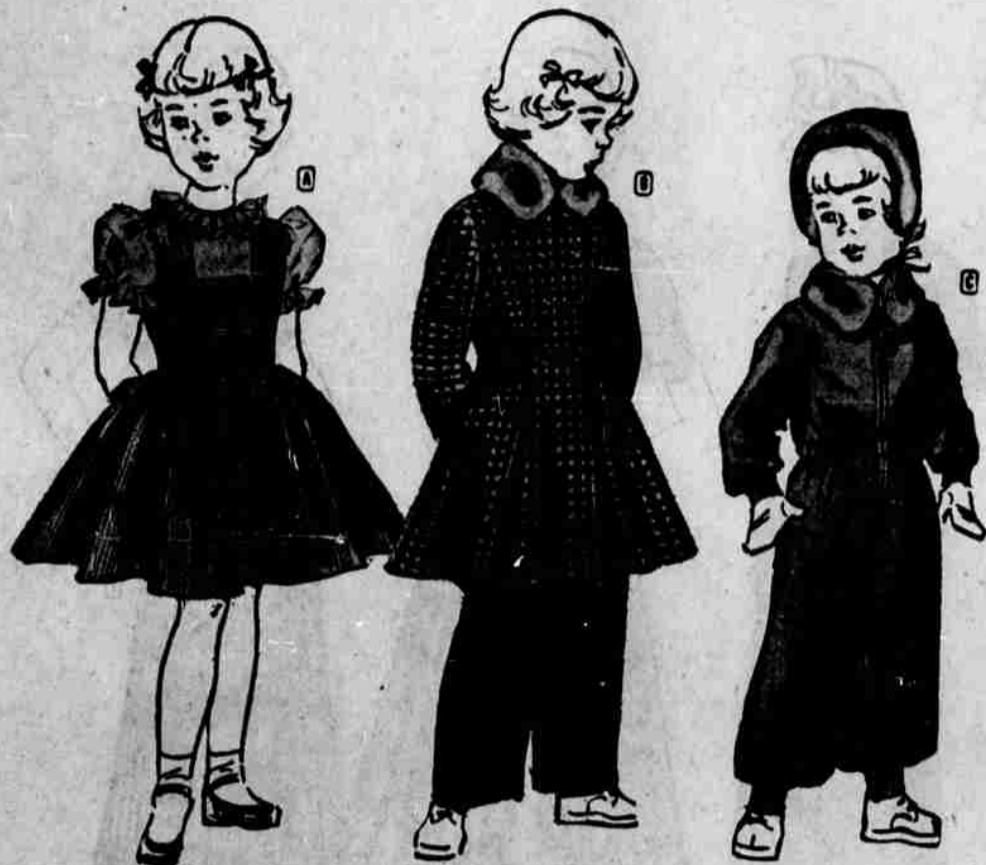


155 N. LIBERTY

Montgomery Ward

PHONE 2-3191



SAVE NOW - 12% to 20% OFF

REG. 4.98 JUMPER SET

2-piece 3.97 Sizes 3-6X

(A) 3 favorites, corduroy and no-iron nylon—so washable and so easy to care for. Here they're combined in a 2-piece outfit with an extra new, convenient feature: the white, ruffled blouse is really a full slip. Pinwale corduroy jumper in bright fall shades is smartly trimmed.

REG. 16.98 COAT SET

Smart Styles 14.97 Sizes 3-6X

(B) Winter-smug and so fashion-wise, too. Picture your daughter in one of these well-tailored, warmly interlined coats. Each has its own set of leggings. All are cleverly detailed and trimmed. Some have fur collars. See the many new fall weaves and patterns in this collection.

REG. 7.98 SNOWSUIT

1-piece 6.97 Sizes 1-4

(C) Top protection against winter's cold. Strong, smooth rayon-and-nylon gabardine, warmly interlined. Suit has its own warm little cap. The outfit is water repellent too, for care-free play in the snow. A convenient, full length zipper is cleverly concealed on inside of pants leg.

BOYS' WEAR PRICES CUT

REGULAR 9.98 SURCOAT

(A) Rayon-nylon gabardine—handsome and rugged. Warm, quilted lining keeps heat in, cold out. Solid colors. 6-18. 9.58

REGULAR 7.98 JACKET

(C) Sheen gabardine Bomber Jacket blended of rayon, acetate, nylon. Warm, quilted lining. Fur collar. 6-18. 7.17

REGULAR 1.98 SHIRT

(E) Here's a shirt ready for classroom wear. Softly napped cotton suede in assorted patterns. Sanforized. 6-18. 1.77

REGULAR 9.98 SURCOAT

(B) Burlington Mills' water repellent Versatwill. Quilted lining. Fur collar. 10-20. Sizes 4-8. Reg. 7.987.58 8.97

COTTON FLANNEL SHIRTS

(D) A special purchase makes this low price possible. Warm, colorful cotton flannels in assorted patterns. 6-18. 1.17

REGULAR 2.98 SHIRT

(F) Soft, velvety corduroy in a rich assortment of solid colors. Always looks handsome and wears long. 6-18. 2.67

WARDS ANNIVERSARY SALE — 10 DAYS ONLY



THRIFTY BUYS - SAVE 10% - 20%

REG. 98c KNIT SHIRTS

(A) 2-ply combed cotton in assorted stripes. Sizes 3-6X. 78c

REG. 2.98 CRAWLER

(D) Flannel-lined denim. Match flannel shirt. 6-18 mo. 2.67

REG. 2.49 DIAPERS

(G) Medium weight Birdseye. Reg. 2.79 heavywt. 2.47; doz. 2.17

COTTON FLANNEL SHIRTS

(B) Special purchase—assorted plaids for boys. 2 to 6X. 97c

ACETATE TRICOT PANTIES

(E) Special, novel prints in acetate tricot. 2 to 14. 4/51

REG. 3.29 DIAPERS

(H) Gauze. Surgical-type weave cotton. 21x40". Doz. 2.97

REG. 2.29 SLEEPER

(C) 3-piece, rib-knit cotton. Extra pair of pants. 1-4. 1.97

REG. 29c TOT'S PANTS

(F) Cotton training pants. Double-thick fabric. 1 to 4. 25c

REG. 2.98 GIRLS' SLACKS

(J) Pinwale corduroy. Boxer style, needs no belt. 7-14. 2.67

SPECIALLY PRICED FOR SAVINGS

CHILDREN'S RED BANDS

Reg. 4.98 4 44 Sizes 8 1/2-3

GIRLS' SPORT SHOES

Reg. 5.98 5.44 Sizes 4-9

WOMEN'S FALL CASUALS

Reg. 4.98 4.44 Sizes 4-9

(A) Wards better quality for boys and girls. Comfortable for school or play. Every pair built over scientific lasts to fit the needs of growing feet. Selected leather uppers. Sturdy Wardolite or rubber soles for long wear. Black patent dress pump, brown oxford or black and white saddle.

(B) Wards Good Quality Wing Steps offer comfort at all times. These popular sport styles always look neat because the smooth leather uppers resist scuffing. Sturdy Neolite, rubber, or cushion crepe soles assure long wear. Goodyear welt construction. In black and white or brown.

(C) Wards Good Quality closed back Wing Steps are ideal for dress or casual wear. Smart up to the minute styles that offer you proper fit for hours of comfortable wear. Of smooth leathers or soft suedes. Fall colors include tan, black, red and canyon sand. Others. Sturdy Wardolite soles.

WARDS WILL BE OPEN MONDAY AND FRIDAY NIGHTS TILL 9 o'CLOCK