

SANTA IS AT SEARS!

Jolly Old St. Nick arrives tomorrow by helicopter at 11:00 a.m. to make his headquarters in Sears Happi-Time Toytown. Visit him Mondays and Fridays 2:00 to 5:00 and 7:00 to 9:00. Weekdays 2:00 to 5:00. FREE Candy for the Kiddies!



HAPPI-TIME TOYTOWN



a wonderland of dreams come true!



Happi-Time Rooted Hair Doll 22 INCHES TALL at a record smashing low price!

You'd expect to pay 12.95!

9⁹⁸

- Hair can be washed, brushed, set!
- Soft vinyl head, go-to-sleep eyes
- Washable vinyl coated body, legs and arms! Exquisitely dressed!

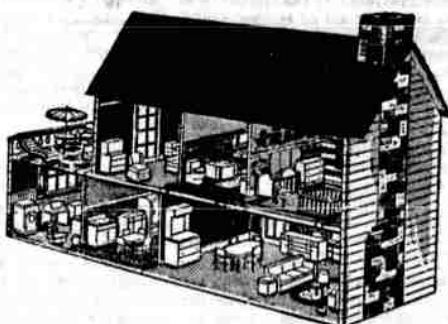
Every baby-smooth inch of this big beautiful doll says value! You've seen her wearing other labels and selling at dollars more, but Sears made a real scoop. So here's a sensational buy—an expensively made doll at a price thrilling as Christmas itself!

Complete furnished 2-story colonial style metal doll house with patio attached at the marvelous savings you want!



3⁹⁸

House for sale! Low price includes lovely 6-rooms completely furnished. Newly decorated and ready for a doll family to move into. 25 1/2 x 15 1/2 x 9 1/2 inches. All furnishings are made of plastic.



heavy steel roadster designed for sidewalk speeders

14⁹⁵

Imagine how his heart will jump when this sporty flivver rolls into his life. Designed with double-disc wheels and thick rubber tires. 36x17 inch chassis is blue enamel with handsome chrome-plated touches and white trim. Thrill him with one!



\$1⁰⁰ Holds Your Selection Till Christmas



Happi-Time Doll Buggy

Folds Flat Easily!

5⁹⁵

She'll strut proudly as she wheels her baby in this 20-inch carriage! Hood is 3-bow type with a sun visor. Stamped 5-in. steel wheels have 3/8-inch rubber tires and brake. Upholstery is vinyl plastic you can wash! Give her one!



Sewing Sets

1.98



Large Dogs Squeeze His Tail; He Squeaks

3.98

Each.....



Cute Baby Bears

1.98



Miniature Dolls - New Low Price for Collectors

98c

Only.....



Tots' Table Sets Maple Finished, Drop Leaf

7.98

Hard to Beat.....



17-Piece Tea Sets Imported from Japan

98c

Service for 4.....



Toy Grand Pianos

3.98

Walnut finish on wood. 10 white, 7 black plastic keys. Gives clear tone. Unusual value.



Fiber Doll Cradles

98c

Handwoven of heavy fiber. Reinforced hood. Gray pink or blue. 12 1/2 x 12 1/2 in. size.



Fiber Doll Rockers

98c

Unusually sturdy. Stands 31-in. high with 12-in. rockers. Heart shape seat. Pink.



Happi-Time High Chair

3.98

Baked enamel finish. Key details. Movable feed tray, step plate, rubber feet. 29 1/2-in.



Washable Animals

98c

Realistic crinkle finish plastic dog, horse, lamb. Wipe clean with damp rag. Neck belt.



Doll Walkers 4-in. Rubber Tired Wheels

2.49

12x8x22 1/2-in.



Mr. Potato Head Toys

98c

Plastic nose, eyes, ears, mustache and fuzzy face out of potatoes. Other vegetables!



American Logs Sets

98c

Square logs of assorted lengths and real planking. Consists of 34 big pieces!



Cootie Game

2.00

First to put a cootie together wins this amusing game. Parts are all plastic.



Stadium Checkers

3.00

Resting on football. Interesting as checkers. 20 marbles, game-board. 4 can play.



tots' tricycles

Tubular Steel Frame

7⁹⁵

What a wonderful answer. Such a practical idea! A sturdy trike! Your tot will pump along effortlessly on shopping trips. Outdoors play hours and the basement will give that active body a new interest, more body-building exercise. Wheel is 10-inch size. Tires are heavy rubber. Frame is finished in tough enamel. Here's your mother's worth!



Radio Flyer Wagons Big 1 1/2-in. Rubber Tires

9.95

Only.....



Pedal Wagons 2 Sturdy Steel Toys in One

4.95

Save Now.....



Sport Kits All Season Combination Set!

1.98

Each.....



Take-A-Part Toy Plastic Tractor with Tools

1.98

Each.....



Wrecker Truck Popular Fix-It Design!

2.98

At Sears.....

Store Hours: Mon. & Fri. 9:30 to 9:00 . . . Other Days 9:30 to 5:30

"Satisfaction guaranteed or your money back" SEARS

PLENTY FREE PARKING

550 N. Capitol, Salem

Phone 3-9191