card was sent out in 1862 by Charles Goodal & Sons, Lon-don publishers. And—to show

how rapidly the custom has grown, this year will be flood-

sending Christmas cards has

become a fundamental, pop-ular holiday tradition.

Christmas Card Custom

Is Barely a Century Old
At first we didn't believe it card was sent out in 1862

less than 100 years old! ed by a Niagara or two billion The first publicity accepted or more cheery (yule) greet-

Suggestions for Your 2nd Christmas List

-Comes Christmas time, you usually find that you have a second Christmas list; the elevator man, the cleaning wom-

either; but we checked, and t's true: the custom of send-

ing Christmas cards to friends

is less than 100 years old!

Every Woman Welcomes Lovely Gift Of Gay, Pretty or Practical Lingerie If there is one Christmas gift the old-fashioned one! Printed that can be given to any woman with complete assurance that it will be loved . . . needed. . . and thrilling, that gift is—lingerie! No woman fails to get a great lift of spirits when Christmas morning brings her a lavian-with-lace slip or a glamorous nightgown! There's no more wonderful way of saying "Mer." Flower sprigger flannelette These old-fashioned style mother-and-daughter duos that would make a doubly-thrilling gift idea! Full, beruffled petticoats have never been so imaginatively asyled or so colorful as this year's gift selection. Definitely the right gift

with-lace slip or a glamorous nightgown! There's no more wonderful way of saying "Mer-

This year, shoppers will find that lingerie has soared to new heights of gift-loveliness! De-signers have outdone them-selves in this field of fashion.

They have captured new seg-ments of the rainbow and used these glorious colors in slips, gowns, and matching panties. On display for gift-giving are lingerie fashions in Jade Green Lipstick Red, Mauve, Sun Yel-low, as well as the beloved pastels, dramatic black, and everpopular white.

Lace is used with such a gen-

erous hand that gift slips and gowns have a trousseau-lovely look. This lavish use of lace added to the luxurious beauty of nylon satins and crepes as-

dded to the luxurand find the fashion-conscious woman!

Robes for gifting are being shown in styles from the very flattering, full-skirted hostess gowns to pert short robes designed to top slim at home to the farm itself contains 18 acres that will eventually be planted to "Christmas trees", but to date only eight acres have been the luxurand for the planting.

Two types of true firs are now planted in the tree farm. They are the Noble fir and the Concolor white fir, both of which are found in the higher elevations of the state.

Next year, still another type of white fir, the Grandis white the latter the latter of the planting.

She's

of an

dreaming

(Imphies

Christmas

Flower-sprigger flannelette is the runner-up in popularity choice, always, lingerie promifor these fashion-appealing winter gowns that are sure to thrills for lucky girls this year!

are secured from the Oregon forest nursery at Corvallis, has been done by Michaels with the help of the state for-

the fall before the heavy rains start and the area where they are planted becomes too mud-

Macleay

Macleay — Macleay grange will meet in regular session

The Ideal Christmas

Gift for

Active Youngsters

WELLCO

That unique feamfread

Children grow out at Welkins before they wear out! The rea

sole, the only sole of foam rubber! It absorbs the shock

of running and jumping, out-wears heavy, solid leather,

Welkins are noiseless can't

mar floors or furniture. Bright colors and plaid, double-woven

Nationally Advertised

wool-mixture-or-cordurey.

Christmas Tree Growing Major Oregon Industry

By MARGARET MAGEE

Growing of the Christmas | included 4,000 trees. It will not tree you have in your home at the Yulctide season is fast becoming an Oregon industry, with tree farms being established in many places.

This does not mean that

This does not mean that these tree farmers age merely staking off an area of their wood lot where trees are grown. Their Christma trees are hand-planted and cultivated like any other crop.

of white fir, the Grandis white fir, will be added. In fact, late in November of this year the



PRACTICAL LEATHERGOODS GIFTS

For man or woman—young or older—there's a gift idea for you—in smart, practical leather goods. For her—a wonderful jewel case, smartly lined—a fitted cosmetic case and overnight case—glove soft moccasins in their own zippered case—a smart clutch bag—or other leather lovelies. He will surely welcome a trim suitcase—a necktie case a tolletries kit, or a manicure set— all selected from the tremendous assortment of gift items presented by the nation's leather goods manufacturers.

Hobby and Sports Items Make Selection Simple

Time was when women kits. leather hunting boots, threw up their hands with a hunting jackets or parkas, and cry that went something like this: "I don't know what to get Jim for Christmas—he has ev." like tents and sleeping bags, erything!"
That little problem no longer can be purchased on the fam-

in November of this year the Michaels secured their next year's planting from the Ore-gon forest nursery. These trees have been placed in the Michexists in this streamlined year of fascinating gift merchandise. Gifts for Sportsmen

have been placed in the Michaels' home nursery where they will be kept until planting time early next fall.

There are two reasons for keeping the trees in the home enough of these!) . . . free-enoughers, Next year they will be larger and heartier, as well as more acclimated and, also, they can be planted early in the fall before the heavy rains

racket may have seen its best forehand drives, there are new ones available in fancy woods and Nylon stringing. Or, he may need a new cover for his old racket in which case there Not all of the work ...

Not all of the work ...
ished on a Christmas tree farm after the trees have been planted. They must be kept free of weeds and cultivated.
When it comes time to cut that Christmas tree the tree farmer does not just go in with his "little hatchet" and chop off. Here, too, science endicture, for by cutting the first whorl the first whorl when the first whorl is a very patterns from the stricking. (And, did years are far who had enough the mis balls . . . ?)

Fishermen Go "Salty"

Gone are the days when a bamboo pole and a can of "tired" nighterawlers satisfied the average fisherman. Today the control of the

ing or spinning outfits.

Many families find it practical-and man-satisfyin' cal—and man-satisfyin' — to pool their gift money for a really big gift: a boat, an out-board motor, complete sets of equipment, or a build-it-your-self boat kit. This idea is real-

Friday night, Dec. 4.

A no-host 7 o'clock supper and a Christmas program will precede the business meeting.

After the program there will tackle box or creel, minnow ly catching on! Other gifts for the fisher-man: rubber hip boots, a metal be an exchange of gifts for traps, nets, lines, baits, lures children and grownups. The and flies.

price of gifts is not to exceed
35 cents.

Officers not installed at Silverton Hills will be installed
during the business session.

A-hunting We Will Ge
Gifts for the Nimrod include
rifles and shotguns (surprisrifles and shotguns (surprisrifles and shotguns
yellow price of this year),
telescopic sights, gun-cleaning

Sizes \$3.25

Sizes \$3.45

Senator Hotel Bidg.

Welkins

or 12 to 3

The Junior Bootery

OPEN FRIDAY

Tub'em or Scrub'em

They Can't Wear Out!

ily "pool" plan. Gifts for the Hobbyist

The gadgeteer will jump for joy at the variety in the new model-building kits-especially reproductions of old-time railroad equipment and autos. Stamp albums, woodworking tools and metalcraft equipment come bigger, better and more diversified this year.

For home workshop jacks-of-all-trades, a tool chest, or work bench is an ideal gift, as are power tools in every category: circular saws, lathes, sanders, drill presses, and so

Firemen Issue Yule Fire Danger Warning

Fire Departments the country over are reminding everyone that Christmas trees can be a dangerous fire hazard unless strict caution is observed.

You wouldn't leave your for wouldn't leave your iron connected when leaving your home for several hours—yet, many families do this — leaving their Christmas tree ablaze!

Lighted candles are lovely— on Christmas Cards—NOT on Christmas TREES! Be sure to check tree lights carefully frayed insulation, or possible short circuits. At least once a day, check the tree to see if

PEACE IS DECLARED

prides himself that there's nev-

Don't take chances: The average Christmas tree can burners to ashes in two minutes. That does not leave much time for the fire department to do very much in the way of protecting

er been a fight in his place. The restaurant's name: The Ol-

eedles are turning brown near

A Practical

Any Woman

BILLIE ROGERS

SHOPPING CENTER

Graduate Corsetiere

Luxury for

ant owner J. W. Thornton

the lights. If they are, shift the position of all lights.

Burbank, Calif. (P)-Restau-

usually find that you have a second Christmas list; the elevator man, the cleaning woman, the maid, the postman—and all others who serve you the year.

Here are some tips on giving money gifts with a flair:

Checks are difficult to cash, so give bills, whenever possible—and try to make them crisp, new bills! If coins are included, get new shiny ones, One of the best ways to present or wash old ones in a detergent, money to men on your list is in inexpensive plastic wallets.

For the milkman: decorate a money to men on your list is in inexpensive plastic wallets.

For the milkman: decorate a clean milk bottle with some ribbon, tie the money to a candy stick, and stand it in the bottle. Mail the postman his gift.

No prescribed amount can

No prescribed amount can be recommended for every-body. Let your conscience— and the service you receive— be your guide. In general, five dollars for the elevator man and ten for the building super-intendent should be about right.

Make her

Fondest

If you doubt it, just ask your postman! come true







Open Saturday ΑII Day

FROM KAY WOOLEN MILL STORE Choose Now from Our Fine Selection of Men's Wearables

6.95

CRUISER COATS

100% Wool - from

€9.9

WOOL SHIRTS Warm, soft, fine wool shirts.

Plaids and plains — from . . . SPORT COATS

Priced from 20.00

TOP COATS

A warm topcoat will be a welcome gift. Choose from 1650 gabardines, coverts, tweeds,

Suits

Granmercy Park and Hyde Park suits featuring fine tailoring and fine 3375 wool fabrics from 3375

Slacks

BLANKETS and ROBES

Beautiful bed blankets in a rainbow of colors. Satin bound—warm and fluffy. Robes are fine plaids and plains.

BLANKETS 795 **- 14**95

ROBES

Kay Woolen Mill Store

260 S. 12th St.

"The Street the Trains Run On"



383 Court

"Personally Yours." Indoor-outdoor cordurey basque with any name or initials monogramed FREE on table: gay print liming leather sole, Black, red mays, taily, green. Pull and half sizes: 5-10 narrow, 4-10 medium. black slipper with leather navy, red, moss green, nauve-pink flowers, 5-10

Oomphies are so festive ... so

comfortable! Just right with her

at-home clothes ... just what she wanted?

