# TELE-VIEWS Radio-Television

TUESDAY ON KPTV:

Welcome Travelers, 4:30—Tommy Bartlett greets Chicago visitors. Delayed Trout Opening—Why, 6:15—Rudy Lachenmeier moder-

Strange Adventures, 6:30—"Sealed Orders."

Liberace, 7—Longhaired and loved, Liberace plays and sings:
"Almost like Being in Love," "Rustle of Spring," "April and Yeu,"
"Takes Two to Tango," "Ritual Fire Dance, and "Boogie Woogie

Dinah Shore Show, 7:30-Delectable Dinah, singing the latest and

Fireside Theater, 9—"The Desert Answer," tells of conflict be-tween man dedicated to aiding Arizona Indians, and a wife who longs to return East. A small Indian lad provides the "desert

Circle Theatre, 9:30—"Fugitive," with Dolly Haas and Anthony Perkins, tells of man hiding in orphanage, from the law.

Nite Owi Theater, 11:01—"Tomboy," starring Jack Moran, Marcia Mae Jones, Grant Withers.

Madri Gras—Rex and Comus Balls, 12—Traditional New Orleans carnival that brings to close glittering Madri Gras.

#### TUESDAY ON KOIN TV:

3:15 p.m., Armchair Theatre—"Swing Your Partner," starring Vera Vague and Ranson Sherman. 7 p.m., Range Rider—"Renegade Ranch." 7:30 p.m., Hollywood Music Hall—In the guest spot is well-known

Hawaiian guitarist Sam Cokey, bringing songs of Pacific Islands, "Sweet Leiland" and "Tahiti, My Island." Victor Young will lead his Singing Strings in the theme from his own score of the motion picture "The Quiet Man." Lucille Norman has chosen "Manhattan" for her opening number.

9 p.m., Captured-"Michigan Telegraph Swindle," starring Ches-10:00 p.m., Danger-"Sborty," a dramatic story of an ex-convict

who proves his courage.

9:30 p.m., Suspense—A country doctor's wife, ill at home, tries frantically to contact a television station when she spots a man she knows to be dangerously demented at a televised testimonial dinner, in "Death on the Screen," on "Suspense."

11 p.m., Showtime on Six—"Square Dance Jubilee," starring Don Barry, Mary Beth Hughes, Spade Cooley and His Band.

#### WEDNESDAY ON KPTV:

Ding Dong School, 10—Monday through Friday nursery school of television, conducted by Dr. Frances Horwich.

What's Cooking, 10:30—Gracefully, graciously, Barbara Angell teaches food preparation. Baked peaches with sour cream or ice cream is dessert, after fish and chips, for Wednesday.

Hawkins Falls, 11—Monday through Friday drama of life in typical American town.

Friends of the Family, 11:30—Daring Mike Davenport, the boy un-abashed by show window television, in another interesting appear-

Matinee Theater, 1-"Unforgotten Crime."
On Your Account, 2:30-Win Elliot emceeing an audience parti-

Howdy Doody, 5-Puppet star and Clarabell. Stars Bob Smith. Marvin Miller, Storyteller, 6:30-Miller dramatizes the discovery

Coke Time, 7:30—Dinah Shore and Eddie Cantor, guests of Eddie Fisher. Dinah to sing "Dearie" with Fisher, who will also sing "It's a Long Way from Broadway," and his latest recording, "A Girl, A

I Married Joan.8—The big family question, "Who dented the fender?" gets unique settlement, when Joan and Brad decide to divide use of the car, and Joan cheats, a bit, on the bargain. Result,

Kraft Theater, 9—"Cuckoo Clock" tells wistfully of old German refugee trying to fit into a new way of life. Cast includes Hans Schumm, Gaby Rogers . . . Story of his daughter and her love—which her father could not accept.

which her father could not accept.

This Is Your Life, 10—Dramatization of the years that went before, in someone's life. Ralph Edwards, emece.

Calvacade of America, 10:30—"Absent Host."

Eleventh Hour Headlines, 11—Brief late news.

Nite Owl Theater, 11:01—"Born to be Wild," starring Ralph Byrd, Ward Bond and Dorris Weston.

WEDNESDAY ON KOIN-TV:

3:30 p.m., Armchair Theater—"Orphans of the Street", starring June Storey and Ralph Morgan.
5:30 p.m., Kit Carson—Kit Carson switches identification papers

5:30 p.m., Kit Carson—Kit Carson switches identification papers with a dead killer in order to ferret out the gunman's associates in "The Adventures of iKt Carson." Bill Williams is starred in the title role, and Don Diamond plays his side-kick, El Toro.

6:45 p.m., This Is Your Music—Helen Parrish and Dick Stewart visit a lighthouse this week, and are greeted by Katie Lee, Bill Clauson and Rhye Williams. Katie and Bill sing amusing sea chanties as well as ballads that tell of the lonely life of a lighthouse keeper. "Eddystone Light" and the story of the phantom ship "Gundramar" are two of the fantastics set to music.

7 p.m., Blue Ribbon Fight—George Johnson, of Trenton, the New Jersey State middleweight champion, faces Moses Ward, of Detroit, at the Detroit Olympia. Both Johnson and Ward are free-swinging club-fighter types. Johnson who has scored 20 kayos in 29 starts, makes his first national television start.

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10 p.m., Wrestling from Hollywood.—In the Semi-Main Event of "Wrestling from Hollywood," Wild Red Berry grapples with Cleveland's own Billy Varga. Leo Garibaldi and that strong Nobleman Lord Carleton meet in the ring for the Main Event. Dick Lane will be mikeside to call the holds of this exciting event.

11 p.m., Showtime on Six—"Charlie Chan at the Wax Museum" starring Marguerite Chapman and Marc Lawrence.

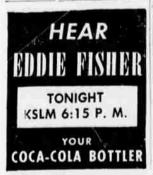
### **Building Outlook** Indicates Slight Gain Highway construction will increase markedly. Heavy engineering projects will decline. Building

LOS ANGELES IM - The Associated General Contractors of the next six months, also included America, now in convention here, Far West — Highway jobs will has announced the results of a na-

tionwide construction survey. Its

construction will gain moderately. The forecast Monday, covering

increase but heavy construction will be hard hit.





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#### On Television KPTV (27) - KOIN-TV (6) VHF

TUESDAY

10.60 a.m. EPTV—Ding Dong School
10.30 a.m. EPTV—Ding Dong School
10.30 a.m. EPTV—Ding Dong School
10.51 a.m. EPTV—Ding Dong School
10.61 a.m. EPTV—Ding Dong School
10.62 a.m. EPTV—What Cooking
KOIN—School
11.06 a.m. EPTV—Hawkins Palls
11.06 a.m. EPTV—Hawkins Palls
11.15 a.m. EPTV—Hawkins Palls
11.16 a.m. EPTV—Price Steps to Heaven
11.30 a.m. EPTV—Price Steps
11.30 p.m. EPTV—Brids and Groom
12.30 p.m. EPTV—Brids and Groom
12.30 p.m. EPTV—Brids and Groom
13.00 p.m. EPTV—Brids
13.00 p.m. EPTV—Matthes
13.00 p.m. EPTV—EXES Smith
14.00 p.m. EPTV—EXES Smith
15.00 p.m. EPTV—EXES Smith
16.00 p.m. EPTV—The Townsker
16.00 p.m. EPTV—Underdes
16.00 p.m. EPTV—EXER
16.00 p.m. TUESDAY

WEDNESDAY 10:00 a.m. KPTV-Ding Dong School 10:30 a.m. KPTV-What's Cooking? 10:45 a.m. KPTV-What's Cookin KOIN-Brighter Day

#### TV TROUBLES?

Technicians on Duty Till 9:30 p.m. Daily TELEVISION SERVICE 1410 S. 12th Ph. 45512

## KPTV-Hawkins Palls KOIN-Koin Klichen

2.00-p.m. KPIV-Matines
2.100 p.m. KPIV-On Your Account
KOIN-SILIKS II Rich
3.00 p.m. KPIV-Nexts Smith
1.00 p.m. KPIV-Nexts Smith
1.00 p.m. KPIV-Wests Smith
1.00 p.m. KPIV-Wests Smith
1.00 p.m. KPIV-Westsome Travelers
1.00 p.m. KPIV-Westsome Travelers
1.00 p.m. KPIV-Westsome Travelers
1.01 p.m. KPIV-The Toymaker
1.01 p.m. KPIV-The Toymaker
1.02 p.m. KPIV-The Toymaker
1.03 p.m. KPIV-The Toymaker
1.04 p.m. KPIV-Bar 27 Corral
1.05 p.m. KPIV-Bar 27 Corral
1.05 p.m. KPIV-Name's Same
1.06 p.m. KPIV-Name's Same
1.07 p.m. KPIV-Name's Same
1.08 p.m. KPIV-Name the Same
1.09 p.m. KPIV-Name the Same
1.00 p.m. KPIV-Name the Same

2:00-p.m. KPTV-Matinee KOIN-Double er Nothing

FOIN-Dous Edwards
6:45 pm. KPTV-World Raview
7:00 pm. KPTV-World Raview
7:00 pm. KPTV-Bishop Sheen
7:00 pm. KPTV-Bishop Sheen
7:130 pm. KPTV-Coke Time
8:00 pm. KPTV-Coke Time
8:00 pm. KPTV-News Caravan
8:00 pm. KPTV-News Caravan
8:00 pm. KPTV-Mairied Joan
8:00 pm. KPTV-Mairied Joan
8:00 pm. KPTV-Mairied Joan
8:00 pm. KPTV-Mairied Joan
8:00 pm. KPTV-Mair Theater
9:00 pm. KPTV-Krait Theater
8:00 pm. KPTV-Krait Theater
10:00 pm. KPTV-This is Your Life
8:010 pm. KPTV-This is Your Life
8:010 pm. KPTV-Cavalcade America
8:010 pm. KPTV-Cavalcade America
8:010 pm. KPTV-Cavalcade America
8:010 pm. KPTV-Cavalcade America

# 30 p.m. KPTV-Storyteller FOIN-Door Edwards

11:00 p.m. KPTV-11th Hour News KOIN-Showtime on Six 11:01 p.m. KPTV-Nite Owl Theater

ADENAUER URGES PATIENCE BONN, Germany M - West German Chancellor Konrad Adenauer called on the United States Tuesday for "patience and forbearance" if plans for European unity are further delayed. Adenauer told a group of visiting American editors he is "thorough-ly convinced" that the West Eu-ropean nations will agree to unite



### INSIST THAT YOUR MEDICAL and HOSPITAL COVERAGE PLAN MEETS THESE TESTS

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1. [ Is it Non Profit - are your dues spent for 2. Is it Approved by responsible agencies; your State Medical Society; American Med-

ical Association; Blue Shield? 3. Does it provide Professional Services - or merely make Cash Allowances to help de-

fray medical costs? 4. Do you have to fill in Claims Forms - or does it pay doctors and hospitals direct?

5. Does it have Age Limits or require Physical

6. Does it allow Free Choice of Doctor? 7. Does it protect you outside Oregon?

8. Does it have a reputation for Fair Dealing in Claims settlement?

9. [] Is it supervised by the Oregon State Insurance Department?



Whether in the city or on the farm, PGE customers enjoy the same dependable, low-cost service. As Mrs. Smith says: "Homemaking wasn't always the pleasant task it is today.

It doesn't seem too long ago that we were

constantly chopping and hauling wood to heat

saving appliances such as refrigerators, automatic washing machines, and food mixers

were just a dream. Since going All-Electric we enjoy all of the luxury of city-living for less

cook the meals and work-

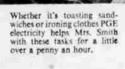
ORTGON PHYSICIANS' MERVICE Please send me information about your MEDICAL and HOSPITAL SERVICE PLANE GROUP PLAN (There are at least 8 employes where I world

## "PGE electricity is my biggest bargain Says Mrs. George M. Smith, Route 1, Box 190, Boring, Oregon "We enjoy complete electrical living on our farm for LESS THAN 20c A DAY"



Group Life and Disability Payment Insurance can be combined with an OPS Med-ical and Hospital service pion...a "Package" that

than 20 cents a day. It's simply wonderful."



Like the rest of you, the Smiths use

Fresh fruits, vegetables and stay fresh and fasty in their modern electric refrigerator for just a penny's worth of

Cooking and baking is a favorite pastime with Mrs. Smith. Her clean, safe, de-pendable electric range oper-ates for an average of only 5 cents a day.

more and more electricity every year as they add new appliances-yet their cost per kilowatt hour has gone down and down. Back in 1924 when the Smiths first became a PGE customer the average use of electricity was 40 kilowatt hours-mostly for lightsand bills averaged \$2 per month (which was 5c per kilowatt hour). Now the Smiths use an average of 453 kilowatt hours per month-electricity which helps them cook, sew, wash,

iron, mix, preserve food, heat water, and do a host of other things. For these 453 kilowatt hours they pay \$5.92 per month (which is just slightly over 114e per kilowatt hour).

Think of it-just a cent-and-a quarter per kilowatt hour for a fulltime servant that never eats or never sleeps . . . is always ready at a flip of a switch to do your bidding.

Yes, check and see-and you'll agree -PGE ELECTRICITY is your biggest bargain . . . Keep it working for you! The Smiths have these time and work-saving electric appliances working for them

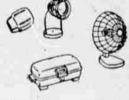


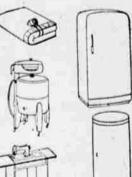


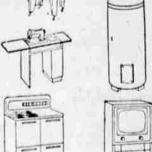


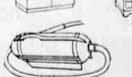












Oregon's pioneer electric utility



GENERAL ELECTRIC COMPANY PORTLAND