

SOME GO UP, SOME COME DOWN



Top view shows new, \$200,000 school administration building under construction at 13th and Ferry streets by Viesko Post, prime contractor. Lower picture shows old plant of California Packing corporation near 12th and Trade streets now being dismantled.

Tourists to Read of State

Oregon will display its tourist and vacation wares to 1,250,000 potential visitors through travel show exhibits during the next three months, while another half-million or more subscribers of three metropolitan newspapers will learn much about the state's attractions this summer.

These were the results for Oregon of plans made at a board meeting of the Pacific Northwest Travel Association in Helena, Montana over the week-end, according to V. A. McNeil, manager of the Portland Chamber of Commerce visitors information center and vice president of the Association.

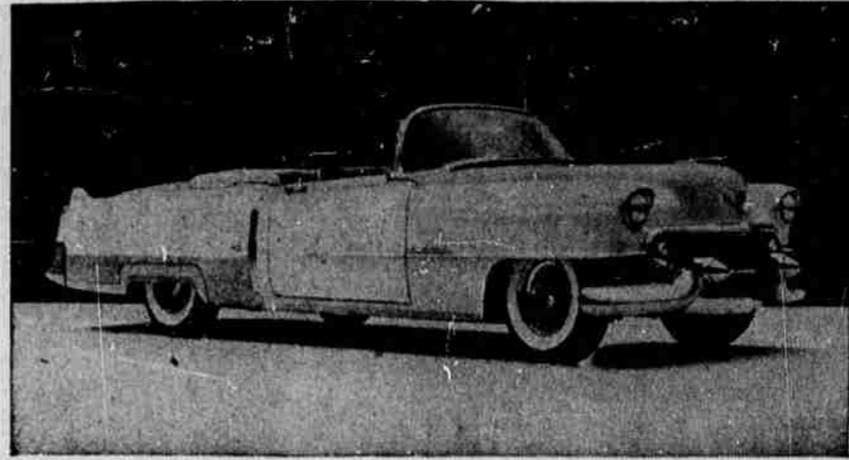
PNTA will have exhibits in a total of six major travel, vacation and sport shows in major midwest and California communities this season, McNeil reported. The shows and dates include: San Francisco, March 5-14; Detroit, March 13-21; Milwaukee, April 3-11; Los Angeles, April 15-25; and Minneapolis, April 16-25. A show in Chicago was covered in December.

The association maintains two booths made up of large color transparencies lighted from behind, showing major attractions in each of the member states. Travel personnel from each of the member areas work at the booths, answering prospective tourists' questions and giving out travel literature to those interested.

SO. KOREAN FLIES INTO NO. KOREA

TOKYO (AP)—Pyongyang radio said a South Korean air force officer Wednesday flew a fighter plane to North Korea. The Red radio identified him as Second Lt. Choi Man Chong. The broadcast gave no details.

1954 CADILLAC ELDORADO



Trapper Display Here 3 Days

Marion county trapper Vic Howard of Silverton, will exhibit the wares of a government trapper at the Senator Hotel in Salem January 25-26-27 during the Western Oregon Livestock convention.

Howard will show hides, traps, baits and methods of catching predators. He will be on hand to visit with convention people as well as city folks who are interested.

The government trapper is a joint venture between the county court, the state and federal government.

Accidents in about the home killed about 27,000 Americans in 1953.

Choi Man Chong. The broadcast gave no details.

Power steering, power brakes, vertical and horizontal front seat adjuster and wire wheels are among the many pieces of optional and accessory equipment standard on the specially styled 1954 Cadillac Eldorado. Dramatic new styling and new chassis and suspension engineering make the 1954 Cadillac a major automotive advance establishing important future trends, according to Don E. Ahrens, General Manager of Cadillac Motor Car Division. Panoramic windshield, new front and rear end designs, new low length of body lines and increased interior roominess are outstanding. With improved steering, braking, handling and riding qualities, the new Cadillac delivers even greater smoothness and responsiveness from its high compression V-8 engine. The Douglas McKay Chevrolet Company are the Salem dealers.

Ferder Again Wins Speaking Contest

For the second consecutive year John J. Ferder won the speech contest of the Salem Toastmaster club Tuesday night and will represent the club in the area contest next month.

The subject assigned Ferder was "Should the Big Three Meet to Discuss the Atomic Bomb?"

The contest was held at the Marion Hotel as part of the ladies' night program. Dr. Ray Pinson presided and Ted DeLooze was toastmaster.

Other contestants were: Howard Houck, George Morehead, Ray Keaton, and Lloyd Hammel, president of the club.

The sensation of color can be produced by pressure on the eyeball.

Child Dies of Burns Suffered in Crash

MODESTO, Calif. (AP)—Billie Jo Barrick, 12, of Merlin, Ore., died in a hospital here Tuesday from burns suffered in a Jan. 10 automobile accident.

She was the second daughter of Mr. and Mrs. LeRoy Barrick to die from injuries suffered in the three-car smashup. Cora Jean, 9, was the other victim.

The mother still is hospitalized with injuries.



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"Made by the Bakers of Master Bread"

Convicted Red Editor Fired

SEATTLE (AP)—Terry Pettus, one of five Communists under sentence to the federal penitentiary for Communist conspiracy, has been fired from his job as Northwest editor of the People's Daily World, a job he has held for five years.

The unexplained dismissal of the 49-year-old writer was confirmed by Pettus Tuesday but he would not discuss the reason. The paper has carried a number of appeals for funds to aid the five persons convicted here in October and sentenced to five years in prison.

Pettus also faces an additional three years for contempt of court during the six-month-long trial in Federal Court. He and the others are free on \$20,000 bail.

His successor as editor of the People's Daily World is Will Parry, longtime reporter for the paper.

College Editors Report Russians Are Not Drab

By CHARLES LANE

PARIS (AP)—Six American college editors homeward bound from a 23-day tour of Russia said Wednesday any conception of the Russians as a drab people with no sense of humor was wrong.

David Barney, 27, of Eugene, Ore., editor of the school paper at Reed College, Portland, said the group often joked with their guides about capitalism and communism.

"One day when a guide showed up late," Barney said, "he cracked 'my cave was drafty last night so I overslept this morning.' Actually the guide had very good living quarters. He was kidding us about some conceptions of the standard of living under communism."

All six of the editors—and they spoke in this case for a seventh man who was to arrive later—said the Russian people were friendly during their 5,000-mile tour. But they said there are plenty of anti-U. S. government propaganda posters throughout the country.

Others making the tour were: Craig Lovitt, 21, of Galesburg, Ill., a Knox College student; William C. Ives, 20, of Aledo, Ill., also of Knox College; Dean Schoelkopf, 21, of St. Cloud, Minn., from the University of Minnesota; Richard Elden, 20, of Chicago, a Northwestern University student; Grag Shuker, also of Northwestern and Richard Ward, 20, of New Rochelle, N.Y., University of Chicago editor.

Ward was delayed in Frankfurt, Germany, and was due to join his fellow editors here later today.

The group was scheduled to spend the day sightseeing in Paris before flying back to New York Wednesday night.

When the editors got off the train Lovitt's first words were: "Where can we get some real breakfast. We didn't see any bacon and eggs in Russia. Seems like we haven't had any fruit juice for a month."

Asked what they thought of the Russian girls, Ives said they looked poorly dressed to him and pretty drab with no make up. Barney, who speaks Russian, said "they look very busy, and rose checked. Maybe their heavy wool socks and winter clothing take some of their glamor away. Some of them were very attractive. The prettiest girls were at Kharkov University."

Unionvale

UNIONVALE—Mrs. Ed Howe, 83, and her daughter, Mrs. Vida Barry of Albany, were Wednesday dinner guests of Mrs. Carl Lauer, 85, and her family of Unionvale.

They are sisters and were enroute to visit another sister, Mrs. John Hibbs of Unionvale, a patient at the McMinville Rest Home, who observed her 90th birthday Jan. 13.

Mrs. Hibbs was born at Morrison, Ill., and came to this district with her parents, Mr. and Mrs. David Robertson in 1874.

THE PEERLESS BAKERY
Bakers for her Majesty the Housewife
244 Green Stamps
170 N. Commercial

Salem Woman Hears Of Sister's Death

Mrs. Houston Calley, 455 North 24th Street, has been informed that her sister, Mrs. Emily Griffith Blackmon, 27 was killed in an automobile accident near Madera, Calif., Monday. Also killed was Mrs. Evelyn Ada Epps, about 32.

Their identity was established by contact with Mrs. Calley and Mrs. John Stasil of Monroe, the mother of Mrs. Epps, who said they were on their way to San Diego.

The address of Mrs. Blackmon was given as care of Staff Sgt. James Blackmon of McChord Air Force Base, and that of Mrs. Epps as Route 2, Bremerton, Wash.

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RICHER FLAVOR
Mmmm...tastes like coffee should taste. Rich and delicious!

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Has that swell "real coffee" aroma!

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Looks as good as it tastes.



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Learn why it's been the West's quality coffee for over 70 years.



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