

TAG YOU'RE SANTA



IN DOWNTOWN SALEM THIS FRIDAY NIGHT!

STARTING AT 7 P. M.

Everyone has a chance to win when they play "TAG YOU'RE SANTA" in DOWNTOWN SALEM this Friday night. At 7 p.m. THE DOWNTOWN SALEM MERCHANTS ASSOCIATION will send out seven "plain clothes Santas" who will wander about the streets of DOWNTOWN SALEM and IN AND OUT OF THE MEMBER STORES . . . it's up to you to pick the right one . . . just say "TAG YOU'RE SANTA" to anyone that you think might be a Santa. If you find any one of the Santas you will win one of the seven prizes. Any ONE win automatically eliminates that one person from winning any other "TAG YOU'RE SANTA" prize during 1953. Santa may be either male or female.

PRIZES FOR THIS FRIDAY DECEMBER 11th

-  ONE \$100. BILL
-  ONE \$50. BILL
-  FIVE \$10. BILLS



COME TO DOWNTOWN SALEM THIS FRIDAY NIGHT
HAVE A WONDERFUL TIME — WIN A PRIZE!