

Fronk's 2nd Anniversary Sale

Now You Can Have Glamorous Floors At Money - Saving Reductions!

These are the Outstanding Carpet Values of the Year in Salem. Another Fronk's First in bringing to Salem the largest selection of quality merchandise at such Outstanding Prices!

Home Owners and Home Builders — If you are planning to remodel, redecorate or build this year, a small deposit will hold your purchase until you are ready.

SALE STARTS AT 9 AM!



COME IN AND REGISTER FOR BIG FREE PRIZES

At the end of Fronk's Anniversary Sale, these prizes will be awarded:
1ST PRIZE: A Loose-Lay Rug or Wall-to-Wall Carpeting not to exceed 12x13'6"—Color and pattern to be selected from Gulistan's Shasta, Sanford's Knollwool or Gulistan's Southwick. Carpet will be installed over 40-oz. padding—Wall-to-Wall. Installation will be made with Robert's Smoothedge tackless strip.

Total Value **\$188.10**
2ND PRIZE: A 9x12 Aldon's Regent or Park Lane Rug.
A Value of **\$94.50**
3RD PRIZE: Any 4'6"x6 Throw Rug from our Stock.
A Value of **\$37.50**

You must be registered to win—No obligation—Nothing to buy—Winners do not have to be present.

free

REMNANTS & SHORT ROLLS

All Wool, All Rayon and Wool and Rayon Carpets up to 12'x22'2".

SIZE		REG.	SALE
12x3'4"	Sculptured Wilton	63.95	29 ⁹⁵
Green			
12x6'6"	Textured Wilton	138.65	69 ⁹⁵
Green			
6x5'5"	Textured Wilton	45.50	24 ⁹⁵
Beige			
12x10'4"	Carved Wilton	181.90	89 ⁹⁵
Green			
9'10"x5'8"	Beige Textured	71.95	44 ⁹⁵
	Green Freize	119.75	64 ⁹⁵
12x10'4" (second)			
12x3'	Axminster Tone on Tone	34.00	17 ⁹⁵
Beige			
12x2'10"	Sculptured Wilton	63.50	29 ⁹⁵
Grey			
12x14"	Textured Wilton	345.33	252 ⁹⁰
Beige			
9x8'3"	Textured Wilton	152.60	99 ⁹⁵
Green			
12x13'2"	Textured Wilton	324.50	213 ⁵⁰
Green			
12x2'5"	Sculptured Axm.	30.00	14 ⁹⁵
Grey			
15x2'3"	Textured Wilton	31.50	19 ⁹⁵
Beige			
9x2'9"	Woodtones Axm.	25.45	9 ⁹⁵
	Woodtones Axm.	27.50	14 ⁹⁵
12x2'5"			
9x12'11"	Textured Wilton	239.00	159 ⁰⁰
Green			
9x12'1"	Textured Wilton	198.00	149 ⁹⁵
Beige			
12x10'6"	Textured Wilton	231.00	159 ⁹⁵
Beige			
12x20'8"	Textured Wilton	456.00	325 ⁰⁰
Coral			
12x2'3"	Floral Axm.	37.50	19 ⁹⁵
Beige			
12x2'3"	Tone on Tone Axm.	37.50	19 ⁹⁵
Green			
12x16'	Textured Wilton	352.00	259 ⁹⁵
Tan			
12x21'3"	Textured Wilton	467.50	341 ⁹⁵
Green			
9x8'8"	Beige Frieze	132.90	89 ⁹⁵
	Beige Frieze	335.95	245 ⁹⁸
12x15'10"			
12x11'4"	Sculptured Axm.	148.05	109 ⁹⁵
Beige			
12x17'10"	Sculptured Axm.	236.40	179 ⁹⁵
Green			
12x14'	Sculptured Axm.	185.74	139 ⁹⁵
Rose			
12x20'9"	Textured Wilton	318.15	285 ⁰⁰
Pecan			
9x4'	Tone on Tone Axm.	38.00	15 ⁹⁵
Beige			
9x3'	Sculptured Axm.	38.85	17 ⁹⁵
Rose			
12x9'	Textured Wilton	155.40	89 ⁹⁵
Beige			
12x17'6"	Sculptured Wilton	425.50	256 ⁰⁰
Green			
12x14'	Textured Wilton	308.05	259 ⁹⁵
Beige			
12x22'2"	Sculptured Wilton	555.00	420 ⁰⁰
Green			
12x17'4"	Green Sculptured	343.84	239 ⁹⁵
	Moresque Axm.	71.20	35 ⁹⁵
12x6'			
12x22' (seconds)	Beige Frieze	240.00	185 ⁰⁰
	Apple Green Tufted	93.08	66 ⁹⁴
12x8'5"			
12x12'	Green Tufted	175.20	134 ⁹⁵
Avocado			
12x8'10"	Green Tufted	131.40	94 ⁵⁰
Emerald			
9x14'	Gold Tufted	153.30	109 ⁹⁵
	Sandlewood Tufted	172.50	129 ⁹⁵
9x15'9"			
9x22'10"	Cocoa Tufted	251.85	179 ⁹⁷

SUMMER SPECIAL SISAL RUGS

Wonderful for Wrought-Iron Furniture, especially nice for Patios and Party Rooms. Wide assortment of gay summer colors, oyster white, beige, chocolate, brown, Grey, green and gold.

SIZE	REG. PRICE	SALE PRICE
6x9	26.95	22.95
8x10	39.95	34.95
9x12	52.50	45.95
10x14	69.95	59.95
12x15	89.95	79.95
12x18	109.95	99.95

Many Other Items Not Included!

ROLL GOODS

	Reg. Sq. Yd.	Sale
12' Beige and Green Leaf Axm.	11.50	7.50
12' Grey Plain Axm.	9.95	5.50
12' Green Plain Axm.	9.95	5.50
12' Beige Tex. Wilton	9.95	7.50
12' Grey Tex. Wilton	12.95	8.95
12' Green Tex. Wilton	12.95	8.95
9' Beige Floral Axm.	10.50	9.95
12' Beige Floral Axm.	8.50	6.50
12' Rose Sculptured Wilton	14.95	10.95
12' Beige Text. Wilton	8.95	6.95
12' Green Text. Wilton	8.95	6.95
9' Beige Tone on Tone Axm.	11.50	8.50
12' Green Tone on Tone Axm.	11.50	8.50
12' Pecan Textured Wilton	18.50	14.95
12' Pecan Textured Velvet	10.50	9.50
12' Beige Tex. Wilton	10.95	7.95
12' Grey Tex. Wilton	12.95	8.95
12' Green Tex. Wilton	18.50	14.95
12' Green Tex. Wilton	16.50	14.95
12' Beige Leaf Axm.	11.50	10.35
9' Beige Floral Axm.	11.50	10.35
9' Beige Floral Axm.	11.50	10.35
9' Cocoa Leaf Axm.	11.50	10.35
9' Beige Mottled Axm.	7.95	7.25

DRAPERIES

Discontinued Drapery Fabrics	50¢ Yd.
36" width	
48" width	75¢ Yd.
Discontinued Drapery Samples	10¢ to 25¢ Ea.
Ideal for Pillow Covers	

10% Off On All Drapery Orders During This Sale

EXTRA SPECIAL RUGS

	REG.	SALE
1—9x12 Beige Rug	46.50	19.95
1—9x12 Rose Rug	46.50	19.95
1—9x12 Beige Floral Rug	160.00	69.95
4—4'6"x6 Assorted Rugs	59.85	19.95 ea.
3—4'6"x6 Assorted Rugs	55.50	17.95 ea.
2—4'6"x6 Assorted Rugs	38.85	15.95 ea.
2—4'6"x6 Assorted Rugs	34.50	14.95 ea.

Budget Terms Available

HOOKED RUGS

WOOL AND RAYON

SIZE	REG. PRICE	SALE PRICE
2x3	7.50	6.30
2x4	9.95	8.50
3x5	18.95	15.75
4x6	29.95	25.20
6x9	59.95	54.95
8x10	89.95	79.95
9x12	99.95	89.95
10x14	159.95	144.95
11x15	184.95	169.95

Shop With Confidence...



Fronk's
HOUSE OF CARPETS

2715 SOUTH COMMERCIAL

DIAL 4-6313 FOR AN APPOINTMENT IN YOUR HOME — OPEN FRIDAY EVENING TILL 9 P. M.