

SHOP TILL 9 TONIGHT!



HAPPY-TIME TOY TOWN

a wonderland of dreams come true!

Floating-cruise steel 3-foot AUTOMOBILE

13⁸⁸

- Sturdy 8-inch rubber tired wheels
- Effortless ball bearing movement
- Sleek, streamlined all steel body

Your midget motorist will get years of service from this well-built roadster. It's built to take miles of sidewalk cruising, but all wheels are designed with ball bearings... give this snappy flivver an easy, "floating" roll. Seat is big and roomy, holds a large child. Overall size is 36x17 inches. Blue enamel with white, silver color and gleaming chrome plated trim.



BIG STEEL WAGONS

With Oiled-for-Life Wheel Bearings

Floats along as if there were wings on its wheels! Never needs oil or grease... "Congo" bearings are oiled for life of the wagon. Tires are airy "balloon-type"... gives it a free-wheeling float. Wagon has tough red enamel finish.

9⁹⁵



32-in. Long, 16 1/4-in. Wide, 13 1/2-in. High!

Big Doll House

- Built of Heavy Metal!
- 34 Pieces of Furniture!

6⁹⁸

Love and kisses to the realtor who makes this dream house hers! All rooms are completely furnished, even with 4 kids! House has patio, new breakfast bar, up-to-date features in miniature plastic furnishings.

STORE HOURS: Monday and Friday 9:30 to 9
Other Days 9:30 to 5:30



Carpenter Sets

Steel Tool Chest and Tools

6⁹⁵

Even a pattern book is included in this big 17-inch tool chest! Screw driver, wrenches, saw, hammer, pliers, plane and other tools are boy-sized. Complete set has 23 pieces in all!



Steel Tractors

Big 1 1/2-Inch Rubber Tires

19.95

Only... Deep bucket type seat. Full enclosed engine hood. Husky double disc wheels, with "balloon type" tires. Chain drive.



BLACKBIRD MUSIC PIE

1.98

Crack it and pie plate. "Sing a Song of Sixpence" and 6 blackbirds fly out of it!



Pump Guns With Corks

98c

Ready, aim, fire! All steel 20-in. rifle shoots out harmless corks. 3 corks included.



CHINESE CHECKERS

1.98

Turn over board and you have a regular checker board! It's two games in one!



Happi-Time Doll Buggy

Folds Flat Easily!

5⁹⁵

She'll strut proudly as she wheels her baby in this 20-inch carriage! Hood is 3-bow type with sun visor. Stamped 5-in. steel wheels have 1/2-inch rubber tires and brake. Upholstery is vinyl plastic you can wash! Give her one!



Doll Walkers

4-in. Rubber Tired Wheels

2.49

12x18x22 1/4-in. Heavily designed with 4 colored six bands. Real, undecorated are ivory, handle, wheels are pink, back is blue.

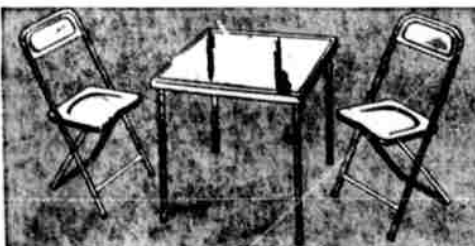


Miniature Buggy

1907 Sears Touring Model!

89c

Each... Authentic detailed model brass and plastic parts are ready to put together. No sanding or carving needed.



Folding Bridge Sets

Steel Table and Two Chairs

11⁹⁵

Juvenile "housewives" will love this sturdy 3-piece set. Every inch is steel, won't wobble, folds flat! Table top is 22x22 inches, 20 inches from the floor. All legs are rubber-tipped.



Walking Dolls

16 Inches Tall! Saran Hair!

6.98

Only at Sears! Happi-Time walking doll 16 inches tall with Saran plastic, tilting head, plastic body. At Sears!



Rocking Horses

Saddle Has Built-up Back

6.49

Happi-Time... Fully molded body and head enameled white! Blue saddle, red bridge. Hardwood rockers, stationary foot rest.



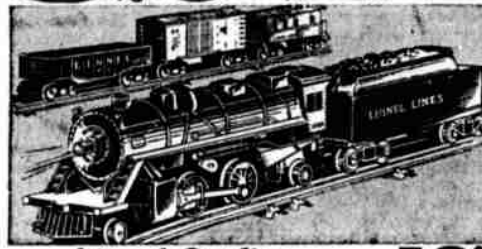
027 Lionel Sets

Puffs Smoke, Whistles

39⁹⁵

Trailing a stream of smoke, flashing its headlight, this big 6-drive engine streaks swiftly over the tracks. Pulls tender and 3 freight cars easily. Ready to operate. Everything included.

4.00 DOWN ON SEARS EASY TERMS



Lionel Outfits

19 Pieces Included!

19⁹⁵

A realistic engine with a flashing headlight and tender, three freight cars, remote control track that uncouples cars, tracks, transformer, lock on, lubricant and instructions at a saving!

2.00 DOWN ON SEARS EASY TERMS



Mechanical Erector Sets

Build Now for the Future

7⁹⁵

All for this low, low price! Equipped with powerful mechanical motor that needs no wires or battery! Builds 100 models including windmill, airplane ride and others. Also includes miniature house for bridge tender, girders, wheels.



STADIUM CHECKERS

3.00

Exciting as football, interesting as checkers. 20 marbles, 4 x 4 m-board, 4 can play.



Library of 11 Games

89c

Set of 11 games in one! 6 decks in set. 48 cards to each game! Stainproof cards.

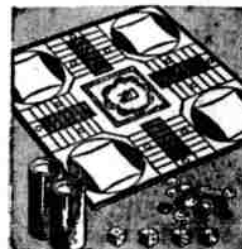


Leathercraft Sets

Enough Leather for Six Items

1.98

No Tools Needed... Perfect gift for young hobbyist! Leather and instructions for making belt, key case, billfold, purse, etc.

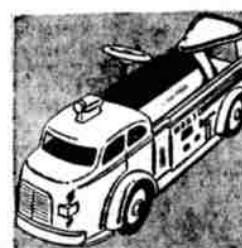


Parchesi Boards

Old Favorite For Home Fun!

1.25

15 1/2-in. Board... Fun for young and old! Beautifully illustrated folding board, 2 dice cups, 4 dice, 16 "men." Buy yours at Sears!



Toy Fire Trucks

Siren and Flashing Headlight

7.95

Battery Extra... Sturdy steel chassis finished in red enamel. Built for riding; has 4 durable rubber tires. A wonderful gift!



SAFETY BLOCKS

98c

11 x 1 1/2 x 1/2-in. Wood blocks with rounded corners and edges, smooth finish. Box of 20.



Heavy Steel Tubular Frame! Tough Rubber Tires!

Tot's Trikes

7⁹⁵

- Ball bearing front wheels
- Handle bars and seat adjust

Sturdily built tricycle designed to provide hours of exercise and fun. Front wheel is 10-inch size reinforced with extra heavy brace and truss rods. Large formed saddle seat. Durable enamel finish.

PLENTY FREE PARKING

"Satisfaction guaranteed or your money back" SEARS 550 N. Capitol, Salem

Phone 3-9191