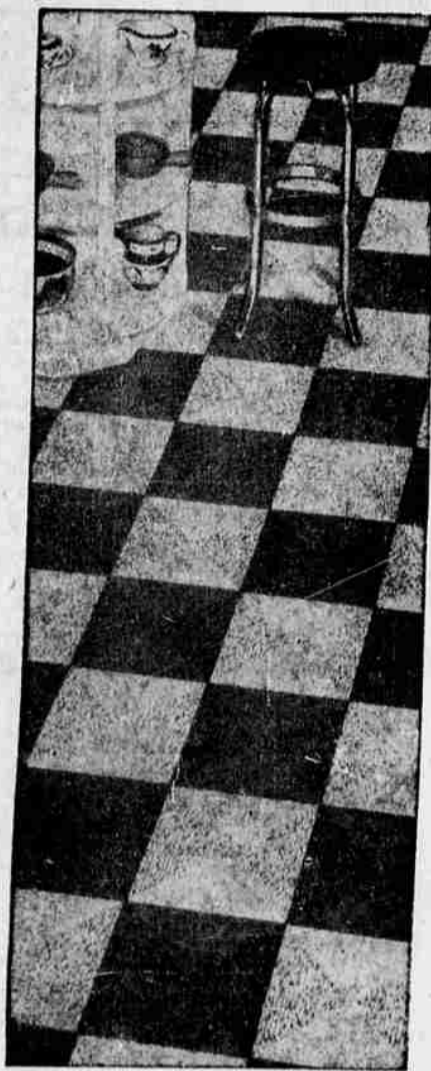


155 NO. LIBERTY

Montgomery Ward

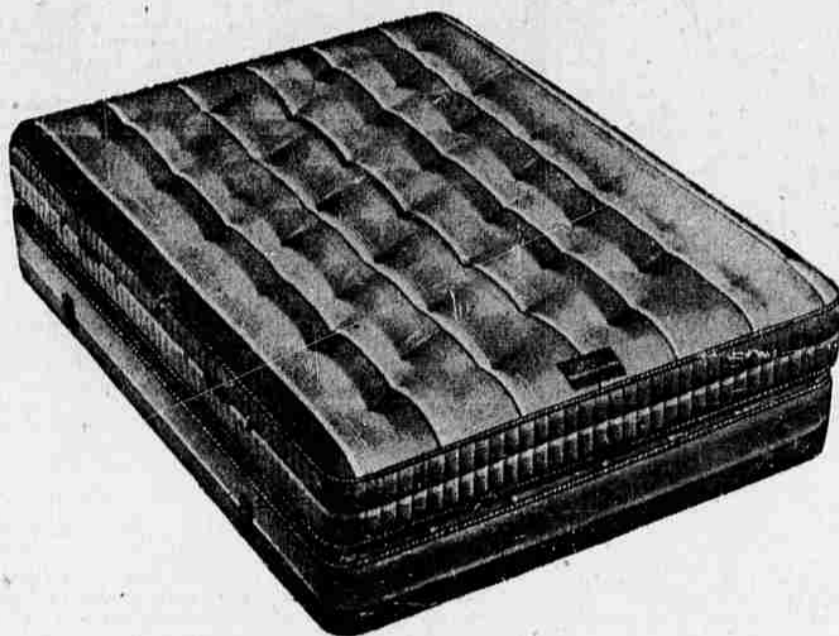
PHONE 3-3191

HOME-FURNISHING SALE STARTS TOMORROW



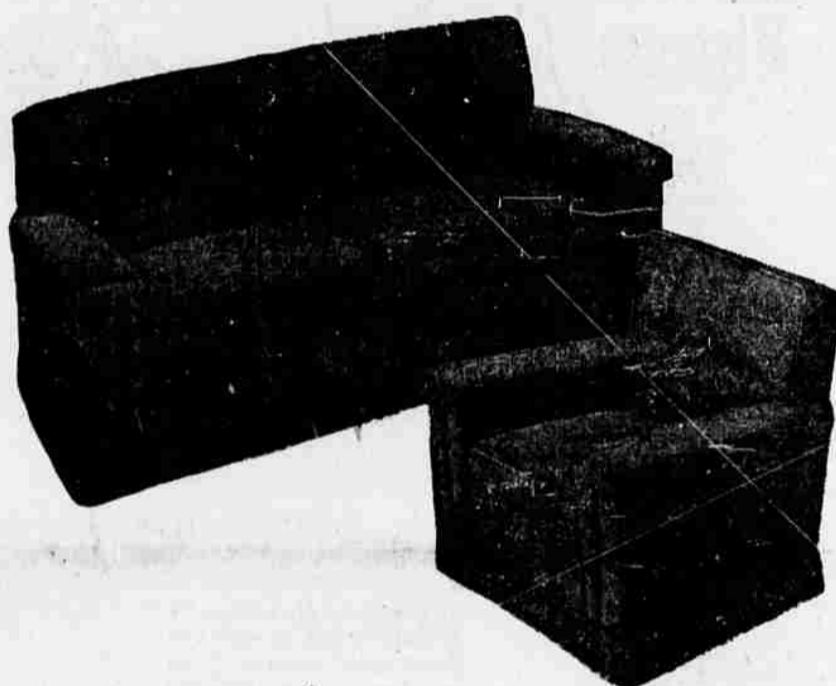
REG. 87c HEAVY WARDOLEUM
9' width **77c** sq. yd.

Here's a substantial saving on finest-grade painted enamel Floor Covering. Smart red-and-gray rush square design (shown)—also gray-tone leaf, gray scroll, textured block designs—decorative colors. Glossy surface resists stains—cleans with mo. 12' WIDTH, Regular 95c.
sale price sq. yd. 85c



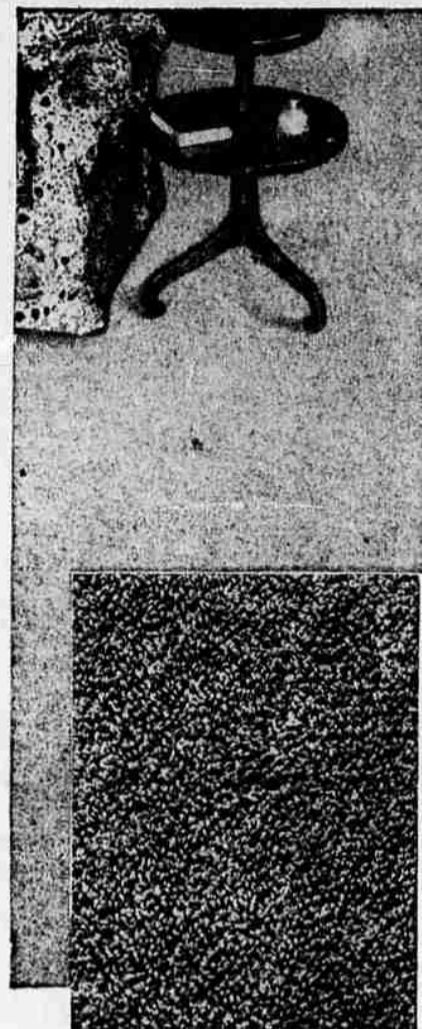
810 COIL
SLEEP SET
69.88

810 coils to give you sleeping comfort. Sale-priced sleep set includes innerspring mattress and box spring. 405 coils in mattress on top of 405 coils in box spring. 100% pure sisal insulation, vertical stitch pre-built border. 8 ventilators. Each unit has handles.



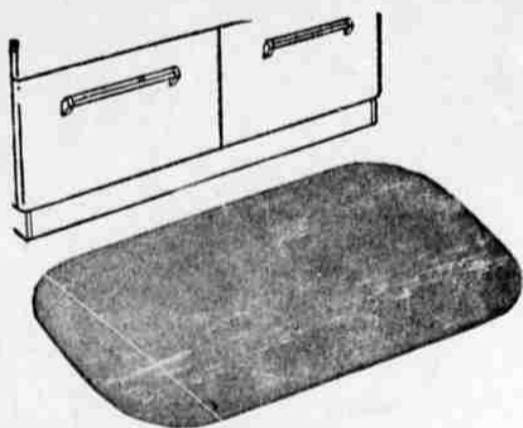
REG. 239.95
2-PC. SUITE
219.88

Sofa, matching Arm Chair—designed exclusively for Wards by one of the nation's leading manufacturers. Sleek new lines—well-padded arms, extra-high backs, jumbo buttons and vertical welts. Nylon frieze upholstery. Buy now and save at this value.



SALE-5.50 TEXTURE CARPET
9', 12' widths **4.88** sq. yd. Or Terms

Lowest price yet on rich, pebbly pile Burbana Broadloom. Long-wearing carpet cotton resists crushing, soil. You can shampoo it right on the floor. Nine sunny solid colors: cherry, yellow, evergreen, apple green, teal green, flamingo, cocoa, beige, gray.
Typical saving: 12x15-ft. Only 97.60 Save 12.40



FOOT-SAVING RUBBER MATS
Reg. 1.95 **1.66** 18x30"

Wonderful to stand on—permanently buoyant sponge rubber with hundreds of air pockets. Keep you fresh while ironing, cooking, washing. Ideal as bath mat, too. Red, green, gray. You'll want several.



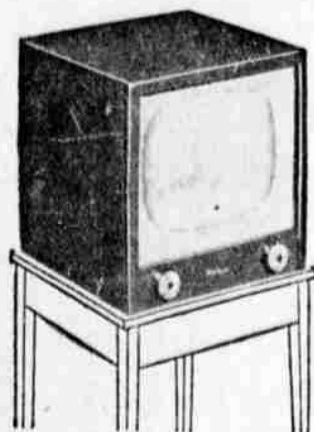
REG. 94.50
5-PC. DINETTE
84.88

Regularly priced much higher—now get sale savings. Large 36x48-in. table extends to 60-in. to seat 6 comfortably. High pressure laminated plastic table top highly resistant to heat, stains and acids. Chairs have comfortable rubber padding, slip-over type backs.



REG. 8.50 TWIST CARPET
9, 12, 15" widths **6.88** sq. yd.

Trendtwist's pebbly pile provides underfoot luxury, durability. Each tuft has tight, permanent twist; pile is full, resilient—resists soil. Beige, gray, rose, holly or jade green. Wool and carpet-rayon.



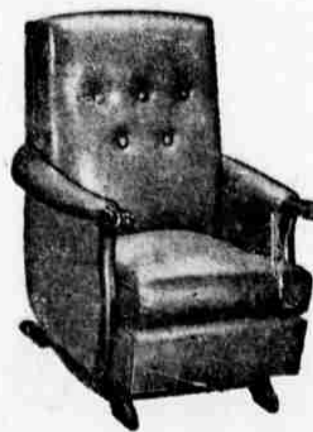
17-IN. UHF TV—REG. 189.95
164.88 Year wrnty. incl.

Advanced design—receives all VHF and our own UHF channel. Perfect set for small apartments. Cabinet of leather grained plastic fabric. Viewing comfort with the "black" screen, tilted safety glass.



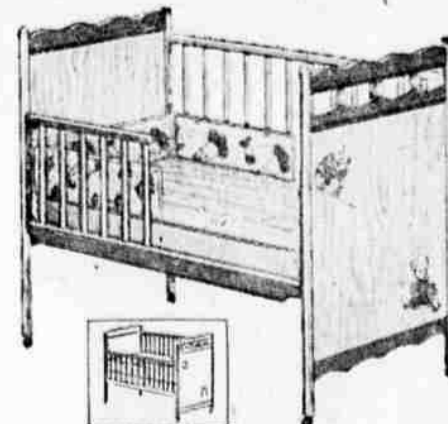
AIRLINE UHF 21-INCH TV
288.88 or Terms

Receives all 82 UHF and VHF channels. 21-in. black picture tube, tilted safety glass. Mahogany veneer finish console. Ask about terms. Price includes fed. tax, full-year warranty on parts and picture tube.



REG. 54.95 PLATFORM ROCKER
Now only **47.88** Ask about Terms

Deep, comfortable Rocker reduced for this sale. Upholstered in heavy-weight Duran plastic. Coil springs in both seat and back, softly padded with rubberized hair and cotton. Choice of rich colors.



SAVE ON CRIB—YOUTH BED
Sale Price **30.88** Buy now

Six-year-old size crib. Full width, full-length panels, an extra youth guard-rail for conversion to youth bed. Metal spring adjusts to four levels. Birch or white end panels. VINYL MATTRESS 7.99