

PENNEY'S
ALWAYS FIRST QUALITY

160 NO. LIBERTY ST., SALEM, ORE.
STORE HOURS:
9:30 A.M. TO 5:30 P.M.
FRIDAY NITE TILL 9 P.M.

It Pays to Shop at PENNEY'S

PROVE IT YOURSELF!

FREE PARKING!

Shopper's Car Park
S. HIGH AT FERRY
OR
Marion Car Park
S. COMMERCIAL and
FERRY
Ask your salesperson to vali-
date your parking check for
1 hour FREE.

**BUY NOW ON
LAY-AWAY
FOR CHRISTMAS!**



**WOMEN'S WINTER
SUIT AND COAT
CLEARANCE!**

**ONE GROUP
ALL WOOL SUITS**

Yours for fall, winter, for next spring too... a wide wonderful group of wool suits, at Penney-magic price! Come choose classic-look flannels, handsome shen gabadine, smartly-patterned wools too... why not choose one now, buy another on layaway... for these are real value-marvels!

\$21

SECOND FLOOR

**ONE GROUP
BETTER COATS**

Exciting new styles in this smartly tailored clearance group! All Millium lined for added warmth. Many styles and fabric types in this group. Sizes 8-18.

\$33

SECOND FLOOR



**SPECIAL PURCHASE!
PERMALON SLACKS**

Permalon has more than double the strength of comparable fabrics without the magic of Nylon. These fine slacks of the new miracle permalox fabric — shed wrinkles, wear unusually well, keep their shape longer. Sizes 28-40.

\$5

MAIN FLOOR



**Special Feature! Women's
Bound-edge Luggage**

Now, because of this special "close-out" purchase you can buy these handsome pieces at Bargain Days savings! Various patterns in specially treated canvas, all with rayon taffeta and twill linings!

\$7

21" WEEK-END
TRAIN CASE, \$7 PULLMAN, \$11
MAIN FLOOR

**6-YEAR SIZE
CRIB MATTRESS**

750

42-coil spring construction. Heavy waterproof plastic cover. Washable. Colorful nursery designs. Pink and blue.

SECOND FLOOR



**80 SQ. PERCALE
FITTED CRIB SHEET**

160 threads per square inch... baby can't pull it off... slips on in a jiffy... no ironing... wrinkle free!

88¢

SECOND FLOOR



**WOOL FILLED
ACETATE SATIN
COMFORTER**

Enjoy wonderful warmth, fluffy softness in a comforter plump with white wool batting. Fancy semi-hand guide stitch gives it a costly look.

\$7

72" x 84"
MEZZANINE

SPECIAL FEATURE!

**BLENDED TWIST GABARDINE
TOPCOATS**

**MEN! DON'T MISS THIS
CHANCE TO BUY A NEW
TOPCOAT AT THIS PRICE**

See these terrific new topcoats at Penney's today! They're carefully tailored of rayon and wool, balance-blended for extra warmth, longer wear, smart good-looks. They're shower-resistant, too. You'd expect them to cost dollars more than Penney's low price! Sizes 36-46, regulars and longs.

\$23

MAIN FLOOR



SPECIAL PURCHASE!

**WOMEN'S
CHENILLE ROBES
WASHABLE COLORS**

2.77

Luxurious, sweeping warmth in this smartly styled chenille robe... big patch pockets... wonderful colors in all sizes at Penney's. Melon, peacock, aqua, 12-20.

DOWNSTAIRS STORE



**AMAZING BUY!
CHINA BASE
TABLE LAMPS**

Vase type base with hand-painted florals, gleaming mounting. Shade is acetate rayon with braid trim. 25" high.

\$5

DOWNSTAIRS STORE

**SPECIAL PURCHASE!
GIRLS ORLON & WOOL**

SKIRTS

\$4

Just think what you save on cleaning bills! Plus that, Penney's price is exceptionally low... And those sharp pleats snap right back after laundering! Pick from plaids, checks, tweeds.

SECOND FLOOR



SPECIAL FEATURE!



LOW PRICED!

**10 ONLY
ELECTRIC
SLEEPING PAD**

Made of fine muslin—all new cotton filling. Guaranteed to be free from defects in workmanship and materials for two years. U.L. approved.

\$10

MEZZANINE

**9 ONLY
ELECTRIC
SHEET**

Automatically controlled sleeping comfort is yours with this sheet. U.L. approved. Guaranteed 2 years. White or blue.

\$15

MEZZANINE

**CRISP, FRESH
TODDLERS' COTTON
DRESSES**

Crisp, fresh little dresses in new tweedy effects, shiny polished cottons or smooth broadcloth. See these diminutive styles at Penney's now... "make believe" jumpers, standout skirts, puff sleeves and two-tone colors, combinations!

Sizes 1-3.

SECOND FLOOR



\$1