

# Let Young and Old Join Pre-Holiday Preparations in Your Home This Time

Christmas, more than any other day, should be a time of creating family traditions and the warm memories that last a lifetime.

From the very beginning, Christmas has been a family day. It began with a mother, a father, and a child and has become the most precious day that a family can share.

Sharing is the key word in making your family Christmas a memorable occasion. Let each member of the family lend a helping hand in decorating the house with greens and red candles.

The pride of the little tots in their share of the Christmas

decorating more than makes up for the not-quite-formal effect of the dramatic arrangement that was originally planned.

It's wonderful fun to set aside an evening to trim the tree and make it a family project. For a really old-fashioned Yuletide, let the children string popcorn and make sparkling ornaments for the tree.

After tree is decorated and the twinkling lights are turned on for this first evening of your holiday season, make it a family party. While the children are proudly admiring their decorating job and their tree, serve hot cocoa and

Christmas cookies or other refreshments.

Perhaps it will wind up in a songfest with everyone joining in singing all the family's best-loved Christmas carols.

Stretching out your Christmas season gives everyone a chance to enjoy each phase of the exciting preparations. Plan a special day for the holiday baking and allow the children to help. All the Christmas treats will seem extra special if they have helped crack the nuts, cut up the candied fruits, or shape the cookies.

If there are little children in the family, allow a special day for the thrilling visit to Santa Claus in your local store. On this day, too, let them do their own Christmas gift shopping. They'll be far prouder of the gifts they've picked out and bought on their own than any that were selected for them to give. These gifts will be the ones that will be remembered through the years, bringing heart-warming recollections of a child's imaginative choice of gifts!

A family evening of gift wrapping will help create happy memories of Christmas! What fun to recall the packages decorated with too many stickers, a bunchy bow, and marked with a carefully-printed card. The surprises, the giggles, and the secrecy are all a part of this memory-making evening!

So, all it takes is a little extra time and a lot of sharing to make a family Christmas that will be remembered—just as you remember those of your childhood!

The holly wreath, like many favorite Christmas customs, came as a result of the early Christian practice of enhancing Druid customs with Christian significance. Thus the holly wreath became the crown of thorns, the red berries, the drops of Christ's blood.

hors d'oeuvres are getting to be almost "de rigueur" for Yuletide gifts.

Fancy olives—ripe ones from California and green ones from Spain—make perfect Christmas gifts.

Honey . . . fine jams and marmalades in fancy jars . . . rare teas in handsome painted metal containers—all are finding their way under the tree.

# Use Your Imagination in Wrapping Xmas Gifts

Maybe it isn't wise to judge a book by its cover—but, you can be sure that your Christmas gift will be judged, at least in part, on their "covers," or the Christmas wrappings you send them in!

Each year, more and more shoppers are appreciating the importance of Christmas wrappings keyed to the season, and worthy of the gifts they contain.

Manufacturers of gift wrapping paper, colored string, ribbons, seals, stickers and other wrapping accessories, all follow this trend closely. This year they will offer greater variety in patterns, designs, and colors than ever before.

You'll find that more and more people are "personalizing" their wrappings with matched paper, stickers and ribbons—all in the same distinctive designs. Colors of the wrappings may harmonize, or they may contrast as imaginatively as you wish.

Characteristic of the "individual" emphasis is the current trend to gift-wrapping "themes" with over-all color motifs of the wrapping paper, stickers, ribbons, etc.—all unified and harmonious!

Not only does the "theme" allow you to play up your imagination—it gives you unlimited scope in "tailoring" each package to the very person who will receive it. A flattering touch to add to any gift!

However, for a Season sim-

ply loaded with tradition, it follows that the traditional designs are still the largest sellers.

Favorites are the bright papers, stickers and ribbons with Jolly Santas, gay poinsettias and holly, cheery Christmas trees and other Yuletide designs of tradition.

The idea of all of this extra care to wrappings is—that any gift worth giving, is worth giving with dash and flair.

# Specialty Foods to Tickle the Gourmet

Let's face it: it's a gourmet's world. If you don't believe it, just ask the food specialty stores that every year are selling more and more gaily packaged food delicacies to more and more people as Christmas gifts.

One of the top buyers of food specialties around today, says: "The most popular gift items are fancy biscuits from England, the U. S., Holland, France, Italy and Denmark, dried figs from Turkey and raisins from California. Natural and dried fruits are enjoying a booming business, too."

He finds that French glace fruits, melon glace, pate de foie gras in attractive earthenware terrines, lebkuchen from Germany, French and Italian

# FOR THE MAN IN YOUR LIFE



Perfect as a Christmas gift, an all-wool lounging robe holds the promise of many seasons of warmth and comfort: The Wool Bureau selects two styles here — Left: a tattersal pattern and Right: a bright plaid.

# Give Holiday Dinner A Note of Glamor

Want to give your Christmas dinner standbys new tang and zest? Try these unusual flavoring tips and note the

pleased reaction! Add ground almonds to your hard sauce for Christmas puddings . . . sprinkle raisins in creamed onions for a deliciously different flavor . . . spark your cranberry sauce with a touch of port wine!

# ARROW CHRISTMAS GIFTS



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# American St. Nick a Hardy Gent Aged 90

The Grand Old Man of Christmas hits his stride at ninety this Christmas—and the old gent never looked better in his life.

For it was way back there in 1863 that Cartoonist Tom Nast first created Santa Claus

as we know him—full grown to his white whiskers—on his drawing pad.

During the early 60's, he was commissioned to illustrate Clement Clark Moore's poem "A Visit From St. Nicholas" ("The Night Before Christmas"). The drawings he submitted showed Santa Claus pretty much as he looks today.

From that day to this, Santa has aged hardly at all, in spite of 90 very busy Decembers. Wonder what his secret is?

**BURGLARS PROVIDE VACATION**

Oxford, Conn. (AP) — Four Hundred pupils got a one-day holiday after the Oxford Consolidated school was burglarized. Police wanted to check the building for fingerprints.



Wardrobe worries? Try a dash of Renoir copper—sprinkle generously! try for taste and a smart perk-up! No fingerprints . . . no fading . . . with tarnish-resistant Copron finish.

# Price's

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**CHRISTMAS BEAUTY BOXES**

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