FRIDAY, NOVEMBER 27th

AND HE'S COMING BY HELICOPTER!

That's right - by helicopter - tomorrow at 11 a.m.! Be on hand to see him with your very own eyes. Watch him circle the field and land on the Sears building roof! He'll climb over the side to drop candy to all the children and to visit for awhile! And every day from now until Christmas he'll be on hand at the Cap-Itol Shopping Center.



Free Candy for the Kiddies!

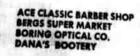
CAPITOL



Life Size Nativity Scene in Full Color . . . 14 gigantic Christmas trees . . . over 6,000 twinkling lights . . . gay red and white bells . . . merry Santa's . . . it's CHRISTMAS EVERY-WHERE at the CAPITOL SHOPPING CENTER . . . Salem's One-Stop Gift Headquarters!

THE FRIENDLIEST

ALL ROADS LEAD TO THE CAPITOL SHOPPING CENTER



STORES IN TOWN

HALEY'S BEAUTY CENTER HUGHES APPAREL IAL SHOE REPAIR JARY'S FLOWERS & FINE CANDIES

KENNEDY'S CLEANING WORKS S. H. KRESS & CO.

MARGWEN'S CHILDREN SHOP OWL DRUG CO. SALEM RECORD SHOP SEARS, ROEBUCK & CO.

SHAW FURNITURE CO. SHRYOCK'S MEN'S WEAR THE MUSIC CENTER THE TOWNE SHOP