

155 N. LIBERTY

Montgomery Ward

PHONE 3-3191

CHOOSE ALL HER GIFTS AT WARDS



EMBROIDERED SWEATERS

3.98

Young misses will love the high fashion from Wards this Christmas. Sparkling jeweled sweaters. Mock pearls and glittering rhinestones scattered in charming designs. Washable, quick-drying, retains shape. Wide selection of blendable colors. In sizes 7-14.



REGULAR 98c SEAMLESS

Welcome gifts 3 pair 2.79 Leg-flattering

Ultra sheer 15 denier, 51 gauge Carol Brent Nylons for that fashion-important "seam free" look. They are the perfect gift for beauty and fit. Reinforced heel and toe. All first quality. Sizes 8 1/2 to 11.



SAVE 5.15 ON ELECTRICS

5-year warranty 29.95 Usually 33.95

Full size, with a single control. The same quality sells nationally for 34.90. A soft, sturdy blend of 75% wool, 25% cotton. 9 temperature ranges. Full size, dual control, usually 39.95. . . . 34.50



CHENILLE FLORAL TOWEL SET

Dainty patterns 2.95 Three pieces

A charming gift that looks for more expensive than Wards low price. Delicate floral design tufted in cotton chenille on fluffy Cannon terry. One large Bath Towel, one Face Towel, and one Wash Cloth.



QUILTED ROBES

2.98

Quilted, gleaming acetate-crepe robes. Smart single-breasted styling and pert set-on shirred skirt. In dainty floral prints on pale pastel background. Choose one of these warm, pretty robes to charm the heart of the tiny miss on your Christmas list. In sizes from 1-3.



SHOP WARDS FOR GIFTS—THESE KEEP THEIR LOW PRICE A SECRET

Your choice, each \$1.00 Hurry, quantities limited

- (A) Pattery Spoon Holder
- (B) 12-in. Aluminum Tray
- (C) Handpainted Butter Dish
- (D) Nut Bowl with Mallet
- (E) Chromed Cheese Slicer
- (F) Metal Trivets, ea. \$1
- (G) Colorful Pot Holder Set
- (H) Bean Bag Ash Tray
- (J) Jumbo Cup Sets, ea. \$1
- (K) Crystal Jam Jar Set
- (L) Crystal Cigarette Holder
- (M) Set of 5 Aluminum Bowls
- (N) Glass Snack Set of 4
- (R) Plastic Rolling Pin Planter
- (T) Handpainted Server
- (U) Bell Salt & Pepper Set
- (V) Flashlight and 2 Cells
- (W) Handpainted Shaker Set
- (X) Set of 4 China Ash Trays
- (Y) 4-pc. Steak Set. Lustrous white plastic handles.

See these and hundreds of other gift selections now.



TRIMMED RAYON CREPE

Smooth-fitting 1.98 Sizes 32 to 44

Imagine finding so much lavish frosting on multi-filament rayon Slips at this low, low price. See Wards Christmas collection today featuring lace, nylon embroidery and applique trims. White and soft pastels.



GIFT-BOXED BRIEFS

6 pairs 3.54

Panties of long-wearing runproof acetate tricot knit. Tailored or trimmed styles. White, pastels. Women's sizes, S-M-L.



IN RAYON-MOHAIR FRIEZE

Regularly 89.95 79.88 Ask about terms

Lounge style Platform Rocker covered in rayon-mohair frieze. Choice of attractive colors. Smart fringe covers rocker mechanism. Reversible "T" type cushions for extra wear, coil spring seat, back.



CHRISTMAS CORSAGES

49c each

Yuletide glitter in pretty holiday combinations to grace your every outfit. Many flattering clusters in holly-bright colors.



ROTARY SEWING MACHINES

All styles 10% off Ask about terms

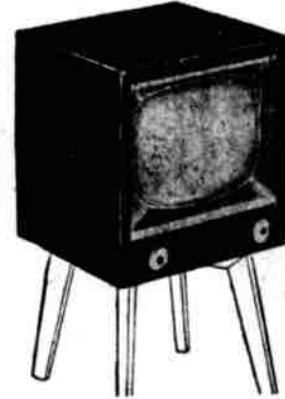
Choose a portable or console reversible rotary sewing machine. Now cut-priced 10% to save you money. Efficient full rotary action—sews forward and reverse without stopping. A variety of woods and finishes.



WARDAMATIC WASHER

Washes 9 lbs. 249.95 Ask about terms

Fully automatic. Washes 9 lbs. of dry clothes gently and thoroughly with efficient agitator. Washes, deep rinses, spray rinses 3 times—shuts off automatically. Top loading. Free home demonstration.



17-IN. TABLE TV—REG. 189.95

Sale price 173.88 or Terms

17-in. black picture tube, no-glare safety glass. Smart leather-grained plastic covered cabinet. Convertible to UHF. Price includes federal tax and a full-year warranty on all parts and picture tube.



REGULAR 20.91 BRIDGE SET

Wards sale price 18.88 Easy to store

Set includes Table with washable playing surface and four artificial leather covered chairs. All steel frames provide strength, light weight portability, and compact storage. Extra chairs 2.88.

SHOP WARDS TONIGHT TILL 9 P.M.