

### Consumer Meeting On Nov. 16

Representatives of women's organizations in Salem will delve into consumer attitudes on meat marketing at a meeting planned for 7 p.m., November 16 in the old high school building.

These women, named by their organizations to represent them on a consumer meat marketing committee, have gathered information from their membership on consumer views.

Among questions surveyed were meat cooking methods and buying practices. The women are expressing their views on pre-packaged meats, labeling according to quantity, type of cut and grade, and buying in quantity, such as for freezing.

Mrs. Mabel Mack, assistant director of Oregon State college's extension service, who is working with the local women, invites all women's organizations to send representatives to Monday night's meeting. Some Salem groups were represented at a previous meeting, October 15.

Salem is one of seven cities in the state where consumer attitudes are being gathered by the OSC extension service in preparation for a state meat marketing conference January 6 and 7 in Corvallis.

According to Mrs. Mack, the Salem representative will be organized into a consumer committee under a chairman and vice-chairman. A local delegate will represent them in compiling a statement of consumer views, which will be presented at the January conference.

Meeting with the consumers then will be five other groups, representing the steps from meat producing to consuming. When the views of all are gathered, the result is expected to be recommendations that will improve meat marketing efficiency in the state, finally resulting in the consumer's dollar buying more.

Further information may be obtained from Miss Pauline Schaplowsky, county home economics agent.

**Harlow Dixon.**  
The chapter was again called to order and there were talks by the honored guests and other members and visitors. The traveling gavel of the Willamette Association of Matrons and Patrons was presented to the worthy matron to use during the evening by Mrs. Edris Woods, worthy matron of Naomi chapter.

The chapter room was decorated with chrysanthemums furnished by Mrs. Joyce Engle.

Refreshments were served by a committee which included Mr. and Mrs. Lester Keller, Mrs. Bertha Wilson, Mrs. Grace Hurlbert, Mrs. Margaret Hastie and Mr. and Mrs. Frank Proctor.

### Officers Named For Junior Groups

Woodburn—Junior court of Court Victory No. 731, Catholic Daughters of America, met last week at the home of the chairman, Mrs. Kilian Smith.

The Rev. Michael Fleming is the court chaplain. Other officers are Francis Kienaki, president; Kathryn Nonneman, vice president; Susan Nonneman, secretary-treasurer.

The court is planning a food sale at St. Luke's hall, November 23. They will make a Christmas crib to display in a local store window.

The next meeting of the court will be at the home of Frances Serres when the members will paint figurines for the Christmas crib. Plans also were made for Christmas caroling and for a monthly skating party.

St. Marie Garrett troop of the Junior CDA (high school group) met with their counselor, Mrs. Joe Uphoff and elected the following officers: Shirley Brown, president; Betty Reis, vice president; Kathryn Nonneman, secretary-treasurer and Mrs. Betty Reis, reporter. The next meeting of this group will be at the home of Betty Reis.

St. Veronica Troop of the Junior CDA (eighth grade group) met with their counselor, Mrs. Kilian Smith. Officers elected were Carol Kienaki, president; Yvonne Smith, vice president; Susan Nonneman, secretary; Carol Heidt, treasurer; Marie Louise Haener, reporter. The next meeting of this group will be at the home of Carol Kienaki on Nov. 20.

St. Rose of Lima Troop, Junior CDA (seventh grade) have as their counselor, Mrs. Leonard Petshow. Officers of this group are: Joan Weigel, president; Mary Donnelly, vice president; Margaret Petshow, secretary; Barbara Wengeroth, treasurer; Janet Carter, reporter. They are planning to make toys for the children of Providence hospital.

Juniorette troop of Junior CDA (sixth grade) have for their counselor Mrs. Joe Gamroth and their troop officers include: Marilyn Gamroth, president; Sharon Donnelly, vice president; Kathryn Haener, secretary; Lonna Smith, treasurer; Kathryn Haener, reporter. This group is planning to make Christmas gifts for the Providence nursery home.

**Woodburn CDA Plans Activities**  
Woodburn — The regular meeting of Court Victory No. 731, Catholic Daughters of America, was Monday night at St. Luke's hall with Mrs. Alvah Cowan, grand regent, presiding.

Plans were made to sponsor a food and fancy work sale December 5 at a downtown location to be decided by the committee, which includes Charles Yuranek, chairman, Mrs. Julius Vandehey, Mrs. Steve Bauman, Mrs. Mike Seifer, Mrs. John Sticka, Mrs. Mark Purdy and Mrs. John Kosse.

A Christmas party was also planned for December 13 at St. Luke's hall with husbands of the members and the Knights of Columbus and their ladies as guests. A no-host supper will be served followed by entertainment. Mrs. Ignace Zelinka will be chairman of the committee in charge.

During the program hour the Rev. Michael Fleming spoke on the topic "Putting Christ Back in Christmas," and asked members to assist the Columbian squires in the bishop's annual clothing drive for the needy on November 30.

After the meeting cards were in play and refreshments served by a committee with Connie Woodman, Darcy Newton, Craig Siebert, Fawn Marie, Allen and Marion Williams, Skipper Tadrick, Bobbie Melcher, all of Dallas. Tom and Dicky Kingsbury of Corvallis. Mothers present were Mrs. Geo Sanderlin, Mrs. Robt. Woodman, Mrs. Loren Siebert, Mrs. M. M. Williams, Mrs. Geo Tadrick, Mrs. Thomas Newton.

**Bridge Club**  
Dallas—Mrs. Clifford Hood was a hostess of October 28, entertaining the Wednesday night bridge club at her home on Elendale road, with Mrs. Roger Byambiden as a guest. Refreshments were served following the evening's play. Mrs. Delbert Hunter was high for the evening. Mrs. William Dalton won the traveling prize. Low went to Mrs. William Wood. Winners for slam were Mrs. Delbert Hunter and Mrs. Tom Starbuck.

Members present were Mrs. Leland LeFors, Mrs. Tom Starbuck, Mrs. Art Quirin, Mrs. Dibert Hunter, Mrs. William Dalton, Mrs. William Wood, Mrs. Orlando Peters, and Mrs. Hood.

**Friendship Night For Star Chapter**  
Woodburn — Members of Adah chapter of Independence, Naomi chapter of Dallas and Victoria chapter of Turner, were special guests of Evergreen chapter No. 41, Order of the Eastern Star, for friendship night, Monday, at the Masonic temple in Woodburn. There were also visitors from Holly chapter of Sherwood, Beaver chapter of Beaverton, Rhododendron chapter of Falls City, Salem chapter of Salem and several visitors from Portland.

Introduced and honored in the east was Karl B. Wipper, member of the endowment fund committee of the grand chapter and worthy patron of Victoria chapter; Mrs. Harlow Dixon of Evergreen chapter, past matron and grand representative of Maine; Mrs. Dessa Hofstetter, worthy matron of Adah chapter of Independence; Mrs. Bernice Wipper, worthy matron of Victoria chapter of Turner and Mrs. Edris Woods, worthy matron of Naomi chapter of Dallas. Each guest was presented with a gift.

Invitations read to receptions to grand officers were from Hood River chapter at Hood River, November 14; Spokane chapter of Spokane, Wash., to a reception for Mrs. Bonney Berthelson, grand chaplain, a former member of Evergreen chapter and daughter of Mrs. Maude Scott of Woodburn; Bend chapter at Bend, November 23, and Multnomah chapter of Portland November 28.

A letter was read asking Christmas gifts for boys at the MacLaren school.

An invitation was extended to members of Willamette chapter of Shedd to be guests of Evergreen chapter at the next meeting, November 23 when past matrons and past patrons of Evergreen chapter and visiting past matrons and past patrons will be honored.

The refreshments committee for the next meeting will include Mr. and Mrs. John Schmid, Mrs. Hazel Enos and Mrs. Edlthra Jones. A no-host dessert lunch will be served.

Under "good of the order" a recess was called and entertainment was furnished by the "barber shop quartet" coached by Mrs. Marjorie Merriott and directed by Kenneth Thompson. Wearing old time costumes and sporting bristly mustaches the quartet included Kenneth Thompson, Lafe Peterson, Percy Seely, and

**Junior Council of CDA Entertained**  
Woodburn — The junior council of Court Victory No. 731, Catholic Daughters of America, met recently at the home of the junior chairman, Mrs. Kilian Smith, with the following council members present: The Rev. Michael Fleming, chaplain; Mrs. Kilian Smith, junior chairman; Mrs. Leonard Petshow, Mrs. Joe Uphoff, Mrs. Charles Yuranek; vice grand regent, and Mrs. Alvah Cowan, grand regent.

Junior court activities were discussed and recommendations made.

Counselors named were Mrs. Kilian Smith for the eighth grade troop, Mrs. Leonard Petshow for the seventh grade troop, Mrs. Joe Gamroth for the Juniores (sixth grade), and Mrs. Joe Uphoff for the high school troop.

Election of council officers followed. Those elected include vice chairman, Mrs. Charles Yuranek; secretary, Mrs. Alvah Cowan; treasurer, Mrs. Leonard Petshow.

After the meeting adjourned the members attended the junior council meeting at Mrs. Smith's home following the council meeting.

**Legion, Auxiliary Entertain Group**  
Silverton — The Monday evening program of Delbert Reeves unit No. 7, American Legion auxiliary, drew a large group of members and special guests.

After the separate business sessions of the post and unit, a social hour was followed by the appearance of one young man and four young women who were sponsored by the Legion and auxiliary at the summer Girls State and Boys State. The reports of the achievements of this special educational venture were given by the young people at the Monday program.

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**Mrs. Francis Reding as chairman.**  
The next regular meeting will be December 14 with Mrs. Ray Andrews of the serving committee.

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**Ground Laid For Planning**  
A systematic arterial street grid for the fringe districts around Salem was set up as an immediate objective of the planning division of the city Planning and Zoning Commission Tuesday night.

To make a preliminary study Robert K. Powell, chairman of the planning section, appointed a committee comprising Robert T. Stanley, chairman, City Engineer J. H. Davis, and Frank Gurin.

Other planning operations of the commission as outlined Tuesday night include: subdivision standards, with Vern McMullen chairman of a subcommittee to make the study;

Miss Packham, who was their special guest at a dinner earlier in the evening.

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**acquisition of property for extension of streets, Frank Gussen, chairman; possible financial measures on the May ballot bearing on long-range planning, with Powell as chairman.**

Commissioner McMullen suggested that fringe areas could be much improved by a consistent system of numbered streets.

The commission will continue its study of appropriate billboard locations and regulations.

**GUY MOORE HOME**  
Detroit — Guy Moore has been released from the Salem Memorial hospital, where he has been recuperating from recent major surgery.

**KING GUSTAVE 71 TODAY**  
London 67—King Gustave VI of Sweden observed his 71st birthday quietly here Wednesday. The monarch is on a private visit to Britain.

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A FOURTH ANNIVERSARY APPRECIATION:

Four years ago after securing a location, much time and effort was spent in creating one of Salem's fine women's apparel stores. After two years the store was doubled in capacity, justifying the confidence in Salem. Today, the accounts enjoyed by the Vogue number in the hundreds, testifying to the acceptance of the quality merchandise, the nationally famous brand names and the true economy of buying wisely and well. In appreciation for this phenomenal four year growth, The Vogue of Salem considers it a privilege to offer a two week, store-wide birthday event. Truly, this is not a sale, but an event which has been planned over several months. So The Vogue of Salem says "thank you" in a big way, with appreciation values and gifts such as these.

DRESSES		SUITS	
Beauties for Fall and Holidays by: Mountain Home \$18.95 Paula Brooks Ellen Kay Paul Sach Franklin David Hart and many others \$69.95	Exciting Fabrics and Fashions by: Harrods \$55.00 Friedmont Kay Sachs Nathalie Nicol Roth Le Cover \$110.95		
BIRTHDAY GIFT		BIRTHDAY GIFT	
Pair Aberle or Trim Fit hose with every dress		A flattering-to-the-eye blouse, value to 12.95 with every suit	
COATS		KNITS	
Famous Creations by: Young Set \$55.00 Kay Sachs Sycamore Melvin Modes Goldin Bohne \$139.95	The Center of Fashion by: Lofties \$32.95 Ojengyle \$98.50		
BIRTHDAY GIFT		BIRTHDAY GIFT	
A Schiaparelli costume pin or fancy silk scarf		A beautiful metal belt to enhance every conceivable waist line—with every knit	
SWEATERS		SKIRTS	
Cashmeres \$6.95 Lamb's Wool Orion All Colors \$24.95	By: Nathalie Nicol \$10.95 Benjamin Many others \$22.50		
BIRTHDAY GIFT		BIRTHDAY GIFT	
Two pairs Trim Fit Anklets		Two pair Trim Fit Anklets	
GIRDLES AND PANTIE GIRDLES		SLIPS AND GOWNS	
by: Lily of France Style Enhance and Cormiere BIRTHDAY GIFT A Lilee's Bra Style 244		New Holiday Arrivals by: Sans Souci \$9.95 Rogers \$14.95	
BIRTHDAY GIFT		BIRTHDAY GIFT	
A Lilee's Bra Style 244		Skin Fit Nylon Pantie up to \$1.98	

### OUR BIRTHDAY SPECIALS

DRESSES	SUITS
BIRTHDAY SPECIAL Group One \$10.00	BIRTHDAY SPECIAL Group One \$47.00
BIRTHDAY SPECIAL Group Two \$15.00	BIRTHDAY SPECIAL Group Two \$67.00
BIRTHDAY SPECIAL Group Three \$21.00	Values to \$110.95 And from Our Famous Name Lines
BIRTHDAY SPECIAL Group Four \$31.00	
BIRTHDAY SPECIAL Group Five \$37.00	

### SKIRTS

BIRTHDAY SPECIAL  
LARGE SELECTION  
\$5.00 - \$7.00 - \$11.00

### LINGERIE

BIRTHDAY SPECIAL  
By Colleen and San Souci  
Slips and Gowns  
Reg. Values to \$14.95  
\$3.00 - \$5.00 - \$7.00  
Your Gift Is in the Price

**Our Birthday Specials Also Merit a Gift**

1 pr. hose..... each dress	Scarf or pin..... each coat
Blouse..... each suit	2 pr. anklets..... each skirt

**New Fall-and-Holiday Shoes**  
Special Birthday Discount of \$2 to \$4 on every pair. Also a pair of sheer first quality hose with every pair.

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AT YOUR FAVORITE FOOD STORE

## make orange jelly in 10 minutes

ONLY 8¢ A GLASS!

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