

# SMILING JACK'S



**1/2 BEEF FREE**  
WITH THE PURCHASE OF  
22 cu. ft. WHITE KING  
**Home Freezer**  
DURING OUR SALE

## APEX Holiday Special

Set your Holiday Table with this beautiful

**ROYAL COLONIAL 102-pc DINNERWARE ENSEMBLE**  
22-Piece Gold Decorated



**Free!**

with your purchase of this new

## APEX

**DISH-A-MATIC Roll-A-Way**

**DISHWASHER FULLY AUTOMATIC**  
No installation or plumbing costs. No wiring or kitchen alterations.

Dish-A-Matic, Reg. Price 249.95  
102-pc. Ensemble Value 40.00

TOTAL VALUE 289.95

You Pay **249.95**

LOWEST BUDGET TERMS

### APEX Roll-A-Way DISH-A-MATIC

- Washes, rinses twice and air dries everything from the finest China to pots and pans, all automatically.
- Built-in 4-gallon water heater tank provides its own piping hot water for hygienic washing & quick spotless drying.
- Rolls-a-way on large casters after use. Can be used in any kitchen.

**YOUR FREE 102-PIECE DINNERWARE ENSEMBLE**  
Includes—  
38-pc. "Royal Colonial" Dinner Set, 22-K Gold Decorated  
24-pc. "Marianne" Silverplate flatware  
18-pc. "Safe Edge" gold trim glassware  
28-pc. Accessory glassware set

TEN DAY FREE TRIAL IN YOUR OWN KITCHEN

# ANNIVERSARY SALE

**B.F. Goodrich "LIFE-SAVER" Tubeless Tire**  
Seals Punctures, Protects Against Blowouts  
**NOW DEFIES SKIDS TOO!**

New "Life-Saver" "grip-block" tread grips for quick stops. Outstays and outgrips conventional tires on icy, slippery, snowy, and wet roads. Gives greater mileage.

**3 BIG DAYS—THURS.-FRI.-SAT. DECEMBER 3-4-5**  
**OPEN 'TIL 9 EVERY NIGHT**

## JOIN IN OUR GUESSING GAME

See the B. F. Goodrich "Life-Saver" Tubeless Tire!! ON DISPLAY — REGISTER YOUR GUESSES TO THE NUMBER OF SEPARATE GRIP BLOCKS IN ITS TREAD — BE A WINNER!

50 PRIZES FOR THE BEST GUESSES!

- 1st Prize: Set of 4 B. F. Goodrich "Lifesaver" tubeless tires for your car.
- 2nd Prize: B. F. Goodrich Schwinn Bulli bicycle.
- 3rd thru 10th: 100 gallon side of Oregon Super Ethyl gasoline.
- 11th thru 50th: Complete Quaker State lubrication for your car.

**FREE DOOR PRIZES FOR EVERYONE!**



**FREE ON ANY MOTOROLA TV SET SOLD**  
IN THE SALEM AREA DURING OUR SALE.  
3 BIG DAYS... THURSDAY, FRIDAY & SATURDAY.

- ★ ANTENNA
- ★ INSTALLATION
- ★ 90-DAY SERVICE POLICY

## TIRE BARGAINS NOW!—TERRIFIC VALUES IN

White Sidewalls Priced Below Blacks!

600x16

FIRST LINE WHITEWALLS

AT ONLY **\$15.95** AND YOUR OLD TIRE  
TAX INCLUDED

710x15 B. F. GOODRICH WHITE SIDEWALL TIRES

FACTORY BLEMISHED **\$19.95** AND YOUR OLD TIRE  
TAX INCLUDED

OPEN 'TIL 9 EVERY NIGHT

**B.F. Goodrich HOUSE OF Santa Claus**  
Come and see our huge selection of **NEW TOYS**  
Phone 3-9600

**AUTO MAT Special**  
regularly 79c  
**Now Only 39c**  
LIMITED OFFER  
WINE • GREEN  
BLUE • BLACK  
Protects mats, rugs • Use in front or back • Most protector fits under pedals • Wine, blue, green, black colors IDEAL FOR HOUSEHOLD USES

## B.F. Goodrich Tubeless Tire

Check These Low Prices for LIFE-SAVER® Protection!

			670x15 YOUR 4 OLD TIRES ARE WORTH <b>\$40.00</b> ON A NEW SET
			710x15 YOUR 4 OLD TIRES ARE WORTH <b>\$45.00</b> ON A NEW SET
			760x15 YOUR 4 OLD TIRES ARE WORTH <b>\$50.00</b> ON A NEW SET

PLENTY OF FREE PARKING ON OUR LOT

**SMILING JACK'S B.F. Goodrich**  
CORNER CENTER AND CHURCH STS.

*Come In!*

Get a box of

for watching the new **THOR WASHER DEMONSTRATED**

**HEY KIDS! THIS MYSTERY TOP IS FREE**  
GET YOURS NOW!  
It is absolutely free to every youngster who comes in with an adult to see our newly opened gift-shop, the B. F. Goodrich "House of Santa Claus."

The washer that has everything  
Beauty Efficiency Economy Versatility Fits Anywhere  
**Thor AUTOMATIC WASHER**  
Single dial, automatic control  
Hydro-mat washing action  
Overflow rim  
No boiling down  
In 20 minutes, have clean clothes that have been thoroughly washed, rinsed 4 times and spin-dried automatically. Mechanism is sealed for life. See it today!

**OPEN TIL 9 EVERY NIGHT**

GET THE ONE THAT GIVES THE MOST!

## New LEONARD Electric Range



**YOUR OLD RANGE IS WORTH \$75.00**  
Towards the Purchase OF ANY LEONARD RANGE DURING THIS SALE!

## Get LEONARD!

YOUR OLD REFRIGERATOR IS WORTH **\$100.**  
TOWARDS THE PURCHASE OF ANY LEONARD "SELF-DEFROSTING" REFRIGERATOR DURING THIS SALE!

**Cold From Top to Base!**



- Big, Luxurious Space! In this compact refrigerator, only 24 1/2 inches wide, get 7 1/2 cu. ft. of cold space! 13.5 sq. ft. of shelves!
- Roomy High-Speed Freezer! Stores 25 lbs. of frozen food, with fast freezing for ice cubes.
- Sliding Meat Tray beneath freezer gives you near-freezing storage for steaks, chicken, chops, all small cuts!
- Tall-Bottle Storage! Inside freezer holds a big supply of milk and tall bottles!