

# OPEN HOUSE

## SALE STARTS TODAY!

YES A BIG GALA OPEN HOUSE  
SATURDAY, APRIL 24TH  
DURING THIS GREAT...

Come In And See Our Completely Remodeled  
Shop and Used Tire Dept. Now Better  
Equipped to Serve You.

### Once a Year Sale GENERAL SAF-T-MILER TIRES

### NOTHING IS CUT BUT THE PRICE

FULL SIZE

FULL STRENGTH

FULL WEIGHT

## FREE PRIZES!

Come in and register today for the big drawing Saturday night at 7:00 p.m. (you do not have to be present to win)

- **GRAND PRIZE**  
4 New Famous General Saf-T-Miler Tires
- **2nd. Prize**  
2 General Puncture Sealing Tubes
- **3rd. Prize**  
2 Guaranteed Kraft Recapped Tires (or a certificate to have 2 of your own tires recapped when ever you like.)
- **4th. Prize**  
1 General Jumbo Battery
- **5th Prize**  
4 General Heavy Duty Tubes.

FREE ICE CREAM FOR  
EVERYONE—ALL DAY SAT.

## OPEN HOUSE BROADCAST

K.S.L.M. will broadcast a word's eye tour directly from our store Sat. April 24th between 7:30 and 8:00 p.m. You are invited to come in and watch this live broadcast.

Also — Prize winners will be announced and those present will be interviewed during the broadcast.

See and hear the General Tire Bulldog edition of the news directly from our store Thur. & Fri. at 8:55 p.m.

Open Thurs., Fri. and Sat.,  
Til 9 P.M.

### Special Demonstration!

Saturday between 1 and 4 p.m. and 7 and 9 p.m. See a Tire Recapping demonstration done by the Kraft System as it would actually be done on one of your own tires.

### Safety Movies!

Special showing of Safety Films made with the aid of the Coral Gables, Florida police and fire Depts. See a car driven off a ten story building!

### A SPECIAL INVITATION

To all you out-of-town visitors attending the P-TA Convention to visit our store while you're in town — you might win one of the big prizes too!

# STATE TIRE SERVICE

THE  
GENERAL  
TIRE

710 STATE STREET  
ACROSS THE STREET FROM THE ELKS CLUB

NO CASH  
DOWN

YOUR OLD  
TIRES ARE  
THE DOWN  
PAYMENT

NAME YOUR  
OWN TERMS

# 30% OFF for 30 DAYS

SALE ENDS MAY 22

EXCHANGE

BLACK AND WHITE SIDEWALLS INCLUDED

Stronger, safer, bigger, heavier than ordinary 100-level tires. Tough 7-rib tread designed for long, safe mileage. 7-Safety ribs grip the road on sharp curves, around corners. All factory-fresh stocks—all sizes. Come in today.

## FROM OUR BARGAIN TIRE DEPARTMENT

NEW AND NEARLY NEW TIRES  
OFF NEW CARS, TRADED ON GENERALS

Save up to a third off new tire prices. Every one is a nationally advertised brand. Buy singles, pairs or sets at these sensational low prices.

UNCONDITIONALLY GUARANTEED  
USED TIRES, ALL INSPECTED

Plenty of good mileage in every one. Many with 50% and more of the original non-skid tread remaining.

\$16<sup>88</sup>  
6.70 x 15  
EXCHANGE

\$3<sup>50</sup> AND  
UP  
6.00 x 16

### IF YOU WANT LONG MILEAGE AT THE LOWEST PRICE

We've got it!

## GENERAL DUAL GRIP

Sale Price \$12<sup>95</sup>  
6.00x16

Sale Price - \$17.55  
6.50 x 16

Sale Price - \$14.75  
6.70 x 15

Above prices plus tax—exchange

Safest, strongest tire at the price. Wide, flat 7-rib tread for extra road contact, extra traction.



Sale Prices Also In Effect At

## PHILLIPI TIRE SERVICE

MEHAMA, OREGON

DISTRIBUTORS FOR N. SANTIAM AND LINN COUNTY

ALL TIRES  
MOUNTED  
FREE

NO INTEREST  
NO CARRYING  
CHARGE