

# Christmas



# Wonderland

## OF EXCITING GIFT HITS!

The brightest star on her Christmas tree will be a gift that you have selected from PRICE'S ... and what a splendid selection to choose from ... the finest of everything in ladies' apparel from hankies to fur coats. Every item beautifully gift wrapped in a way that will make her eyes sparkle on Christmas morning. Drop by today and make your selection early!



If In Doubt Give Her a Gift Certificate

All Gifts Exquisitely Gift Wrapped!

### Eisenberg Originals

*basically beautiful*

Worn just as it is ... beautiful! Cut to give her the slimmest possible lines, from Forstman's chiffon wool. And see how artfully Eisenberg uses matching jet buttons as a final flourish.

### Eisenberg Originals

#### JEWELRY

Every piece of jewelry in our collection of EISENBERG ORIGINALS is truly a work of art ... this is the one line of costume jewelry that stands out as tops in its field. Beautifully hand-crafted in designs often copied, but never duplicated.

#### THE ULTIMATE IN BEAUTIFUL HOSIERY

by *Sapphires*

Exotic stocking tones in lovely full-fashioned hosiery. Contour knit for personalized fit in short, average and long lengths, 1.65 to 2.50 Pr.

#### ALWAYS A FAVORITE

- ★ Perfumes
- ★ Colognes
- ★ Toilet Waters
- ★ Powders
- ★ Soaps

BY

### Lucien LeLong

1.65 and up

### Vanity Fair

#### LINGERIE

VANITY FAIR, famous for luscious lingerie, has gone all out this season to create the most softly feminine slips, gowns, negligees, panties and petticoats imaginable. Styled in beautiful lace-trimmed nylon in white, soft pastels, brights and darks. She'll love any one piece of VANITY FAIR lingerie or a matched set.



#### ... She's Copper-Matched by

... and whether she's tweedy or svelte in black, Renoir has the jewelry scheme to match her mood. Tarnish-resistant Copron finish—protects from fingermarks and fading.  
Chevron Set: Necklace 4.95\*  
Bracelet 2.95\* Earrings 1.95\*  
Drop Earrings (not shown) 2.95\*



\* Plus Tax

#### SLIPPERS

BY **joyce**

Unusual design teamed with comfort is the theme always followed by JOYCE in creating slippers. Soft velvets, cuddly poodle cloth, satins, brocades and numerous other materials make up the JOYCE SLIPPERS that are always a most welcome gift at Christmas time. Tuck a pair in with that gown or robe you are buying for her this year.



## PENDLETON

*Original add-a-piece casuals... always Virgin Wool*

Beautiful woollens make beautiful fashions ... which is proved in the famous Pendleton casuals that combine lithe lines and brisk Pendleton tailoring in the effortless effect of good taste. Jackets in plains and plaids with matching or contrasting skirts, slacks and vests. A Pendleton gift is always a right gift.

### You'll Truly Find a Wonderland of Gifts at

# Price's

135 No. Liberty