

**Starts Today!**

*Price's*

# SEMI-ANNUAL CLEARANCE!!

**SLIPS**

and

**GOWNS**

We have selected from our lingerie department two groups

**2<sup>95</sup>**

and

**5<sup>95</sup>**

**JEWELRY**

Pearl Beads and Earrings at this low price you can treat yourself to several sets

**\$1<sup>00</sup>**  
Plus tax

BETTER

**DRESSES AND COSTUMES**

Many outstanding originals in this group—by famous designers.

**1/2 PRICE**

**FORMALS**

Greatly Reduced

BETTER

**COATS**

You will be amazed at these wonderful buys.

**1/2 PRICE**

**DRESSES**

One Group  
Cottons - Spun Rayons and  
Wools.

Values to 22.50

**NOW \$14<sup>95</sup>**

One Group  
One and two-piece styles.  
Wools, Flannels and Jerseys

Values to 35.00

**NOW \$19<sup>95</sup>**

**SUITS**

A Beautiful array of worthwhile suits to choose from in styles for now and months to come. You can't go wrong on these wonderful buys . . . Values to 59.95.

**NOW 39<sup>95</sup>**

**COATS**

Still many months left when a coat is a necessity and now these coats valued up to \$65.00 are ONLY—

**39<sup>95</sup>**

Price's have only two sales yearly . . . and when they have a sale you are sure to get the most outstanding bargains possible. No "special purchases" or gag gimmicks for this sale but merchandise from Price's regular fine quality stock. Many wonderful buys for you — many at below cost . . . Don't delay—come to Price's today for their great Semi-Annual Clearance Sale.

**SOAP**

Only twice a year can you buy this fine soap at this price. A famous brand—you will recognize it at once.

Regularly \$1.50 a Box

**NOW \$1<sup>00</sup>** Box

**MILLINERY**

A Chapeau for Milady—and such a grand selection of famous name brands—to go at three price groupings

**\$5<sup>00</sup> \$10<sup>00</sup> \$15<sup>00</sup>**

**Hosiery**

ALL PERFECTS

Not every size, but a good selection. Values to \$2.50

**\$1<sup>35</sup>** Pr.

3 pairs for \$3.75

**SKIRTS**

A Fine Selection

Now is the time for a new skirt to compliment that Christmas blouse or sweater.

Values to \$16.95

**NOW \$9<sup>95</sup>**

**SHOES**

A fine selection of our fine shoes to clear at this time.

**\$6<sup>95</sup>**

**\$8<sup>95</sup>**

**\$10<sup>95</sup>**

**DRESSES**

Lovely group of better dresses in Silks, Wools and Rayons. Values to \$45.00.

**NOW 29<sup>95</sup>**

**WOOL BLOUSES**

We have selected a group of our blouses and sweaters to close out at 1/2 price.

**1/2 PRICE**

**FURS**

All of our fine furs greatly reduced. Stoles - neck-pieces and coats.

**10:00 A.M.**

*Price's*

**NO EXCHANGES—NO REFUNDS—ALL SALES FINAL**

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