

SANTA! WITH HIS SLEIGH AND FOUR REINDEER! WILL BE IN DOWNTOWN SALEM TOMORROW 9 AM!

IT'S THE FIRST TIME
IN A GENERATION
SANTA HAS VISITED
SALEM BEFORE
CHRISTMAS IN HIS
SLEIGH AND
LIVE REINDEER!



**Santa and his Reindeer
will take the following Route:**

Start at Church and State, 9 a.m.
... west on State to Front ...
east on Court to Church ...
north on Church to Chemeketa
... west on Chemeketa to Commer-
cial ... south on Commer-
cial to Ferry ... east on Ferry
to Liberty ... north on Liberty
to Center ... east on Center to
High, then south on High with
tour ending in front of new
Courthouse.

FREE SHOW for Kids at
Elsinore Theatre
Doors Open 10 A. M. - Show Starts 10:30 A. M.
Featuring Roy Rogers in "Under California Stars"
Plus 5 Short Subjects

LOTS OF
FREE
CANDY!

Be Downtown Early To See Santa
And To Get Your Youngsters Seated At The Show!



SPONSORED BY DOWNTOWN SALEM MERCHANTS ASSOCIATION

REMEMBER! SANTA and his 4 LIVE REINDEER DOWNTOWN SAT. 9 A. M.!