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OVER 100 BUSINESS FIRMS—MEMBERS OF THE DOWNTOWN SALEM MERCHANTS ASSOCIATION OFFER YOU MORE FOR YOUR CHRISTMAS DOLLAR

MORE Friendly, Courteous Service!
MORE Shopping Conveniences!
MORE Customer Satisfaction!

MORE Nationally Advertised Lines
MORE Competitive Price Ranges!
MORE Selection of Everything!



SALEM



Downtown
SALEM MERCHANTS
Association

Shop in Downtown Salem at These Member Stores

Alex Jones
Allen Hardware
Anderson's
Andy Foster's Cameras
Arbuckle's Inc.
Ace Confectionery
Anita Dress Shop
Bright Spot Cafe
Brown's Gift Shop
Brown's Jewelers
Berb's Sporting Goods
Bishop's
Breithaupt's
Camp's Millinery
Capital City Transfer
Capital Drug Store
Car Parks
Capitol Hardware & Furniture
Cherry City Electric
Cline's Food Shop
Commercial Book Store
Cooke's Stationery
Darbys Boys' Shop
Doughtons' Hardware
D. A. White & Sons
Ed Williams Hallmark Cards
Erich of New York
Fashion Bootery
Fields Dress Shop
First Federal Savings
First Nat'l. Bank
Frank M. Totman
Fred Meyer Drugs
Gas Heat, Inc.
Gay's Candies
Greenbaum's
Gift Box
General Finance
Green Thumb Florist
Haniger's Dresses
Hogg Brothers

Holly Jackson
Heider's
Henry Meyer Furniture
Henry's Photo Shop
Hewitt's
Holland Bakery
Hoffman's Mkt.
J. C. Penney Co.
Jewelry Units, Inc.
The Jewel Box, Jewelers
J. J. Quality Clothes
Johnson's Ladies Ready-to-Wear
Johnson & Siewert
Judson's
Jack 'n Jill
Jayson's
Jesten-Miller
Jim's Shoe Service
Junior Bootery
Kay's Apparel
Klasic Photo Shop
Ladd & Bush Bank
Lady-Fair Hats
LeGarie's
Les Newman's
Little French Shop
Man's Shop
Margaret's Specialty Shop
Marion Hotel
Moderne Beauty College
McEwan's Photo
McCutchen's, Inc.
Meadow's Cafe
Metropolitan
Midget Market
M. Wasserman Furs
Miller's
Moderna
Montgomery Ward
Morris Optical
Mable Moore

Myron's Sewing Machines
McDevitt's Bootery
Needham's
Nohlgren's
Oregon Physicians' Service
Peerless Bakery
Price's
Pioneer Club
Pay Less Drugs
Perry's Drugs
Pike Ice Cream
Pioneer Trust Company
Pit Barbecue
Quisenberry's
Raemar's
Red Cross Pharmacy
Robert's Brothers
Rialto Coffee Shop
Salem Hardware
Schaeffer's Drug Store
Senator Hotel & Coffee Shop
Spa Restaurant
Sundin Custom Tailors
Sally's
Schlesinger & Co.
Saffron Supply Co.
State Finance
The Fashionette
The Ink Spot
Union Security Co.
Vacuum Cleaner Clinic
Van Kleeck's San Shop
Vogue of Salem
Wellman's Drugs
Wicklund's Sporting Goods
Wills Music
Wilson & McCullah
Woolworths
Woody Furniture
Yeater Appliance
Your Town Press

