

TELE-VIEWS

Radio-Television

WEDNESDAY RADIO PROGRAMS:
KGIN—On Stage, 6:30; Spotlight on Youth, 6:30; Dr. Christian, 7:00; FBI, Peace and War, 8:00.
KGW—College Quiz Bowl, 6:30; Walk a Mile, 7:30; Great Gildersleeve, 8:30; Groucho Marx, 9:00; Six Shooter, 10:30.
KEX—Mystery Theater at 9; Obsession at 9:30.

FRANCES HORWICH CALLED 'GREATEST MOTHER'
Frances Horwich's "Ding Dong School," KPTV daily at 10:30 a.m., is the subject of a feature article in Pageant magazine for January, 1954, released Dec. 9.
The program, dubbed the "NBC Goose That Laid the Golden Egg" in the Audrey Probst-authored story, is cited as "A nursery school . . . boasting 5000 pupils, one teacher and no classroom," and Frances Horwich, vice lot mentor for the nation's small fry, is identified as "The greatest mother since Mother Goose."

HOLIDAY TOY QUESTIONS:
Questions confronting most grownups during the Christmas season will be answered by Melvin Freud, president and founder of the Toy Guildance Council, the guest in "Dwight Cooke's Guestbook" on KGIN Radio, Wednesday and Thursday, Dec. 9 and 10, at 10:15 p.m.

KGIN-TV WEDNESDAY PROGRAMS:
3:15 p.m., Armchair Theater—"Steppin' in Society" stars Ed. Everett Horton and Ruth Terry.
7:00 p.m., Fights—Gil Turner of Philadelphia vs. Rocky Castellani of Lucerne, Pa., in 20-round bout telecast "live" from the Cleveland arena. Turner has 30 KO's in 44 appearances and 3 losses. Castellani has 46 wins in 53 times, 8 KO's, 5 losses and 3 draws.
10:00 p.m., Wrestling from Hollywood—Semi main: Jerry Woods and Don Marcello vs. Honest John Creteria and Chico Gracie (tag team). Main: Bob Cummings vs. Bonito Gardini.
11:00 p.m., Showtime on Six—"One Million B. C." stars Victor Mature, Carol Landis and Lon Chaney, Jr.

WEDNESDAY KPTV PROGRAMS:
Matinee Theater, 1:00—"Smuggled Cargo" stars Barry McKay, Rochelle Hudson and Geo. Barbier.
Name's the Same, 6:00—Robert Q. Lewis is emcee.
Piano and Porter, 6:30—Sid Porter at the piano.
Life is Worth Living, 7:00—Bishop Sheen discusses "How to Give a Talk."
Coke Time, 7:30—Kitty Kallen is Eddie's guest. Songs include "You Alone," "Home" and "End of a Perfect Day."
I Married Joan, 8:00—Joan applies for the job of her husband's secretary and proceeds to foul up the office routine.
Kraft Theater, 9:00—"Gavin" stars Bestrice Straight with Richard Kendrick, Jack Raine and Jane Seymour. Story by John Van Druten deals with the terror that results from a man's second marriage and conflicting stories about a son of the first marriage.
Cavalcade of America, 10:30—"Major Pauline" stars Gertrude Michael, Robert Page and Trevor Bardette. Glamorous actress Pauline Cushman plays her greatest role behind Confederate battle lines as an agent for the Union army.
Nite Owl Theater, 11:15—"Bride for Henry" stars Nigel and Warren Hull.

EARLY THURSDAY PROGRAMS:
KPTV, What's Cooking? 10:30—Barbara prepares pudding.

THURSDAY, DECEMBER 10, 1953
New "Bet Your Life" format: After seven years on television the quiz format on Gruchio Marx's "You Bet" will be completely changed starting Wednesday, Dec. 9. KGIN and Thursday, Dec. 10 on KPTV at 8:30.
Contestants, in the future, will have the opportunity of answering four questions from a total of 10 questions in a specific category. Even if contestants miss some of the questions they keep by answering the others correctly. As in the past, those who answer the greatest amount get the chance at answering the jackpot.

THURSDAY ON KPTV:
Matinee Theater, 1 p.m.—"The King of the Zombies" stars Purcell, Joan Woodbury and Mantan Moreland.
Race to the Rose Bowl, 7 p.m.—Filmed highlights of the game.
Groucho Marx, 8 p.m.—Groucho Marx is emcee on comedy at Chevron Theatre, 8:30—"Burden of Guilt" stars Stephen Dunn, Jorga Outright and Ray Roope. A tale of intrigue and murder set in San Diego and near the Mexican border.
Dramat, 9 p.m.—Stars Jack Webb.
Ferd Theatre, 9:30—"And Suddenly You Knew" stars Ronald Reagan and Teresa Wright in a story of a wife who longs to adopt a baby girl and yet hates little boys because her own parents had constantly let her know they had wanted a son.
Martin Kane, 10 p.m.—A missing person case turns into a murder mystery for Kane.
Arthur Murray Dance Party, 10:30 p.m.—Local live from the studios of KPTV.
Nite Owl Theatre, 11:15—"Deadly Game" stars Charles Farrell and June King.

KGIN-TV PROGRAMS ON THURSDAY:
3:15 p.m., Armchair Theater—"Storm Over Lisbon" stars Vera Ralston, Richard Arlen and Eric von Stroheim.
7:30 p.m., Place the Face—Jack Bailey, substituting for Jack Smith who is on tour.
8 p.m., Meet Mr. McNulty—Lynnhaven College for Women comes close to losing its leading English Professor when Ray decides to leave.
8:30 p.m., Four Star Playhouse—"The Room" stars Dick Powell as a doctor in a small Cuban Village whose population lives in fear of a woodoo king who died more than 300 years ago.
10 p.m., The Playhouse—"Deadline," a strange story of a cynical theatre critic who is dramatically drawn into the death of an actor.
11 p.m., Showtime on Six—"Dark Hour" stars Hedda Hopper and Andy Clive.

THURSDAY ON RADIO:
Standard School Broadcast: "Rhythm and Melody" will provide the theme for Thursday, December 10, 10:30 - 11 A.M. "Standard School Broadcast" on KSLM.
The orchestra, under the direction of Carmen Dragon, will give examples of "Rhythm and Melody" as it is woven into musical compositions ranging from the primitive to modern day works.
KGW—Eddie Cantor, 6:35; Fibber McGee and Molly, 7; Ralph Edwards, 7:30; Roy Rogers at 8:30; Father Knows Best, 9; I Was A Communist for FBI at 9:30 p.m.; Rocky Fortune, 10.
KGIN—Meet Millie, 8.
KEX—George Jessel salutes at 9.
Lorre spins psychological drama on "Nightmare." Peter Lorre spins a spine-tingling psychological tale about a man, whose insatiable hunger turns his life into a "Nightmare" during his Thursday, December 10, 11-11:30 P.M. program on KSLM. Title of Thursday's drama is "Food For Thought."

EARLY FRIDAY PROGRAMS:
KPTV—What's Cooking? 10:30—Barbara Angell prepares baked stuffed steedhead; also Russian dressing on hearts of lettuce.

DAUGHTER OF 'AMOS' WEDS



Mr. and Mrs. Richard Emory Jackson, the former Virginia Maria Gosden, cut their wedding cake at the Biltmore Hotel in Santa Barbara, Calif., following their wedding at All Saints Episcopal Church. Watching, left, is Charles J. Correll, "Andy," and Freeman F. Gosden, "Amos" of the radio team "Amos 'n' Andy." (AP Wire-photo.)

On Television
KPTV (27) - KGIN-TV (6)
UHF VHF

MARR RADIO & TELEVISION

Admiral TV

Sales - Service - Installation
Open from 9 a.m. to 9 p.m.
Ph. 3-1611 2140 S. Com'l
Salem's First Television Store

WEDNESDAY
10:00 a.m. KPTV—Ding Dong School
10:30 a.m. KPTV—What's Cooking?
11:00 a.m. KPTV—Hawkins Falls
11:15 a.m. KPTV—The Sports
11:30 a.m. KPTV—Friend of Family
12:00 a.m. KPTV—What's On Your Mind
1:00 p.m. KPTV—Matinee Theater
KGIN—Double or Nothing
2:30 p.m. KPTV—On Your Account
KGIN—Strike It Rich
3:00 p.m. KPTV—Kate Smith
KGIN—Garry Moore
3:15 p.m. KPTV—Kate Smith
KGIN—Archie Theater
4:00 p.m. KPTV—Welcome Travelers
KGIN—Archie Theater
4:30 p.m. KPTV—The Toy Maker
KGIN—Archie Theater
4:45 p.m. KPTV—The Toy Maker
KGIN—Mr. Moon
5:00 p.m. KPTV—Howdy Doody
KGIN—Buddy Pais
5:30 p.m. KPTV—Bar St Corral
KGIN—Kil Carson
6:00 p.m. KPTV—Name the Game
KGIN—Mr. Weatherman
6:15 p.m. KPTV—Name the Game
KGIN—Photo Quiz
6:30 p.m. KPTV—Sid Porter
KGIN—Doug Edwards
6:45 p.m. KPTV—NW Digest
KGIN—This is Your Music
7:00 p.m. KPTV—Bishop Sheen
KGIN—Fights
7:30 p.m. KPTV—Coke Time
KGIN—Fights
7:45 p.m. KPTV—News Caravan
KGIN—Fights
8:00 p.m. KPTV—I Married Joan
KGIN—Arthur Godfrey
8:30 p.m. KPTV—My Little Matinee
KGIN—Arthur Godfrey
9:00 p.m. KPTV—Kraft Theater
KGIN—Strike It Rich
9:30 p.m. KPTV—Kraft Theater
KGIN—I've Got a Secret
10:00 p.m. KPTV—This is Your Life
KGIN—Hollywood Wrestling
10:30 p.m. KPTV—Cavalcade
KGIN—Wrestling
11:00 p.m. KPTV—Nite Owl
KGIN—Showtime
11:15 p.m. KPTV—

THURSDAY
10:00 a.m. KPTV—Ding Dong School
10:30 a.m. KPTV—What's Cooking?
11:00 a.m. KPTV—Hawkins Falls
11:15 a.m. KPTV—The Sports
11:30 a.m. KPTV—Friend of Family
12:00 a.m. KPTV—What's On Your Mind
1:00 p.m. KPTV—Matinee Theater
KGIN—Double or Nothing
2:30 p.m. KPTV—On Your Account
KGIN—Strike It Rich
3:00 p.m. KPTV—Kate Smith
KGIN—Garry Moore
3:15 p.m. KPTV—Kate Smith
KGIN—Archie Theater
4:00 p.m. KPTV—Welcome Travelers
KGIN—Archie Theater
4:30 p.m. KPTV—The Toy Maker
KGIN—Archie Theater
4:45 p.m. KPTV—The Toy Maker
KGIN—Mr. Moon
5:00 p.m. KPTV—Howdy Doody
KGIN—Buddy Pais
5:30 p.m. KPTV—Bar St Corral
KGIN—Kil Carson
6:00 p.m. KPTV—Name the Game
KGIN—Mr. Weatherman
6:15 p.m. KPTV—Name the Game
KGIN—Photo Quiz
6:30 p.m. KPTV—Sid Porter
KGIN—Doug Edwards
6:45 p.m. KPTV—NW Digest
KGIN—This is Your Music
7:00 p.m. KPTV—Bishop Sheen
KGIN—Fights
7:30 p.m. KPTV—Coke Time
KGIN—Fights
7:45 p.m. KPTV—News Caravan
KGIN—Fights
8:00 p.m. KPTV—I Married Joan
KGIN—Arthur Godfrey
8:30 p.m. KPTV—My Little Matinee
KGIN—Arthur Godfrey
9:00 p.m. KPTV—Kraft Theater
KGIN—Strike It Rich
9:30 p.m. KPTV—Kraft Theater
KGIN—I've Got a Secret
10:00 p.m. KPTV—This is Your Life
KGIN—Hollywood Wrestling
10:30 p.m. KPTV—Cavalcade
KGIN—Wrestling
11:00 p.m. KPTV—Nite Owl
KGIN—Showtime
11:15 p.m. KPTV—

TV TROUBLES?
Technicians on Duty
Till 9:30 p.m. Daily
TELEVISION SERVICE Co.
1410 S. 12th Ph. 45512

KAYE HALBERT TV SALES - SERVICE

MASTER SERVICE

WE SERVICE WHAT WE SELL YOU
WE OFFER TERMS TO SUIT YOU
WE GIVE 2-A STAMPS ALWAYS

MASTER SERVICE STATIONS INC.
136 N. Com'l Ph. 3-4163
Open Fridays 'till 9 P.M.

SEARS it's Silvertone with amazing SRO chassis— Never before priced so low!



Silvertone 21-In. T.V.

Low Priced Fringed Area TV

A Big Screen Console
As A Table Model
Price, Mahogany
Grained Cabinet

279⁹⁵
\$10 Down
Install!

Same Model with All-Channel Tuner, 319.95

Compare SEARS Low Price
Do It Today!

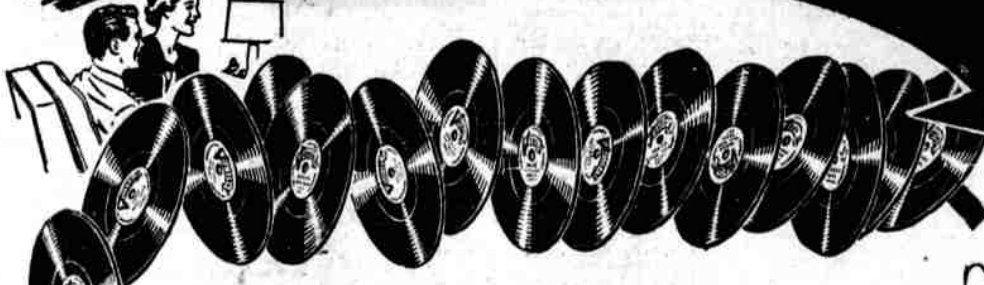
17-in.
Silvertone
TELEVISION

10.00
Down
Installs
179⁹⁵

This 17" set is ideal for living room, den or playroom—Handsome leatherette cabinet is scuff resistant. Same model with all channel tuner 229.95.

Nation Wide
Guaranteed
Service

NEVER BEFORE PRICED SO LOW... NEVER BEFORE SO WONDERFUL TO OWN...



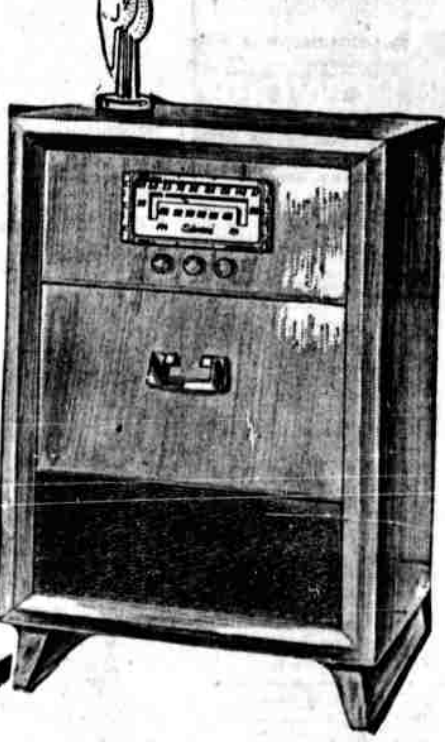
Look You Save
62.50 When You
Buy This . . .

Plus
\$42.50
of
Records

RADIO-PHONO COMBINATION

Both for
only

99⁹⁵
5.00
Down
On Sears
Easy
Payment
Plan



STORE HOURS:
Mon. & Fri. 9:30 to 9
Other days 9:30 to 5:30

"Satisfaction guaranteed or your money back" SEARS

Phone 3-9191
550 N. Capitol, Salem