



Over 100 Business Firms

—Members of the Downtown Salem Merchants Association—

Offer You 'The MOST of the BEST'

When You Shop In-

DOWNTOWN SALEM

Downtown It's:

- MORE** Friendly Courteous Service!
- MORE** Shopping Conveniences!
- MORE** Nationally Advertised Lines!
- MORE** Competitive Price Ranges!
- MORE** Customer Satisfaction!
- MORE** Selection of Everything!



Here's The List of the
DOWNTOWN STORES
Cooperating to Bring You



'The Most of the Best'

Alex Jones
Allen Hardware
Anderson's
Andy Foster's Cameras
Arbuckle's Inc.
Ace Confectionery
Anita Dress Shop
Bright Spot Cafe
Brown's Gift Shop
Brown's Jewelers
Barb's Sporting Goods
Bishop's
Breithaupt's
Camp's Millinery
Capitol Hardware & Furniture
Cherry City Electric
Cline's Food Shop
Capital City Transfer

Capitol Drug Store
Commercial Book Store
Cooke's Stationery
Car Parks
Darbys Boy's Shop
Doughtons' Hardware
D. A. White & Sons
Ed Williams Hallmark Cards
Erich of New York
Fashion Bootery
Fields Dress Shop
First Federal Savings
First Nat'l. Bank
Frank M. Tatman
Fred Meyer Drugs
Gas Heat, Inc.
Gay's Candies

Greenbaum's
Gift Box
General Finance
Green Thumb Florist
Haniger's Dresses
Hogg Brothers
Holly Jackson
Heider's
Henry Meyer Furniture
Henry's Photo Shop
Hewitt's
Holland Bakery
Hoffman's Mkt.
J. C. Penney Co.
Jewelry Units, Inc.
Jewel Box
J. J. Quality Clothes

Johnson's Ladies' Ready-to-Wear
Johnson & Siewert
Judson's
Jack'n Jill
Jayson's
Jesten-Miller
Jim's Shoe Service
Junior Bootery
Kay's Apparel
Klasic Photo Shop
Ladd & Bush Bank
Lady-Fair Hats
LeGarie's
Les Newman's
Little French Shop
Man's Shop
Margaret's Specialty Shop

Marion Hotel
Moderne Beauty College
McEwan's Photo
McCutchen's, Inc.
Meadow's Cafe
Metropolitan
Midget Market
M. Wasserman Furs
Miller's
Moderne
Montgomery Ward
Morris Optical
Mable Moore
Myron's Sewing Machines
McDevitt's Bootery
Needham's Stationery
Nohlgren's
Oregon Physicians' Service

Peerless Bakery
Price's
Pioneer Club
Pay Less Drugs
Perry's Drugs
Pike Ice Cream
Pioneer Trust Company
Pit Barbecue
Quisenberry's
Raemar's
Red Cross Pharmacy
Roberts Brothers
Rialto Coffee Shop
Salem Hardware
Schaeffer's Drug Store
Senator Hotel & Coffee Shop
Spa Restaurant
Sundin Custom Tailors

Sally's
Schlesinger & Co.
Saffron Supply Co.
State Finance
The Fashionette
The Ink Spot
Union Security Co.
Vacuum Cleaner Clinic
Van Kleek's San Shop
Vogue of Salem
Wellman's Drugs
Wicklund's Sporting Goods
Wills Music
Wilson & McCullah
Woolworth's
Woodry Furniture
Yeater Appliance
Your Town Press

WATCH FOR: Another Great 'Downtown Days' Event--Soon!