

 Grocery company, Sallemette di-
rector of IGA antere operations,
has jut returned from \& re-
gional conternce has Jut returred frem operations, re-
hit
gionat conferecee in Spoke
of Northwest IGA wholesalers, of Northwest IGA wholessiers.
Highlight of the conference
was a direussion of plans and was a dircussion of plans and
methods for realizing the gana
of $10,000 \mathrm{IGA}$ stores dolng $\$ 10$,of 10,000 IGA stores dolng $\$ 10,-$
o00 per week volume in 10
yeara or a total of $\$ 5$ blilion volume in one year.
Also Disclosed by Orville Johler, IGA vice president and
advertising director, was the
siret first quarter promotional program of 1954 , in which two
1954 Chevrolet automobiles will be given away in a consumer promotion. Firrt quar-
ter of 1954 also will tee ta consumer event /including 10 from free vacation trips to pre-
fabricated fabricated homes. It will tie
in with 1 GN's 28 th annlye
celebn celebration. 28 th anniversary
IGA wholesalers and ed to wholesalert are expect-
dollara wout one million dollars worth of additional
newspaper advertising in 1954. newspaper advertising in 1954 .
IGA is currently advertised in IGA is currently advertised in
about 2000 newspapers. More IGA wholesalers have indicated they will use double-truck
newspaper ads next year than newspaper
did $\ln 1953$.



## Candidates for State Grange

 Mriure, Miwaukie.
Grange headouarters, an-
nounced the lit of candidates
said three would compete
overseer, the second highest overeer, the second hilithest
orane post. They are wilism
G. Howes, Meaford; Verd
Lantz, Erticada, and Robert
 vention in June will fill the
poaition of tat ene lecturer. No
one has been found to accep
Jomination for the poosit.
Earl Grittith, Catitiop Coun Homination for the posit Ccep
Earl Gritthe, Chitop Coun
ty; Do nild Moris, Douglay
County, and Rooscoe Roberts. County, and Roscoe Roberts, root."
Jeckion County, will ruit covering the Juckson
Jteward. Six are running for three Amity - Amity churches
positions on the state executive


 Multnomah; Clarence Jackson, Church, with Rev. Richars
Lane; Luake Reif. Crook; and ehare, pastor of the Baptisi
William G. Ross, Malheur. Lane; Luke Reif, Crook, and church, delivering the mes
Wiliam G. Ross, Malleuus.
There is no opposition for
sage. The other pastors of the There is no opposition for sage. Che other pastors of
Glen Adams, Salem, for treaGlen Adams, Salem, tor trea-
surer; Mulidred Norman, Port-
way in land, for secretary; and Flor- $\begin{aligned} & \text { way are lee free aithoush wel } \\ & \text { ence Tarbell, St. Helens, for } \\ & \text { above the Aretic Circle be } \\ & \text { cause they are warmed by the }\end{aligned}$

## Sitting Pretty

 for
## Christmas



If you're a smart Santo you'll be sitting pretty this Christmas when you give one of these handsome, comfortable chairs from Hamilton's.

## U.S. Judge Wants Return Of Hickory Limb   or $\begin{aligned} & \text { above they are } \\ & \text { Caulf Stream. }\end{aligned}$

