

# SANTA LANDS TOMORROW 11 A.M.

FRIDAY, NOVEMBER 27th

**AND HE'S COMING  
BY HELICOPTER!**

**AT THE  
CAPITOL  
SHOPPING  
CENTER!**

That's right - by helicopter - tomorrow at 11 a.m. Be on hand to see him with your very own eyes. Watch him circle the field and land on the Sears building roof! He'll climb over the side to drop candy to all the children and to visit for awhile! And every day from now until Christmas he'll be on hand at the Capitol Shopping Center.



**SEE...THE NORTHWEST'S  
LARGEST FAIRYLAND, TOO!**

Life Size Nativity Scene in Full Color . . . 14 gigantic Christmas trees . . . over 6,000 twinkling lights . . . gay red and white bells . . . merry Santa's . . . it's CHRISTMAS EVERYWHERE at the CAPITOL SHOPPING CENTER . . . Salem's One-Stop Gift Headquarters!

**Free Candy for the Kiddies!**

# CAPITOL SHOPPING CENTER

**THE FRIENDLIEST  
STORES IN TOWN**

**ALL ROADS LEAD TO THE  
CAPITOL SHOPPING CENTER**



ACE CLASSIC BARBER SHOP  
BERGS SUPER MARKET  
BORING OPTICAL CO.  
DANA'S BOOTERY

HALEY'S BEAUTY CENTER  
HUGHES APPAREL  
I&L SHOE REPAIR  
JARY'S FLOWERS & FINE CANDIES

KENNEDY'S CLEANING WORKS  
S. H. KRESS & CO.

MARGWEN'S CHILDREN SHOP  
OWL DRUG CO.  
SALEM RECORD SHOP  
SEARS, ROEBUCK & CO.

SHAW FURNITURE CO.  
SHRYOCK'S MEN'S WEAR  
THE MUSIC CENTER  
THE TOWNE SHOP