Thursday, February 4, 1954

THURSDAY ON KOM TV:

against blindness

quiz.

Kruger

FRIDAY ON KPTV:

ELE-VIEWS

10:45 a.m. KPTV-What's Cooking KOIN-Brighter Day

11:30 s.m. KPTV-Family Friend KOIN-KOIN Kitchen

12:00 noon KPTV-Bride and Groom KOIN-Big Payoff 12:15 p.m. KP1V-The Bennetts KOIN-Big Payoff

KOIN-mis rest 12:30 p.m. KPTV-TEs KOIN-Hoh Croby 1:00 p.m. KPTV-Mainne 1:05 p.m. KPTV-Mainne KOIN-Beatch for Tomorrow

11:00 a.m. KPTV-Hawkins Falls KOIN-KOIN Klichen 11:15 a.m. KPTV-3 Sieps to Heaven KOIN-KOIN Klichen

Radio-Television

3:15 p.m., Armchair Theatre—"Goodnight Sweetheart" star-ring Robert Livingston and Ruth Terry. 8 p.m., Meet Mr. McNutley—Ray Milland—even as you and I —is so desightful with the purchase of a new car that he can't resist the temptation to show it off. The complications that follow his inocent excursion make for eight cylinder comedy. 8:30 n.m. Four Star Playbours Charles Boyce will shar on

8:30 p.m., Four Star Playhouse—Charles Boyer will star op-posite lovely Dorothy Hart when "Singer Four Star Playhouse" presents "Second Dawn", story of a man's courageous struggle against blindness.

against bundness. 10 p.m., Philip Morris Playhouse—"Taste", an adaptation of Roald Dahl's tale about a gournet who wagers he can sip any wine, name it and give its year, will be presented. He bets his mansion and estate against the hand of his host's daughter. "Taste" is one

of 18 short stories just published under the title of "Someone Like

11 p.m., Showtime on Six—"Fighting Back" starring Paul Lang-ton and Joe Sawyer.

THURSDAY ON KPTV: Matinee Theatre, 1—"Right Man," Alan Ladd, Julie Bishop. Hunting and Fishing News, 6:30—Rudy Lachermeter shows film of unsuccessful attempt to navigate Idaho's "River of Return" in rubber boat; Skipper of boat, Wally Hunter, to be guest. Sports 30, 7—Tom Harmon. You Bet Your Life, 8—Groucho Marx, emceeing famed comedy with

Dragnet, 9-Sergeant Friday dramatizes another case from files of Los Angeles Police. Jack Webb, starring. Ford Tehater, 9:30-"Lucky Tommy Jordan," Will Rogers, Jr., Paula Raymond, Kvien McCarthy, in story of married couple at odds with wartime friend.

odds with warine friend. Martin Kane, 10-Mark Stevens in another detective drama. Arthur Murray Dance Party, 10:30-Local live show from KPTV, with sis "Miss Flower" candidates appearing. Nite Owl Theatre, 11:01-"Odette," starring Trevor Howard, Anna Nagel. (British premiere quality film.)

Friend of the Family, 11:30—"Miss Flower" candidates Dorothy Johnson, Joyce Robinson, guests. Matinee Theater, 1 — "Zero Hour" Frieda Inescourt, Otto

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Say Ring, 6- Intertening Bond, shows effect of gangiand 1100 p.m. RPTV-lith Rogr News tactics on Arizona ranchers. Cavalcade of Sports, 7-Joe Giardello, Philadelphia vs. Walter Carlier, New York. Ten-round middleweight bout from Madison Square Garden. Dave Garroway Show, 8-Music-variety show, with Dave Gar-

Carlies on Carlier, New York. Ten-round minuteness Square Garden. Dave Garroway Show, 8—Music-variety show, with Dave Gar-roway, Cliff Norton, Jack Haskell, Jill Corey, Skitch Henderson. Inner Sanctum, 8:30—"Port of Regrets," starring Ian Keith, Jeanne Shepherd, Stefan Schnabel, Michael Tolan. Judge intolerant of "crime of passion" is himself so involved. "amphell Soundstage, 9:30—Featuring Broadway stars in dra-"twe wrestling from Portland "twe wrestling from Portland". "Noin-HOIN Kitchen "Noin-HOIN Kitchen "Noin-HOIN Kitchen "Noin-HOIN Kitchen"

censed.

NEW YORK IN -- New York City's drive again t radio-TV give away programs that get money from the public was defied last inght by "Strike It rich," first of the shows to be criticized. The program went on the air without changing its format or waiting for the license the Welfare Department said it should have. Welfare Commissioner Henry L. McCarthy yesterday declared that 'programs like this are a national disgrace" and "play into the hands of the Communists." The program questions people who tell hard-luck stories. They win prizes by correctly answering if they answer questions correctly. Median define 'Strike It Rich,'' he said. "I don't get it—li's a funny world." People who appear on the show also get money put up by the sponsor, the Colgate-Palmolive Co., if they answer questions correctly. NEW YORK In - New York master of ceremonies, briefly told

The program questions people who tell hard-luck stories. They win prizes by correctly answering the quiz, and then people phone in to offer cash, jobs, homes and other aid. This puts it interview. This puts it in the same cate-gory as a charity, the Welfare De-partment rules, and should be liing violated.

"We have courts for the adjudi-cation of such problems."

censed. McCarthy's ire was directed at "Strike It Rich" because, he said, at least 55 families, lured by the promise of "easy money," have chased the program's rainbow from all over the country right onto New York City's rains rains of the

Fronks LE OF CAS 2715 So. Commercial Ph. 4-6313

New York City's relief rolls. The Welfare Department sug-gested that producer Walter Fra-mer change the program's format. Warren Hull, the "Strike It Rich"

1.30 p.m. KPTV-On Your Account KOIN-Skitke II Rich COIN-Skitke II Rich COIN-Skitke II Rich II Robert KOIN-Arthur Theater KOIN-Arthur Theater KOIN-Arthur Theater KOIN-Arthur Theater KOIN-Arthur Theater KOIN-Arthur Theater KOIN-Carl n Show Science Research Coince Research Research Coince Research Coince Research Coince Research Coince Research R 11:00 p.m. KPTV-Eleventh Hour News 11:16 p.m. KPTV-Weather Vane 11:15 p.m. KPTV-Nite Owl Theater Slide Cleared,

## Agreements May Fix Trains Roll Again

Agreements thay the formation of the Army, Navy, Air Force and Marine Corps by the military departments stipulating the length of active duty fours at one, two, three, four or five years. Thurbose of the directive authorizing the agreements is to permit an officer or enlisted man to be voluntarily ordered to active duty for a definite period. The secretaries of the military departments are authorized to make such agreements in conform

ity with the Armed Forces Re-serve Act. Priority will be given BOATS SEIZED to critical groups and critical qual-ifications. Contracts may be re-TOKYO (A) - South Korea, Rus-sia and Red China seized 117 newed upon expiration of the con-tract period if the renewal is agreeable to the military service itime Safety Board said Thursday. and to the reservist.

Armory. Nite Owl Theater, 11:01—"Sunbonnet Sue," starring Gale Storm, Phil Reagan, Alan Mowbray. FRIDAY ON KOIN-TV: 3:15 n.m. Armchair Theatre—"Mania for Melody" starring CON-Bit Payoff word who vows to accomplish the impossible and does it despite all the odds against him in "Four Things He'd Do", a light-hearted

FRIDAY ON KOIN-IV:
3:15 p.m., Armchair Theatre—"Mania for Melody" starring Johnny Downs and Ruth Terry.
6:45 p.m., Jane Froman Show—Miss Froman, in a charity bazaar setting, sings "Taking a Chance on Love", "My Love is Love", "My Funny Valentine", and "It's All in Your Heart". The quartet does "Charity Bazaar" and "The Jones Boy".
8:30 n.m. Tomer, When, Henrieita huys an outlandish suite

"Charity Bazaar" and "The Jones Boy". 8:30 p.m., Topper—When Henrietta buys an outlandish suite of modern living room furniture that Cosmo considers "out of this world", he calls—logically enough—upon his favorite poltergeists, the Kerbys, to help him get rid of it. Anne Jeffreys and Robert Sterling co-star as Marion and George Kerby, Leo G. Carroll plays "Topper". 9:30 p.m., Our Miss Brooks—Eve Arden finds herself in charge of building a garage for "Mr. Conklin", even though she knows nothing about the fine art of carpentry. 10:30 p.m., Roller Derby—A new time on KOIN-TV for one of America's fastest growing sports. Featuring the Jolters versus the Westerners.

pper". 9 p.m., Playhouse of Stars-Michael O'Shea plays a man of his loves and music of the world's greatest composer.

firemen. Orefice applied artificial respiration that was credited by a





conference, "We do not want to step on Mr. McCarthy's toes (but) we do not feel any laws were be-



ROEBUCK AND CO.

