



OVER 19,000 Gifts—COMPLETE SELECTION FOR YOUR CHRISTMAS MALE CALL

These are the gifts he would choose for himself!

Use Sears Easy Payment Plan Purchases totaling \$20 or more



NEW ZIP FRONT LEISURE JACKETS 9⁹⁵

A Typical Low Gift Price!

Give the gift that's fashion tailored to be as practical as it is handsome! Tailored of rayon, acetate and nylon for lasting good looks, with an elastic waist back for snug comfort. Blue, brown or gray, sizes 36 to 44.

SEARALON Gabardine SLACKS 6⁹⁵

*Unconditionally guaranteed for one year against wear, rips, tears!

Give good looks that last! Scientifically blended of rayon, acetate and nylon to be spot, crease and wear resistant, fashion tailored to look well always. 28 to 42 in. waist, blue, gray, gray-green or brown.



velvet-soft luxury . . . lightweight wearing-ease men's gift suede

leather jackets 16⁹⁵

He'll feel the difference the minute his fingers touch the soft luxury of this supple suede . . . see the difference as soon as he slides into its easy-fitting lines. Collar, wristlets and waistband are warm 50% wool and 50% cotton knit. Sizes 36 to 46 in brown, sand, navy, green.



Lined Luster Twill Surcoats 10.95

New, neat looking zipper front style. Wool lined body and sleeves. Action back. Sizes 36 to 46.

Special Purchase! All Wool Chopper Jacket 7.99

Asst. plaids snap front—half double back. Sizes 36 to 48.



Lined Gabardine Blouse Jackets 8.95

Heavyweight rayon and nylon twill. Water repellent and crease resistant. Sizes 8-M-L-XL.



Rayon Lined Short Jackets 7.95

Durable water repellent and crease resistant rayon check fabric. In blue, brown or green checks.

Men's reversible Short Jackets 9.95

Handsome houndstooth check reversing into shaven gabardine. Choice of brown, maroon or rust. 8 M L XL.

all wool sport coats 23⁹⁵

When he slips into this sport coat he's in for some real pleasure because it's designed for comfort—designed for long wear, too. Precision tailored in handsome 2-button, 3-patch pocket styling, easy-draping lines that are sure to please him.



handsome surprises that make his wardrobe brighter

Corduroy SPORT COATS 9⁹⁵

Wonderfully priced for giving yet wonderfully tailored for casual good ks. Shop today for your velvet soft choice of maroon, ginger, green. Sizes 36 to 44; regulars.



handsome Boyville Jr. pajama-robe gift set 7⁵⁰

You'll be giving him extra warmth and extra comfort with this heavyweight flannel outfit. Washfast.

Sizes 4 to 12



Boyville Jr. 2 Pants Casual Suits 8.88

Imagine . . . 2 pair of pants with this rayon and acetate suit. 1 matches gabardine back. 1 the fancy front. Sizes 3 to 8.



Boyville Jr. Western Style Gift Flannel Shirts 1⁹⁸

Sizes 4 to 10 Sanforized* and washfast colors! In your favorite patterns and contrasting color combinations. *Maximum shrinkage 1%.



Sanforized* "Roy Rogers" Shirts 2.98

Western styled shirts of washfast broadcloth. Embroidered western motifs. Maximum shrink. 1%. 4 to 12



Junior Dress Shirt With Cuff Links and Bow Tie 2.49

Sizes 4-12 A convertible collar white shirt, complete with dressy bow tie, cuff links. Even sizes 4-12, each in a gift box.



Washfast Hose Reinforced Heels, Toes 1.19

3 Pair, Only Long-wearing hose of mercerized cotton. Choice of 5 colorful patterns, 3 of which have elastic tops. 6-11.



Boyville Corduroy SHIRTS 2⁹⁸

Sizes 4 to 16

Fine 16 wale pinwale corduroy. Double yoke, loop convertible collar. 6 smart colors. Sturdy, washable.

Store Hours: Mon. and Fri., 9:30 to 9 Other days, 9:30 to 5:30

"Satisfaction guaranteed or your money back" SEARS

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