Newberry Co.