

Economic Adviser For Spurring Business

WASHINGTON (AP) — Dr. Arthur F. Burns, chairman of President Eisenhower's Council of Economic Advisers, said Tuesday he considers it important to stimulate both individual and business spending but that he believes spurring business expansion is a way to do both.

And, he said in an interview, he is still confident of the business outlook, in large part because "there is no sign of any decline in business investment spending, although consumer spending is lagging a bit."

If business outlay for new plant and equipment should fall off, Burns said, "we might really be in trouble."

The President's chief economic

adviser said the current business dip has gone no deeper than he had anticipated.

Burns declared that the debate between some economists and politicians whether it is better to fight the business decline by tax policies that would give increased spending power to business or to consumers "is unsatisfactory to me."

Sen. George (D-Ga.) sharpened the debate last week by proposing that the business downturn be battled by putting increased spending power in the pockets of individuals from \$600 to \$800 this year, and to \$1,000 next year. It was estimated that the first increase would cost the government 4 1/2 billion dollars in revenue yearly.

EDITOR



Virgil Pinkley, publisher of the Los Angeles Mirror, and one-time United Press representative in Salem, who will speak in Portland Tuesday night at the Oregon Advertising Club achievement banquet.

Pinkley Will Address Clubs

Virgil Pinkley, editor and publisher of the Los Angeles Mirror, and one-time resident of Salem when he represented the United Press here, will be the speaker at the Oregon Advertising Club's annual achievement banquet in Portland Tuesday night.

The event will recognize Oregon's multi-million-dollar advertising industry. Each year during Advertising Recognition week the Ad Club brings together advertising campaigns from every Oregon community for an achievement exposition. Awards and merit certificates are presented to those Oregon advertising programs judged the best of all general, industrial and retail campaigns.

Before joining the Mirror Pinkley was vice president of the United Press. In addition to his publishing duties he is also heard on a daily radio news program over the Mutual-Don Lee Network. Several newspapermen who knew him in Salem will attend the Portland meeting.

French Delay Treaty Talks

PARIS (AP) — Informed sources said Tuesday that France's National Assembly probably won't even begin debating ratification of the European army treaty before the April 28 opening of the Geneva conference on Korea and Indochina.

West Germany Seeks Talks

BONN, Germany (AP) — The Western high commissioners want to talk with the Russians about easing restrictions on trade and travel within divided Germany.

They outlined their ideas in similar letters Monday night to Soviet High Commissioner Vladimir S. Semenov and his Berlin representative, Sergei Dengin. They proposed negotiations for the removal of what they called "unjustifiable obstacles" set up by the Russians between East and West Germany and East and West Berlin.

Five-Prong Assault On Red-Led Huks

MANILA (AP) — A five-pronged, air-supported assault was launched Monday against Communist-led Huk forces who ignored a government surrender ultimatum.

Canada Slates Huge Project

VICTORIA, B.C. (AP) — Canada plans to tap British Columbia's hydroelectric potential to provide for industrial expansion in the province and additional electric energy for the United States side of the Columbia River Basin, Lands Minister R. E. Sommers said Monday.

She turned herself into a beauty!

Don't miss the first in an exciting new series of Journal beauty biographies of women who have overcome their physical problems... to emerge real beauties.

Dolores Massa was once an ugly-duckling teen-ager—now, at 24, she is a beautiful wife and mother! You'll enjoy her inspiring story plus practical diet tips and exercises in the March Ladies' Home Journal. Buy your copy today!

City Purchasing Method Criticized by Council

Low bids recommended by City Manager J. L. Franzen were accepted by the City Council Monday night on cement, manhole and catchbasin covers and lamp pole frames, but criticism was leveled at the city manager for permitting bids to be called directly by the department that uses the material after it is bought.

Accuser of Warren Sought

LOS ANGELES (AP) — One of the unevaled charges against Chief Justice Warren has been attributed to Roderick J. Wilson, sought by police at the request of San Francisco's district attorney.

The district attorney, Thomas C. Lynch, says Wilson is a former press agent and private detective who is wanted in San Francisco under a 1952 indictment charging subornation of perjury in connection with an automobile accident damage case.

Foreign Service Extravagance

WASHINGTON (AP) — Investigating congressmen say they found 13 British tenants living in the American embassy in London—and getting room service for meals—because American purchasing agents showed "very poor judgment" in acquiring the property.

The congressmen said they also found instances of "inexcusable inefficiency" and extravagance in a survey of the land and buildings bought by the State Department from Tokyo in London.

Announce New Way To Shrink Painful Piles

Find Healing Substance That Does Both—Relieves Pain—Shrinks Hemorrhoids

New York, N. Y. (Special)—For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to stop bleeding—without surgery.

In one hemorrhoid case after another, "very striking improvement" was reported and verified by doctors' observations.

Pain was relieved promptly. And, while gently relieving pain, actual reduction or retraction (shrinking) took place.

And most amazing of all—this improvement was maintained in cases where doctors' observations were continued over a period of many months!

In fact, results were so thorough that sufferers were able to make such astonishing statements as "Piles have ceased to be a problem!" And among these sufferers were a very wide variety of hemorrhoid conditions, some of 10 to 20 years' standing.

All this, without the use of narcotics, anesthetics or astringents of any kind. The secret is a new healing substance (Bio-Dyne®)—the discovery of a world-famous research institution. Already, Bio-Dyne is in wide use for healing injured tissue on all parts of the body.

Now this new healing substance is offered in ointment form for hemorrhoids under the name Preparation H. The price is only 98¢ a tube including an applicator. The name to ask for is Preparation H—at all drug stores. And remember—if not entirely satisfied—your money will be refunded promptly.

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Prince to Visit U.S.

THE HAGUE, Netherlands (AP)—Prince Bernhard of The Netherlands, who is inspector-general of the army, will pay a few weeks visit to the United States next month, the army information service announced Tuesday. He will leave March 4.

Sno-Cats stalk trouble in the mountains.


High in the snow country of the Pacific West, winter blizzards are fierce and frequent. Here motorized Sno-Cats help telephone crews roll out fast to stop trouble before it can interrupt service. The powerful "Cats" carry 6 to 8 men comfortably, cruise over the snow and ice at speeds up to 25 miles an hour. Using these vehicles instead of skis or snowshoes, our mountain crews patrol vast areas faster. They can spot such potential troublemakers as leaning poles, broken branches, wires buried in towering snow drifts. By saving valuable time and helping prevent trouble, the Sno-Cat helps us cut costs, hold down the price of telephone service to you. Pacific Telephone works to make your telephone a bigger value every day.



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Reader's Digest Reports: ONLY NEW COLGATE DENTAL CREAM with Miracle Anti-Enzyme Ingredient GARDOL* HAS THE CLINICAL PROOF!



(Proof that Brings New Hope to Millions for LIFETIME PROTECTION AGAINST TOOTH DECAY)



5 QUICK FACTS FROM THE READER'S DIGEST ARTICLE

"What About Anti-Enzyme Toothpastes?" December, 1953

- Reader's Digest** says—The most effective anti-enzyme toothpaste ingredient tested was developed in the Colgate-Palmolive Company laboratories. (It's Colgate's miracle ingredient Gardol (Sodium N-Lauryl Sarcosinate)—found in no other leading toothpaste!)
- Reader's Digest** says—One of the foremost dental authorities in the world proved that this ingredient binds itself effectively to the teeth—holds acid formation below the decay level in 95 per cent of cases tested. (Unlike ordinary toothpaste ingredients, effective only for minutes, this protection won't rinse off—won't wear off—all day or all night!)
- Reader's Digest** says—Even 12 hours after brushing, this new Colgate anti-enzyme discovery continues to guard against the enzymes that cause tooth decay. (Thus, just daily morning and night brushings guard against decay-causing enzymes every minute of the day and night!)
- Reader's Digest** says—In clinical tests, supervised by leading dental authorities—for a full year—people who used ordinary toothpastes averaged almost two and a half times more new cavities than those who used New Colgate Dental Cream with Gardol (Sodium N-Lauryl Sarcosinate). In fact, of the group using New Colgate's, 4 out of 5 developed no new cavities at all. (A group of distinguished dentists examined this evidence and agreed—New Colgate Dental Cream with Gardol gives the surest protection against tooth decay ever offered by any toothpaste!)
- Reader's Digest** says—New Colgate Dental Cream is the only toothpaste with clinical proof of its effectiveness in actually reducing the formation of new cavities.

NOW! NEW COLGATE DENTAL CREAM CONTAINS GARDOL (SODIUM N-LAUROYL SARCOSINATE)

For **LIFETIME PROTECTION AGAINST TOOTH-DECAY ENZYMES**