


## Sweeps Mexican Pan-American RaceWorld's Toughest Road Contest Taking 1st, 2nd, 3rd and 4th Places For Second Consecutive Year!

| RESULTS IN THE UNLIMITED STOCK CAR CLASS AS ANNOUNCED BY ANA: |  |  |
| :---: | :---: | :---: |
|  | Position | Car Make |
| 3 | 120 | UNCOIN |
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| N4 | $4{ }^{4}$ | uncoun |
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| Sponsored by | 10 m | uncow |
| Anociacion | $11 \%$ | Packard |
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| Automorilitrica | 13* |  |
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LINCOLN PROVES ITS SUPERIORITY, OUTPERFORMS ALL COMPETITORS IN STOCK CAR FIELD - WINS 7 OUT OF FIRST 10 PLACES

| Stock car champions of the Mexican PanAmerican Race last year, Lincolns again captured 1st, 2nd, 3rd and 4th places this year. In fact, in a field of more than 50 , seven of,ten prize-wimers were Lincolns. <br> Called the toughest automotive test in the world, the route of this 1,912 -mile race covers every kind of highway. From Tuxtla Gutierrez near Mexico's southern boundary to Ciudad Juarez across the Texas border from El Paso, the route climbs steep mountain grades, turns, twists, curves its ways through foothills and winds up over long flat stretches of desert highway. Road elevations range from near sea-level to more than 10,000 feet. In every driving situation, Lincoln proved fitself superior-a great tribute | to the precision engineering and rugged stamina of its $205-\mathrm{hp}$ V-8, the easy handling and steering control of its proven ball-joint front suspension, and the stability and road-holding qualities of the great Lincoln chassis. <br> And now a new Lincoin is on the way - the new 1954 Lincoln. It is more luxurious than ever. Its handling qualities, roadability - yes, even its famous V-205 hp engine - have been improved. You'll want to see this great new Lincoln, Thursday, December 3rd. And even more, you'll want to drive it. See for yourself why Lincoln alone is the one fine car designed for modern living - powered for modern driving - and twice-proved in the world's toughest road race. |
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See the New 1954 Lincoln at your dealer's...Thursday, December 3rd!

## WARNER MOTOR CO.

