

NATIONAL SEW AND SAVE WEEK FEB. 20-21

PENNEY'S
ALWAYS FIRST QUALITY
SALEM, OREGON

You make a pretty picture in Penney's
SPRING FASHION FABRICS!

The fashion-styled
percale with the
top thread count...

Penney's Famous Rondo®

SPRING FRESH PRINTS—SOLIDS—STAPLES IN MACHINE WASHABLE COLORS!

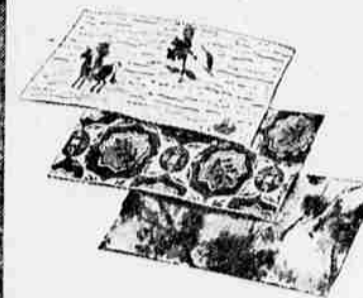
FOR DRESSES, SKIRTS, BLOUSES, PAJAMAS, ROBES—EVEN DECORATING!

39^c yd.

Batiks...moderns...geometrics...florals...
exotics...stripes...neats...juveniles...
westerns...scenics...quilts...kitchens!

Here's the selection, the styling, the saving that brings people from far and wide to sew with Penney's Rondo! Such a variety of patterns, and every one designed for Penney's by the top men in the field! Be sure you see our new spring line before you plan your sewing for spring and summer... and you'll sew and save, 35-36%.

MEZZANINE



Penney's Famous
Needle 'n' Thread
PRINTS
49c YD.

The accents on prints... in Sanforized*, mercerized, high count broadcloth with the look, the feel of fabric at much higher prices! Try this for gay Spring drapes, skirts, blouses! Penney's has patterns and colors to suit every taste, every need! 35%* Maximum shrinkage 1%.

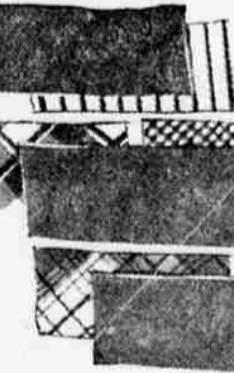
MEZZANINE

Notions

- Mercerized Thread, All colors, 100 yd. 8c
- Six Cord Thread, Large spools 8c
- Bias Tape, Single, double 8c
- Rick-Rack, Mercerized 8c

Notions

- Dressmaker Pins, 120, brass, rustproof 8c
- Ruffling, 3/4" asst., colors 10c
- Pearl Buttons, Asst. colors 10c
- 60" Tape Measure, Cloth, reversible 10c



MIX 'N' MATCH
COTTON
DENIMS
NEW LOW PRICE!
59c YD.

Perfect for play tags, news in home decoration! It's Sanforized* cotton denim in solids, stripes and plaids, designed to "go together". Now it's simple for you to coordinate your room decorations, or your Spring wardrobe—give them a "fashion new" professional touch! 35-36%* wide. *Maximum shrinkage 1%.

MEZZANINE



we've everything
you need to

SEW AND SAVE

Roberts huge fabric department is bulging with new spring yardage! Crisp cottons, denims, rayons, synthetics, wool, orlons and many, many more! Botany, Quadriga, Cone, Logantex are just a few of the famous names shown!

- | | |
|---|--|
| Cone Solid Color DENIMS Yd. 59c | Botany All-Wool GUN CHECK Yd. \$6.95 |
| Cone Fancy DENIMS Yd. 69c | Sanforized—Washable FLANNEL Yd. \$3.95 |
| Wellington Sears SAILCLOTH Yd. 98c | TAFFETAS In All Shades Yd. 59c |
| Wellington Sears Fancy SAILCLOTH Yd. \$1.39 | Washable SHIRTINGS Yd. \$1.19 |
| Quadriga PERCALES Yd. 49c | Painted Desert RAYONS Yd. \$1.59 |
| Miliken "LORETTA" Yd. \$4.95 | Dan River GINGHAMS Yd. 98c |
| Amara WOOL PLAIDS Yd. \$2.95 | Burlington Mill SUITINGS Yd. \$1.79 |
| Botany Baronette ALL-WOOL CREPE Yd. \$4.95 | Silk and Rayon ORGANDY Yd. 69c |

Roberts Bros.

Liberty Street - Court Street
We Give and Redeem *W* Green Stamps

- "Snap Me" Shoulder Pads 59c
- Foam Rubber Shoulder Pads 79c

"Pin-it" Skirt Markers \$1.98

Tailor Tacker 35c

SPECIAL PURCHASE!
Season's Newest SURRAH PRINTS
100 DENIER CREPE PRINTS
Reg. Sell for \$1.69 yd.
88c yd.

5000 yards... hundreds of colors, hundreds of exciting new spring prints. These distinctive, luxurious fabrics make up into smart dresses, blouses, housecoats, etc. Be early... see them all! FABRICS, MEZZANINE

Fashion MAKE IT!

IS WHAT YOU

Be the envy of all, with fashions made from the new, easily laundered, fast drying permanently wrinkle resistant wonder fabrics you can buy at Wards—the best selections in town.

- | | |
|---|--|
| Nationally known "Milliken" Acrilans in plaids, checks and plain colors. \$1.98 yd. | Ginghams by Dan River, Galey and Ameritex. "Everglaze" chambray. 79c to 98c yd. |
| Versatile Dacron "County Cork" Wrinkle resistant, fast drying. 45" wide. \$1.29 yd. | Sculptured "Everglaze" Cotton with a real fashion flair. Needs little ironing. \$1.19 yd. |
| Orlon and Nylon sheer puckers. Lightweight, perfect for blouses and dresses; plaids and stripes. \$1.69 yd. | Permanently embossed cotton prints. Cool, crisp and lustrous as cracked ice. 79c to 69c to yd. |
| Nylon Linen by "Rankin". Has nubby linen-like tweed texture. Pastels. \$1.29 yd. | Ruff-tuff Embossed Cottons. Brilliant vat-dyed colors. Just suds and rinse. Preshrunk. 69c yd. |
| Sculptured Nylon. Rich quilted-effect, yet lightweight. Plaids and prints. \$1.49 yd. | Sheer-cottons. Permanently finished. Lawns, Dimities. Crisp and Cool. 49c yd. |
| Cohamis "Black Rain." Newest trend in nylon puckers. Crisp semi-sheer. \$1.59 yd. | Scensucker. Washfast, sunfast. Ideal for play clothes, dresses, suits and sportswear. 59c yd. |

Montgomery Ward

155 N. Liberty Phone 3-3191
SHOP AT WARDS FRIDAY TILL 9 P.M.



Be Ready for Sew and Save Week by Having Your Sewing Machine repaired by WILLS. We carry a complete selection of parts and needles for ALL standard machines. If the part is available we'll have it—if not we'll manufacture it.

HERE ARE A FEW OF OUR "EXTRA" SPECIALS FOR THIS WEEK:

DOMESTIC PORTABLE Was \$189.00 Special \$135.00	CHILDREN'S MACHINES Were \$9.95 Special \$5.95	ADMIRAL-Used Mahogany Cabinet A BEAUTY Special \$139.95	Domestic Machines All Models Used Machines... \$15.00 and Up! Sigma Portable-Special... \$79.95
---	--	---	---

EXCLUSIVE! NEVER BEFORE OFFERED TO THE PUBLIC. Be Sure and See the VIGORELLI "ROBOT" AUTOMATIC SEWING MACHINE: Embroiders - Buttonholes - Blindstitches - 1001 other feats. Completely automatic. See it now! At

WILLS MUSIC STORE

432 STATE STREET
PHONE 3-4959

SEW AND SAVE WEEK

Really Sew and Save

With Wool Materials from your Woolen Mill Store. Largest stock in Willamette Valley of Wool Coatings - Suitings - Skirtings and Dress Materials. All 60" wide and many pre-shrunk and ready to sew. In our stock you will find FLANNELS - TWEEDS - GABARDINES - SHARKSKINS - FLEECES - BROADCLOTHS - POODLE CLOTH and the ever popular BLOCK PLAIDS and SOLIDS for your SPORT JACKET. Complete selection of Now Spring Shades.

Prices Start At \$1.95 Yard. See Them Now At:

KAY WOOLEN MILL STORE

260 S. 12th Street "The Street The Trains Run On"

Woolens, Silks, Cottons, Rayon, Nylon

Come to our FABRIC FAIR

You'll be sew-inspired the moment you set eyes on our brilliant array of quality fabrics. The prettiest prints and solid colors that ever expressed that light, sweet feeling of Spring by the brands you know so well. Patterns from our large selection will suit your every style need and we have all the materials... Cottons by Wamsuta, Dan River, California Hand Prints, A.B.C. Percales, Rayons by Burlington Abbey, Skinner Woolens-by Forstmann, and that wonderful Lorette 55% orlon, 45% wool—and many, many more.

Our notions dept. will supply you with the extra items you need to give your creations that professionally made look. Wright and Nufashond Rickrack to Wigg guaranteed scissors and all those added incidentals like Pin-it skirt markers and Seeley shoulder pads for dresses and coats, make our selection complete down to the smallest item.

Sew-Ezy Sewing Machines
As Little \$49.95
As \$5.00 Takes One Home

Notice all the extra features. Each one a reason for the hundreds of satisfied customers in the Salem area who purchased their machine from Miller's.

Also Cabinet-Console Desk styles at other prices! Mahogany, birch and oak finishes.

DOWNSTAIRS APPLIANCES

Miller's

SALEM'S LEADING DEPT. STORE