



# CHRISTMAS STARTS AT STEVENS & SON

Stevens & Son is Santa's Headquarters for Enchanting Christmas Gifts!

## Watches...

Exquisite watches for her, handsome ones for him... accurate time-keepers that are the Yule-tide wish of every person who doesn't own one.

★ Choose from our famous line...

Hamilton - Elgin - Girard - Perregux - Gruen - Wittnauer - Bulova - Harvel - Benrus - Wadsworth - Waltham.

## Diamonds...

If you really want to make this Christmas memorable for someone you love, express your sentiments with a DIAMOND from Stevens & Sons. Nothing else can say so much as well... or give so much pleasure for so many years.

## Sterling...

Precious Patterns in Fine Sterling Table Silver

... A LIFETIME GIFT she will cherish because it will be a part of her home. Choose from our wide array of dazzling patterns: Gorham, Towle, Reed & Barton, Alvin, Heirloom, International, Smith, Whiting, Wallace, Lunt.

## Silverplate...

QUALITY APPEARANCE AT BUDGET PRICES for the more economy minded, fine silverplated flatware from America's finest silversmith: GORHAM - REED & BARTON - 1947 ROGERS - 1881 ROGERS - COMMUNITY - HOLMES & EDWARDS.

## China...

Handsome and Enchanting Patterns in Fine China  
Lenox - Royal Doulton - Wedgwood - Castleton

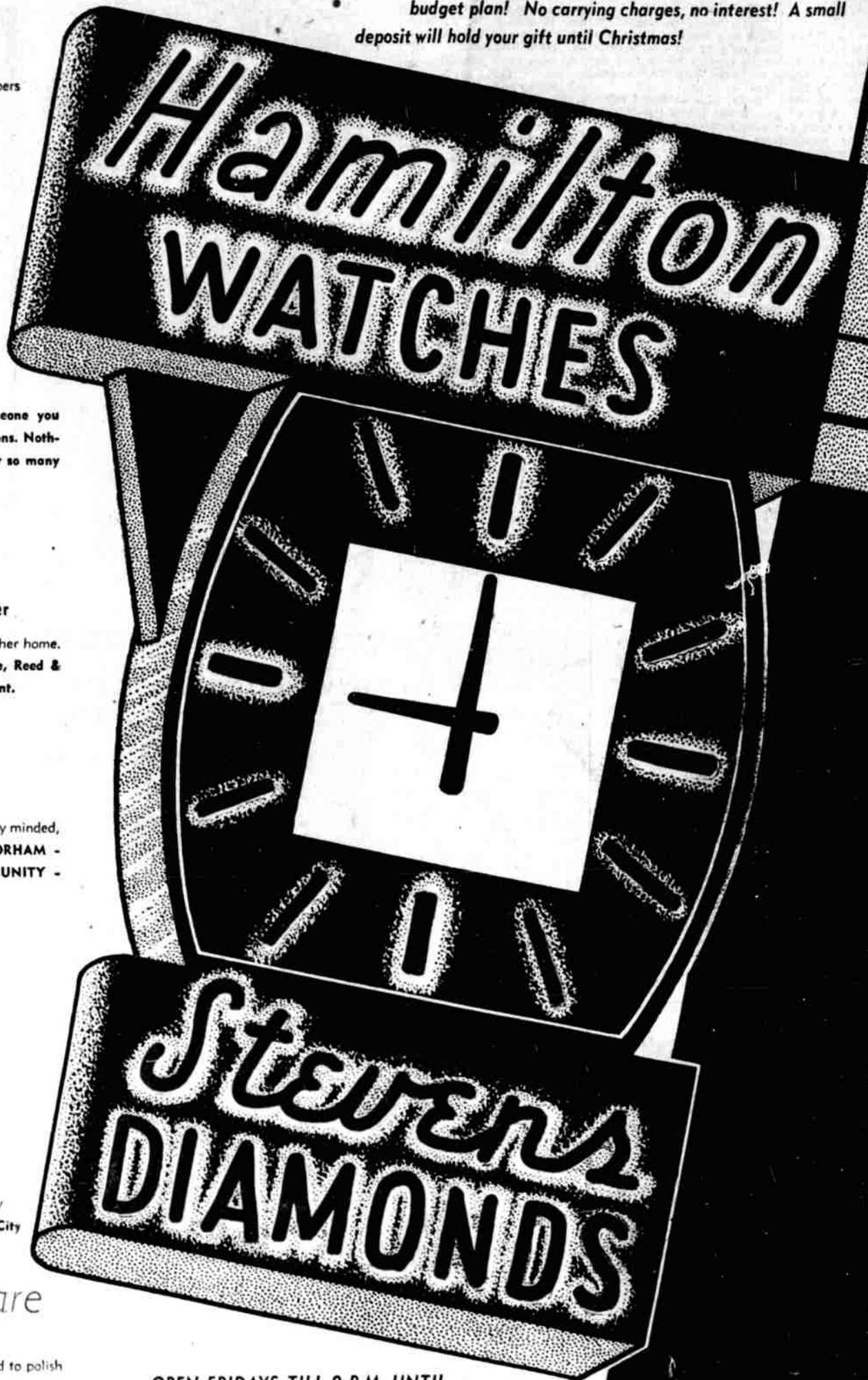
## Glassware...

A striking, gleaming complement for your fine china. See our lovely etched and cut patterns in Kusak - Duncan - Tiffin - Viking - Silver City

## Stainless Tableware

FOR THE VERY MODERN - AND PRACTICAL TOO! Never a need to polish —merely wash and dry in patterns that have that "look of tomorrow" and name brands you know: WALLACE - INTERNATIONAL - GORHAM.

From Stevens & Son, comes wonderful news in anticipation of Santa's arrival! It's our pre-Christmas Lay-a-Way Plan! You come in NOW! Choose from our wide selection of precious gifts and pay for them on our easy-going lay-a-way budget plan! No carrying charges, no interest! A small deposit will hold your gift until Christmas!



OPEN FRIDAYS TILL 9 P.M. UNTIL CHRISTMAS

Giving or Receiving... You'll be proud to say:

"It's From **Stevens & Son**

JEWELERS - SILVERSMITHS

390 State Street

Dial 4-2224

REGISTERED JEWELERS AMERICAN GEM SOCIETY

... One of the  
West's  
Great  
Jewelry  
Stores