



**WEEK**  
DECEMBER 7th thru DEC. 12th

The set that gives you more listening pleasure!

# Hear what Moscow says about us

**BROADCASTING IN ENGLISH!**



TUNE IN LONDON... PARIS...  
MOSCOW... SPAN THE WORLD WITH THE

## NEW ZENITH

**SUPER TRANS-OCEANIC**  
Standard and Short Wave PORTABLE  
with 7 Tuning Bands

Hear the lies of Red propaganda direct from Moscow. Then... bring in the Voice of America as it beams the truth abroad. Travel the whole world from your living room on the six International Short Wave Bands of your famous Zenith Super Trans-Oceanic!

And this radionic marvel offers even more! With its new Continuous Tuning Bands from 38 through 150 meters (2 to 8 MC), you can tune in amateur broadcasts, marine

weather reports, ship-to-ship and ship-to-shore phone conversations. And with Zenith Trans-Continental Standard Reception, you can circle the nation for your favorite programs.

There is no other radio built today to compare with Zenith Super Trans-Oceanic Portable. It's the one radio that performs on planes, trains, ships at sea, in steel buildings and remote areas—plays where others fail!

Only  
**\$129<sup>95</sup>**

### FREE! RADIO PHONOGRAPH COMBINATION

REGULAR \$319.95 CONSOLE MODEL—DRAWING WILL BE HELD BEFORE CHRISTMAS  
Just Fill In This Coupon and Bring It In to Any One of the Following Stores  
DO NOT MAIL

**WILLS MUSIC STORE**  
432 State St.  
**GOOD HOUSEKEEPING, INC.**  
467 Court St.  
**HOGG BROS.**  
260 State St.

NAME.....  
ADDRESS.....  
CITY..... STATE.....  
No Obligation—Need Not Be Present to Win

ASK ABOUT OUR  
TREMENDOUS  
TRADE-IN  
ALLOWANCE



**THE NEW UNIVERSAL**  
A beautiful, powerful portable with plus features. Improved sensitivity pulls in weak stations. In Maroon, Ebony and Green plastic. AC/DC or long-life battery. Model L585 **56<sup>95</sup>** (last battery)



**THE CHALLENGER**  
Boasts static-free, Super-Sensitive Zenith FM and powerful Standard Broadcast. Swirl Walnut plastic cabinet with "Cut-Away" dial. Model L721 **54<sup>95</sup>**



**THE SUPER-DELUXE CLOCK RADIO**  
Boasts greater power sensitivity. Long Distance AM... Wavemagnet\* Antenna... Tripheron Electric Clock. Plug in phonograph jack. Swirl Walnut, Ivory, Scotch Grey or French Green plastic. AC only. Model L612. Prices start at— **52<sup>95</sup>**



**THE ALLEGRO**  
Giant 7 1/2 inch speaker. Wavemagnet\* antenna for increased sensitivity. AM plus broad range tone control. Walnut, Ivory and Ebony plastic with "Roman Gold" trim. Model K124. Prices start at— **51<sup>95</sup>**



**THE TOURNAMENT**  
Boasts Long Distance AM, built-in Wavemagnet Antenna and a handy grip in back of set for easy carrying. AC/DC. Walnut, Ebony, Ivory, French Green or Dawn Grey plastic. Model H511. Prices start at— **31<sup>95</sup>**



**THE ZEPHYR**  
Performance and beauty all in one radio. Long Distance AM, plug-in jack for standard record player. "Flex-Grip" handle and AC/DC operation. In Swirl Walnut, Ebony, Ivory, French Green or Dawn Grey plastic. Model J614. Prices start at— **41<sup>95</sup>**



**THE SUPER-MEDALLION**  
The "Big Value" set in FM/AM table radio. Brilliant tone. Built-in Wavemagnet and Light-Line Antennas. Beautiful Swirl Walnut plastic. AC/DC. Model H723 **56<sup>95</sup>**



**THE CREST**  
Small enough to tuck in the corner of a suitcase. Its wonderful AM reception will amaze you. Complete with carrying bag. In Ebony, Maroon, Ivory, or Dawn Grey plastic. AC/DC. Model K411. Prices start at— **Amazing Low Price**



**THE ZENETTE\***  
A smartly styled portable with reception equal to sets many times its size. A powerful hand-held speaker. AC/DC or long life battery. Maroon, Ebony, Grey and Lagoon Green plastic. Model L483 **41<sup>95</sup>**



**THE BLAKE**  
Features a giant 7 1/2 inch speaker with broad range tone control for radio and records. In handsome Maroon plastic with "Roman Gold" dial and silver-color grille. Model L668 **109<sup>95</sup>**

**HOGG BROS.**  
FURNITURE CO.  
260 STATE ST.

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MUSIC - RADIOS - TV - RECORDS  
432 STATE ST.

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