



OVER 100 BUSINESS FIRMS MEMBERS OF
 DOWNTOWN MERCHANTS ASSN.
 OFFER YOU MORE FOR
 YOUR DOLLAR EVERY
 DAY IN
**DOWNTOWN
 SALEM**

Shop in Downtown Salem at These
 Member Stores:

- | | | |
|------------------------------|--------------------------------|-----------------------------|
| Alex Jones | Holly Jackson | McDevitt's Bootery |
| Allen Hardware | Heider's | Needham's |
| Anderson's | Henry Meyer Furniture | Nohlgren's |
| Andy Foster's Cameras | Henry's Photo Shop | Oregon Physicians' Service |
| Arbuckle's Inc. | Hewitt's | Pearless Bakery |
| Aeo Confectionery | Holland Bakery | Price's |
| Anita Dress Shop | Hoffman's Mkt. | Pioneer Club |
| Bright Spot Cafe | J. C. Penney Co. | Pay Less Drugs |
| Brown's Gift Shop | Jewelry Units, Inc. | Perry's Drugs |
| Brown's Jewelers | The Jewel Box, Jewelers | Pike Ice Cream |
| Barb's Sporting Goods | J. J. Quality Clothes | Pioneer Trust Company |
| Bishop's | Johnson's Ladies Ready-to-Wear | Pit Barbecue |
| Breithaupt's | Johnson & Siewert | Quisenberry's |
| Camp's Millinery | Judson's | Raemar's |
| Capital City Transfer | Jack 'n Jill | Red Cross Pharmacy |
| Capital Drug Store | Jayson's | Robert's Brothers |
| Car Parks | Jasten-Miller | Rialto Coffee Shop |
| Capitol Hardware & Furniture | Jim's Shoe Service | Salem Hardware |
| Cherry City Electric | Junior Bootery | Schaeffer's Drug Store |
| Cline's Food Shop | Key's Apparel | Senator Hotel & Coffee Shop |
| Commercial Book Store | Klasic Photo Shop | Spa Restaurant |
| Cooke's Stationery | Ladd & Bush Bank | Sundin Custom Tailors |
| Darby's Boys' Shop | Lady-Fair Hats | Sally's |
| Doughtons' Hardware | LeGarie's | Schlesinger & Co. |
| D. A. White & Sons | Les Newman's | Saffron Supply Co. |
| Ed Williams Hallmark Cards | Little French Shop | State Finance |
| Erich of New York | Man's Shop | The Fashionette |
| Fashion Bootery | Margaret's Specialty Shop | The Ink Spot |
| Fields Dress Shop | Marion Hotel | Union Security Co. |
| First Federal Savings | Moderne Beauty College | Vacuum Cleaner Clinic |
| First Nat'l. Bank | McEwan's Photo | Van Kleeck's San Shop |
| Frank M. Tatman | McCutchen's, Inc. | Vogue of Salem |
| Fred Meyer Drugs | Meadow's Cafe | Wellman's Drugs |
| Gas Heat, Inc. | Metropolitan | Wicklund's Sporting Goods |
| Gay's Candies | Midget Market | Wills Music |
| Greenbaum's | M. Wasserman Furs | Wilson & McCullah |
| Gift Box | Miller's | Woolworths |
| General Finance | Moderne | Woody Furniture |
| Green Thumb Florist | Montgomery Ward | Yeater Appliance |
| Haniger's Dresses | Morris Optical | Your Town Press |
| Hogg Brothers | Mable Moore | |
| | Myron's Sewing Machines | |

**MORE
 NATIONALLY
 ADVERTISED
 LINES!**

**MORE
 COMPETITIVE
 PRICE RANGES!**

**MORE
 SELECTION
 OF EVERYTHING**

**MORE
 FRIENDLY
 COURTEOUS
 SERVICE**

**MORE
 SHOPPING
 CONVENIENCES**

**MORE
 CUSTOMER
 SATISFACTION**

Downtown
**SALEM MERCHANTS
 Association**