

# TELE-VIEWS

Radio-Television

### DAVID BLACKMER ON KSLM FRIDAY MORNING.

The King for a Day on the Queen for a Day program, KSLM, Friday, November 27 is the program which David Blackmer attended in Hollywood about six weeks ago and wrote about for Tele-Views. He said when the program would be carried by KSLM would be announced locally in advance. No one knows for sure just what happened except for picture of David wearing the crown which was carried by The Capital Journal a few days after he attended the live show in Hollywood. The program will be heard the morning after Thanksgiving day.

### WEDNESDAY PROGRAMS

**KPTV:**  
Name's the Same, 6—Brain Aherne takes over as emcee in Robert Q. Lewis' absence.  
Life Is Worth Living, 7—Bishop Sheen discusses "History's Middle Ages," the period from the 8th to the 15th century.  
I Married Joan, 8—Beverly is to be initiated into a junior college society, but Joan herself becomes the target for the hazers.  
My Little Margie, 8:30—Stars Gale Storm and Charles Farrell.  
Kraft Theatre, 9—"A Long Time Till Dawn" stars James Dean, Naomi Rirdan, Ted Osborne, and Robert Simon. Story concerns the good and evil in a man and their struggle for supremacy.  
This Is Your Life, 10—A detailed story of the life of some individual selected by Edwards.

**ON KOIN-TV:**  
3:15—Armchair Theatre—"Women in War", Wendy Barrie, Pat Knowles.  
6:45—This Is Your Music—Features Helen Parrish.  
10—Wrestling—From Hollywood—Semi-main: Rey Urbano vs. Genteman Jerry Woods. Main: Honest John Cretoira vs. Bob Cummings.

### THURSDAY MORNING ON KPTV:

At 7:30 a.m.—Thanksgiving Day Parade. Gimble's annual parade from Philadelphia, Pa., featuring NBC stars Roy Rogers, Dale Evans, Burr Tillstrom and Fran Allison and others.  
At 8:00 a.m.—Macy's annual Thanksgiving Day parade with NBC stars, floats, gigantic balloons, clowns, bands, etc.  
At 9:00 a.m.—Dawn of America—Thanksgiving Day film.

### THANKSGIVING FOOTBALL:

**KPTV:**  
Press Box Review, 11:30—With Red Grange and Bud Palmer.  
NCAA College Football, 11:45—Utah vs. Brigham Young at Salt Lake City, Utah ("live").  
Hollywood Reel will follow the game immediately, about 2:45 P.M.  
Race to Rose Bowl, hi-lights of PCC games will be seen on KPTV at 7 p.m.

### ON KOIN-TV:

Iowa and Notre Dame tie game will be seen at 10:30 p.m. to top the holiday football fare.

### THURSDAY PROGRAMS:

**KPTV:**  
This Is The Life, 3—"Giving Thanks Always"—The Fisher family and their preparations for the Thanksgiving holiday.  
Dinah Shore, 7:30—A quarter hour of music with Dinah Shore.  
You Bet Your Life, 8—Groucho Marx is emcee on comedy quiz.  
Chevron Theatre, 8:30—"Lost Kid" stars Elizabeth Patterson and Harry Harvey, Jr., with Mary Field and Ross Ford. Story of how a wily grandma keeps a boy on the side of the law.  
Dragnet, 9—Jack Webb.  
Ford Theatre, 9:30—"Double Bet" stars Richard Egan and Laraine Day.  
Martin Kane, 10—Story concerns the disappearance of a middle-aged sociology professor.

**ON KOIN-TV:**  
2 P.M.—Thanksgiving Festival—Features "The Choralliers" and "The Symphonette" with guest soloists, program includes a cast of over 100.  
3 P.M.—Gary Moore Show.  
3:15 P.M.—Armchair Theatre—"Petticoat Politics", Rosecoe Karns, Ruth Donnelly.  
9 P.M.—Meet Mr. McNulty—stars Ray Miland with Phyllis Avery. Prof. McNulty takes his wife back to the scenes of their courtship.  
9:30 P.M.—Four Star Playhouse—"For Art's Sake" stars David Niven.  
10 P.M.—The Playhouse—"Beautiful World"—story of a young man who decides life is not worth living and hires a gangster to kill him.  
11 P.M.—Showtime on Six—"Merrily We Live" starring Brian Aherne and Constance Bennett.

### KPTV: EARLY FRIDAY

"What's Cooking?" 10:30—Barbara Angell prepares leftovers from turkey dinner.  
Friend of the Family, 11:30—Michael Davenport.  
Matinee Theatre, 1—"No Escape" stars Dean Jagger, John Carradine and Mary Brian.  
**ON KOIN-TV:**  
12:30 P.M.—Bob Crosby Show—Entire troupe opens with "Papaya Mama", medley of football tunes closes the show.  
1 P.M.—Love of Life—starring Peggy McCay.  
1:15 P.M.—Search for Tomorrow—starring Mary Stuart and Lynn Loring.  
1:30 P.M.—Guiding Light—starring Herb Nelson and Ellen Demming.  
1:45 P.M.—Valiant Lady, starring Nancy Coleman and Jerome Cowan.

## Salem Heights

Salem Heights — The Cub Scouts of Salem Heights met for a pack meeting on Friday evening at the Salem Heights Community hall.  
The flag ceremony was conducted by Den 8, with Mrs. Bernard Knox, den mother. Cubs taking part were Lee Gray, Clyde Knox, Terry Gray and Gary Alderin.  
Each den displayed handicraft work. The traveling trophy was won by Den 4, with Mrs. Mike Simmons den mother. The ratings for the trophy are on cub attendance, parent attendance, conduct, and their work which is displayed.  
Awards presented in the Bobcat rank, were Michael Byerly, Harley Miller, Randy Friesen, Roy Davidson, Billy Greene, Jay Boock, Marvin Dolezal, Gary Gustafson and Gary Sanders.  
Wolf badge was awarded to Terry Gray; gold arrow in the wolf rank, to Terry Gray, silver arrow in the wolf rank, to Terry Gray and Wesley Hawk.

Bear badges, went to Stephen Tandy and David Varnes; Lion award to Lee Gray, along with a gold and silver arrow. Denner stripes were presented to Stephen Tandy and Larry Rector.  
Following the meeting each den sold refreshments from their own booth and the money earned was for their own den.  
The next pack meeting is slated for Dec. 18.

## Brush College

Brush College — Mrs. H. D. Bradrick, leader, took several members of her Brush College 4-H Sewing club "Tiny Thimbles" to Popcorn Community club Friday night to exhibit the style show, "Gay Nineties."  
In the style show were Marlene Wacken, Linda Meyers, Donna McClure, Carolyn and Carol Ferguson and Karla Bradrick.  
Mr. and Mrs. W. L. Lantis will be Thanksgiving dinner guests at the home of Mr. and Mrs. Charles E. Loop of Clear Lake.

## On Television

KPTV (27) - KOIN-TV (6) UHF VHF

### TV TROUBLES?

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### THURSDAY

7:30 a.m. KPTV—Thanksgiving Parade  
8:00 a.m. KPTV—Thanksgiving Parade  
8:30 a.m. KPTV—Dawn of America  
9:00 a.m. KPTV—What's Cooking?  
9:30 a.m. KPTV—Friend of the Family  
11:00 a.m. KPTV—Hawkins Falls  
KOIN—Dawn of America  
11:15 a.m. KPTV—The Bonnets  
KOIN—Dawn of America  
11:30 a.m. KPTV—Dawn of America  
KOIN—Dawn of America  
11:45 a.m. KPTV—NCAA Football  
KOIN—Dawn of America  
12:30 noon KPTV—Football  
KOIN—Big Parrot  
12:30 p.m. KPTV—Football  
KOIN—Bob Creech  
1:00 p.m. KPTV—Football  
KOIN—Love of Life  
1:15 p.m. KPTV—Football  
KOIN—Search for Tomorrow  
1:30 p.m. KPTV—Football  
KOIN—Guiding Light  
2:00 p.m. KPTV—Football  
KOIN—Thanksgiving Festival  
2:05 p.m. KPTV—Hollywood Reel  
KOIN—Thanksgiving Festival  
2:30 p.m. KPTV—This Is Your Life  
KOIN—Garry Moore Show  
2:45 p.m. KPTV—This Is Your Life  
KOIN—Armchair Theatre  
3:00 p.m. KPTV—On Your Account  
KOIN—Armchair Theatre  
3:00 p.m. KPTV—Welcome Travelers  
KOIN—Armchair Theatre  
3:30 p.m. KPTV—Welcome Travelers  
KOIN—Mr. Moon  
4:00 p.m. KPTV—Topsider  
KOIN—Mr. Moon  
4:00 p.m. KPTV—Howdy Doodie  
KOIN—Saddie Pals

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6:00 p.m. KPTV—TEA  
KOIN—Mr. Weatherman  
6:15 p.m. KPTV—Rains Report  
KOIN—Sports Quiz  
6:30 p.m. KPTV—Hunting and Fishing  
KOIN—Dose Edwards News  
6:45 p.m. KPTV—Northwest Digest  
KOIN—Sports Scholar  
7:00 p.m. KPTV—Football: Hillies  
KOIN—Class Kid  
7:30 p.m. KPTV—Dinah Shore  
FOIN—Face the Face  
7:45 p.m. KPTV—News, Sports  
KOIN—Face the Face  
8:00 p.m. KPTV—Groucho Marx  
KOIN—Meet Mr. McNulty  
8:00 p.m. KPTV—Chevron Theatre  
KOIN—Four Star Playhouse  
8:00 p.m. KPTV—Dragnet  
KOIN—Video Playhouse  
8:30 p.m. KPTV—Ford Theatre  
KOIN—Big Town  
8:30 p.m. KPTV—Martin Kane  
FOIN—The Playhouse  
10:00 p.m. KPTV—Big Playback  
KOIN—Nite Owl Theater  
10:00 p.m. KPTV—News-Sports  
KOIN—Showtime on Six  
11:00 p.m. KPTV—Weather Van  
KOIN—Showtime on Six  
11:15 p.m. KPTV—Nite Owl Theater

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### FRIDAY

10:00 a.m. KPTV—Dine Done Bell  
10:30 a.m. KPTV—What's Cooking?  
11:00 a.m. KPTV—Hawkins Falls  
11:15 a.m. KPTV—The Bonnets  
11:30 a.m. KPTV—Friend of the Family  
1:00 p.m. KPTV—Malines Theater  
2:00 p.m. KPTV—On Your Account  
2:00 p.m. KPTV—Kate Smith  
2:30 p.m. KPTV—Fate Smith  
KOIN—Double or Nothing  
4:00 p.m. KPTV—Welcome Travelers  
KOIN—Strike It Rich  
4:30 p.m. KPTV—The Topsider  
KOIN—Garry Moore  
4:45 p.m. KPTV—The Topsider  
KOIN—Cartoon Time  
5:00 p.m. KPTV—Howdy Doodie  
KOIN—Saddie Pals  
5:30 p.m. KPTV—Peanut Circus  
FOIN—Saddie Pals  
6:00 p.m. KPTV—Big King  
KOIN—Weatherman  
6:15 p.m. KPTV—Ray King  
KOIN—Fred Morse  
6:30 p.m. KPTV—Dean Collins  
KOIN—Dose Edwards News  
6:45 p.m. KPTV—NW Digest  
KOIN—Musical Moments  
7:00 p.m. KPTV—Sports Calvalcade  
FOIN—Hank McCune Show  
7:00 p.m. KPTV—Sports Calvalcade  
KOIN—Ozzie and Harriet  
7:45 p.m. KPTV—News Caravan  
KOIN—Ozzie and Harriet  
8:00 p.m. KPTV—Garryway at Large  
KOIN—Amos and Andy  
8:30 p.m. KPTV—Dose Edwards News  
KOIN—Toppers  
9:00 p.m. KPTV—Big Story  
KOIN—Playhouse of Stars  
9:30 p.m. KPTV—For Art's Sake  
FOIN—Our Miss Brooks  
10:00 p.m. KPTV—Wrestling  
KOIN—Mr. Friend Irma  
10:00 p.m. KPTV—Wrestling  
KOIN—Showtime on Six  
11:00 p.m. KPTV—Weather Van  
11:15 p.m. KPTV—Nite Owl Theater

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### DRIVER FINED

Albany—Clarence Roy Morrison, 53, Albany, paid \$175 in Albany city court after pleading guilty of public intoxication and being involved in an accident. Municipal Judge William Bollman reported. Morrison was arrested Sunday after his car crashed into one registered to Cecil Burkhardt, also of Albany.

## Livestock Marketing Costs Go Under Attack

**By CLAUDE STEUSLOFF**  
Livestock marketing costs brought several recommendations for attack of the problem at the regional livestock and meat conference held yesterday at Withycomb hall, Corvallis.  
An industry financed meat promotion project; request for research on all phases of meat marketing and publication of a bulletin interpreting livestock marketing information were among suggestions the group will bring up at the final conference to be held January 6 and 7 at Corvallis.  
It was brought out that wartime demand and technological developments in production of the industry may have overrun demand, which necessitates either restricting production or reducing costs. This includes cost reduction all along the marketing chain. Don Rowland and A. Lamb, representatives of the Polk County Livestock association, pointed out that for Williamette valley cattlemen there was little need to feed cattle to prime or choice grades since there was limited outlet for those grading higher than "commercial." Growers of this area must balance grass cattle with barn fed beef dur-

## Thanksgiving Rites For Sweet Home

Sweet Home — Fir Lawns Lutheran church will hold Thanksgiving services at 10 a.m. Thursday, in the Seventh Day Adventist church, according to Rev. Oliver Everett. The service is open to the public, and the first communion of the congregation will be held at the close of the service.  
A baptismal service will be held in connection with the morning worship, Sunday, November 29, and also the adult confirmation service, at which time the formal organizational efforts of the congregation is to be in effect.

## Mail Carriers Rewalk Routes

Salem's mail carriers will rewalk their routes late Friday but it won't be for the purpose of distributing letters, circulars, magazines and newspapers.  
Their self-imposed task will be that of receiving contributions for the \$5,000,000 fund which will be used in the search for a cure for muscular dystrophy.

## 2 Teachers Go to Los Angeles Meeting

Miss Ada Ross, English supervisor, and Miss Amanda Anderson, English and debate teacher, will represent Salem at the annual meeting of the National Council of Teachers of English in Los Angeles, November 26 and 27.  
The organization, composed of teachers of English from elementary schools through college levels, will discuss problems in communications of all phases of English. The unofficial delegates will attend a variety of sections and will return Sunday.

### REDS AID REBUILDING

Tokyo—Peiping radio said today Chinese communist soldiers are helping to rebuild Pyongyang, the rubble capital of North Korea.

Walter Schuster of Chicago was president of a bowling league for 30 consecutive years.

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### Sweet Home Seeks Junior First Citizen

Sweet Home — Nominations for Sweet Home's "Junior First Citizen" of 1953 are now open according to Mike Pincus, chairman of the Sweet Home Junior Chamber of Commerce awards committee.  
Nomination blanks are available at the city hall and the nominating deadline is Dec. 15. Although final selection of the "Junior First Citizen" rests with the Senior Chamber of Commerce, preliminary arrangements are handled by the Jaycees.  
The winner will be named at the annual Chamber of Commerce dinner in January.  
Selection is made on the basis of leadership, contributions to the community and high moral standards, and the winner receives a framed certificate and key.

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## GREYHOUND

### Here's how the nation's telephone system has grown

INVENTED 1876	1,000,000 1899	30,000,000 1946	50,000,000 1953
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It took 23 years to install the first million; yet 20,000,000 telephones have been installed in the United States since 1946.

## 50,000,000 TELEPHONES NOW SERVE THE NATION

In the West alone, more than 6,000,000 telephones are at work

1. America's 50 millionth telephone went into service in the White House office of President Eisenhower just a few days ago. Yet, only 77 years ago, America's telephone system consisted of little more than a wire strung through an attic in Boston. Today telephone service binds together the great nation it helped to build. In the 77 years since its invention, the telephone has become a most important part of the American way of life ... a means of chatting with friends ... an indispensable tool of commerce ... a vital link in our vast chain of defense.



Each telephone we add makes yours more valuable

Each time a new telephone is installed, your telephone becomes more useful. For each new telephone means you can call more people. More can call you. Every day your telephone service increases in value, while it remains low in cost.

**YOUR TELEPHONE IS ONE OF TODAY'S BEST BARGAINS**

2. About 5,300 telephone companies serve the United States. Of these, more than 200 are located in the Pacific West. Working together they have made the world's best telephone service available at a reasonable price ... well within the means of nearly everyone.

3. In the Pacific West we've added telephones even faster than the nation as a whole. Since January, 1946, Pacific Telephone alone has added over 2,225,000 telephones. This has nearly doubled the number at work. We've also improved equipment to serve you better.

