

TELE-VIEWS

Radio-Television

The daily 12-15 Keith Brown newscast on KSLM, this week, represents more than 1,450 solid hours of broadcasting. At the rate of an ordinary 150 words per minute, this adds up to more than 13,000,000 words in the life of the program.

"RFD 6" PREMIERE ON KOIN-TV:
The first Portland-produced farm program to be presented on television in the Oregon and Southwest Washington area started Saturday, January 16th when KOIN-TV telecast "RFD 6" at 12:30 p.m.

The program, to be presented weekly, features KOIN-TV's agricultural consultant, William E. Drips, presenting latest farm news and information from the Oregon State College Extension Service, the State Department of Agriculture, Federal Agricultural Agencies and from County Agents. Films, stills and interviews with leaders and personalities will highlight current farm activities. Market information illustrated by graphs and specially prepared charts will be included regularly, as will illustrated farm weather forecasts by KOIN-TV's own weather authority, Meteorologist Bob Lynott.

William E. ("Bill") Drips, who plans and emcees the show, is a nationally known farm information specialist with more than 25 years experience as agricultural journalist and Director of Agriculture for the National Broadcasting Company. He also pioneered NBC's agricultural television programs in 1947.

THURSDAY ON KPTV:
What's Cooking? 10:30—Barbara prepares barbecue broiled lamb chops and oatmeal raisin cookies.
Matinee Theatre, 1—"Barefoot Boy" starring Jackie Moran, Garcia Mae Jones.
Hunting and Fishing News, 6:30—Rudy Lachenmeier will have Gordon Halsten, famed duck and crow-calling expert as his special guest. Mr. Halsten will demonstrate four or five various calls that are used to attract crows.

You Bet Your Life, 8—Groucho Marx' comedy quiz.
Chevron Theatre, 8:30—"Study in Charcoal" starring Ellen Corby, James Griffith and Robert Fouk. Story of a woman completely taken for granted by her husband and how she succeeds in establishing her importance as a woman and an individual.

Ford Theatre, 9:30—"The Happiest Day" starring Teresa Wright, Larry Parks and Fay Baker. Story of a doctor whose professional success separates him from his wife.

Martin Kane, 10—Kane is called on to solve four murders, all seemingly unrelated.

Nite Owl Theatre, 11:05—"Living Ghost" stars James Dunn and Joan Woodbury.

THURSDAY ON KOIN-TV:
3:15 p.m., Armchair Theatre—"Nobody's Darling" starring Mary Lee, Louis Calhern, and Gladys George.
8 p.m., Meet Mr. McNutley—When you become a Sir Galahad and help a lady in distress, better be sure her intentions are not on the larcenous side, as Ray Milland discovers on the telecast of "Meet Mr. Nutley."

8:30 p.m., Four Star Playhouse—Ronald Colman will narrate and Angela Lansbury will play the leading lady in the television adaptation of Somerset Maugham's short story, "A String of Beads". Miss Lansbury portrays a governess who owns a necklace reputedly worth \$300,000, in a satirical comedy about fortune hunters.

9:30 p.m., Big Town—Steve Wilson of the Illustrated Press is called on to clear up a series of attempts on the lives of wealthy old Carl Miller and his alleged grandchild, in "The Heir."

10 p.m., Philip Morris Playhouse—Charles Castleman, 12-year-old violin prodigy of Braintree, Mass., will co-star with Betty Field in "The Little Stone House." The drama, an adaptation of the play by George Calderon, concerns an operatic singer who gives up her own career to further that of her violinist son.

11 Showtime on Six—"City Park" starring Sally Blaine, Hale Hamilton and Matty Kemp.

FRIDAY ON KPTV:
What's Cooking? 10:30—Barbara Angell prepares singapore tuna and apple waffles.
Matinee Theatre, 1—"Romance on the Run" starring Donald Woods and Craig Reynolds.

Cavalcade of Sports, 7—Rocky Casillo of Chicago vs. Vince Martinez of Pitterson, N.J., in a 10-round welterweight bout from Madison Sq. Garden.

Campbell Soundstage, 9:30—"The Sky One" starring Pat Collins and Roddy McDowall in suspense play about an elderly widow and a shy young man.

Heidelberg Wrestling, 10—Local live wrestling from the Portland Armory.

Nite Owl Theatre, 11:01—"Convict's Code" starring Anne Nagle and Robert Kent.

FRIDAY ON KOIN-TV:
3:15 p.m., Armchair Theatre—"Tough Kid" starring Frankie Doono and Judith Allen.
9 p.m., Playhouse of Stars—Opportunist Peter Lawford has the rare opportunity of becoming the King of France when he's credited with being the lost Dauphin, in "At the Natchez Inn", a story of intrigue and romance.

9:30 p.m., Our Miss Brooks—Eve Arden forgets to mail letter to the insurance company for her school principal and complications pile up thick and fast on the "Our Miss Brooks" telecomedy.
11 p.m., Showtime on Six—"Charlie Chan at the Olympics" starring John Eldridge and Katharine DeMille.

Buena Vista
BUENA VISTA — Mr. and Mrs. John Schirman were recent dinner guests of Mr. and Mrs. Harold Busby.

Mr. and Mrs. Guy Freshour, Ronnie, Jerry and Linn of Dayton, spent a day at the Elmer Busby home.

Mr. and Mrs. Fred Detering had Sunday dinner with Miss Mary Lois Mondlock in S. M. Friday evening Mr. and Mrs. Harold Withrow, secretary, were tained at the Leonard Peterson home near Salem for dinner.

Mrs. Perry Wells was a guest of Mrs. Cecil Hultman Saturday afternoon.

Sunday dinner guests of Mr. and Mrs. Leland Prather were Mrs. Murray Adams, Carol, Ray and Merrit of Eugene, Mr. and Mrs. Elmo Prather of Independence, Mr. and Mrs. Gail Prather, Mrs. Blanche Rust of Sweet Home, and Mrs. Addie Harmon. It was a birthday dinner honoring Mrs. Adams, Mr. and Mrs. Prather's daughter.

Mrs. Etta Detering attended the 50th anniversary of the Oregon State Nurses association banquet at the Senator hotel Tuesday evening when 165 were seated.

New officers elected were: President, Arneson; vice president, Mrs. Eva Campbell; second vice president, Mrs. Murell Caples; secretary, Mrs. Edith Haulman; treasurer, Miss Selma Hilmer; directors, Mesdames Adam Lefor, Mildred Powers, Gladys Clark, Agnes Larsen, Pearl Hall, Ben, Wolz, and Etta Detering.

Miss Doltz installed the newly elected officers for 1954. Sunday guests of Mr. and Mrs. Harold Withrow were their son-in-law and daughter, Mr. and Mrs. Bill Bacon of Albany.

Mr. and Mrs. Zeb Millhouser entertained for Sunday dinner. Mr. and Mrs. Walter Wellard and son Billy of Salem, and for the week end Mr. and Mrs. Clair Millhouser and son of Monmouth.

Mr. and Mrs. Perry Wells had as dinner guests Sunday Rev. and Mrs. Melville Wire of Salem.

HEAR EDDIE FISHER
TONIGHT
KSLM 6:15 P. M.

YOUR COCA-COLA BOTTLER

MARR RADIO & TELEVISION
Sales - Service - Installation
Admiral TV
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On Television

KPTV (27) - KOIN-TV (6) UHF VHF

THURSDAY
10:00 a.m. KPTV—Dine Done School
10:30 a.m. KPTV—What's Cooking
10:45 a.m. KPTV—What's Cooking
11:00 a.m. KPTV—Hawkins Falls
11:15 a.m. KPTV—Koin Kitchen
11:30 a.m. KPTV—Radio to Heaven
11:45 a.m. KPTV—Family Friend
12:00 noon KPTV—Bride and Groom
12:15 p.m. KPTV—The Benefits
12:30 p.m. KPTV—TBA
1:00 p.m. KPTV—Bob Crosby
1:15 p.m. KPTV—Matinee
1:30 p.m. KPTV—Matinee
1:45 p.m. KPTV—Matinee
2:00 p.m. KPTV—Matinee
2:15 p.m. KPTV—Matinee
2:30 p.m. KPTV—On Your Account
2:45 p.m. KPTV—Fate Smith
3:00 p.m. KPTV—Garry Moore Show
3:15 p.m. KPTV—Garry Moore Show
3:30 p.m. KPTV—Garry Moore Show
3:45 p.m. KPTV—Garry Moore Show
4:00 p.m. KPTV—Welcome Traveler
4:15 p.m. KPTV—Welcome Traveler
4:30 p.m. KPTV—Tommy
4:45 p.m. KPTV—Tommy
5:00 p.m. KPTV—Tommy
5:15 p.m. KPTV—Tommy
5:30 p.m. KPTV—Tommy
5:45 p.m. KPTV—Tommy
6:00 p.m. KPTV—TBA
6:15 p.m. KPTV—TBA
6:30 p.m. KPTV—Hunting and Fishing
6:45 p.m. KPTV—Northwest Digest
7:00 p.m. KPTV—Sports
7:15 p.m. KPTV—Sports
7:30 p.m. KPTV—Sports
7:45 p.m. KPTV—Sports
8:00 p.m. KPTV—Sports
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11:30 p.m. KPTV—Sports
11:45 p.m. KPTV—Sports
12:00 a.m. KPTV—Sports

Woodburn's First Baby of '54 Born

WOODBURN—The first baby born in 1954 to parents living in the city limits of Woodburn Area I, is Timothy Jon Brendler, son of Rev. and Mrs. R. G. Brendler, born Jan. 14 at 5:07 at the Woodburn hospital, and thus becomes winner of the prizes offered by the Woodburn merchants.

This is the first child for the Brendlers. Grandparents are Mr. and Mrs. Charles Shipley, all of Portland. Rev. Brendler is pastor of the Woodburn Bible Baptist church and has been in Woodburn for the past 16 months. Winner in the No. 11 area was Randal Keith Brack, son of Mr. and Mrs. Robert A. Brack of Woodburn, Rt. 1, born Jan. 1.

INFLUENZA SWEEPS WARSAW

VIENNA, Austria (AP)—A wave of influenza is sweeping Warsaw, causing health authorities to invoke emergency measures, the newspaper Zycie Warszawy said Thursday.

Cooperation Is Wisest, Mrs. Lord Tells Listeners

By FRED ZIMMERMAN

During an outline of the eighth session of the United Nations general assembly, Mrs. Oswald B. Lord, New York City, told an audience of some 300 persons, predominantly women, in Waller hall Wednesday night that "our wisest course is to cooperate with friendly nations and continue efforts to improve conditions of life everywhere."

Speaking as a representative on the U.N. commission on human rights, Mrs. Lord said she welcomed constructive criticism of the organization.

"Destructive criticism," she added, is based on a lack of knowledge of the facts."

Mrs. Lord urged the necessity of continuation of the pressure concerning the release of prisoners of war. In this connection, she said that Russia and her satellite nations were the worst offenders, although other countries were not free of guilt.

The speaker credited the United States with the clearing up of a "ticklish" Burma situation when nationalist Chinese forces were induced to leave that country after they had made an uninvited appearance there.

In the technical assistance portion of the United Nations' overall program, Mrs. Lord sketched the manner in which many countries are sending various skilled persons into the backward nations where they are educating the natives in various branches of industry and agriculture.

"They are setting up pilot plants so that the people may learn to help themselves," she declared.

Working with Dr. Charles Mayo of Rochester, Minn., on the human rights commission, Mrs. Lord spoke of the former's outstanding address in connection with the communists' charges of bac-

No Agreement On Sugar Beets

CHICAGO (AP)—The U.S. Department of Agriculture Wednesday concluded a two-day meeting with beet sugar growers and processors and said no definite decision would be announced yet on proposed 1954 processor allotments.

For the first time since 1941, the government has proposed allotments to the 18 individual sugar beet processors in several states from Michigan westward to California. The national quota has been proposed at 1,800,000 tons.

An Agriculture Department spokesman said the quota is slightly more than last year's total production, but that the production trend has been upward and an effort is being made to level it off at about the current figure.

At the annual meeting, the following officers were elected: Assistant chief, Jess Myeff; captain, Albert Felton; assistant captain, Fred Pearson; lieutenant,

Willamina Firemen Minimize Losses

WILLAMINA — The Willamina fire department has made its report for 1953, showing total of 39 calls during the year, including seven city fires, 25 rural fires, three mutual aid fires and four false alarms. An estimated fire loss of \$55 was reported in the city, and an estimated loss of \$20,805 in all fires.

At the annual meeting, the following officers were elected: Assistant chief, Jess Myeff; captain, Albert Felton; assistant captain, Fred Pearson; lieutenant,

Bill Denton; president, Bill Felton; vice president, Ray Mack; secretary, Albert Felton; and treasurer, Harry Shipley. The fire chief and an additional assistant chief are appointed by the city council.

ASK NEW POST OFFICE
WILLAMINA — Proposals will be submitted soon for the construction of a building to house the Willamina post office. The present building is regarded as being too small, and quarters are being sought which have around 6,000 square feet of floor space and facilities for off-street loading and unloading of mail trucks.

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In Your Capital Journal

8 Pages of Comics

IN FULL COLOR!

These favorites are back again!

- ★ Hopalong Cassidy
- ★ Prince Valiant
- ★ Henry
- ★ Li'l Abner
- ★ Orphan Annie
- ★ Mutt and Jeff
- ★ Cicero's Cat
- ★ Maw Green
- ★ Steve Roper
- ★ Mary Worth

Watch for 8 Pages of Comics IN FULL COLOR in the Capital Journal Starting This Saturday!

Come In! Test the Thrilling New Power of the 1954 Chieftain Pontiac



GENERAL MOTORS LOWEST PRICED EIGHT costs so little that you can afford the finest new power controls and driving conveniences.

NEVER HAVE QUALITY AND LOW COST BEEN SO BEAUTIFULLY COMBINED

More powerful than ever for 1954, the Pontiac engine—best-proved of all automobile power plants—fills you with confidence worth far more than the modest cost of the car. You are master of every traffic situation. You can cruise in quiet smoothness for endless miles. And this inspiring performance, achieved with notable economy, will continue for years and years.

you look around you. Here is quality you would expect in top-priced cars—fine fabrics and bright metals employed with perfect taste. Yet this big, powerful quality car is yours at a cost just above the lowest. Come in for the facts.

LOOK AT PONTIAC'S SCORE FOR 1954

- New power and performance.
- Distinguished new styling.
- Distinctive new exterior colors.
- New color-matched interiors.
- Wide choice of optional power controls.
- Still General Motors lowest priced eight.

DOLLAR FOR DOLLAR YOU CAN'T BEAT A PONTIAC

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