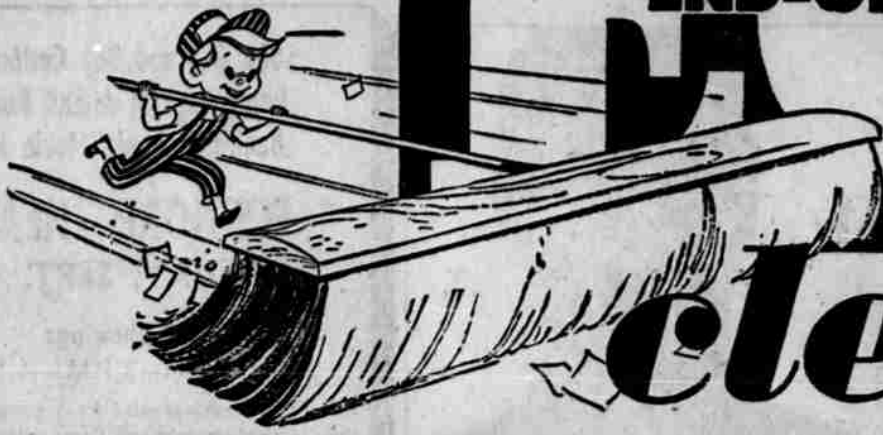


PENNEY'S
ALWAYS FIRST QUALITY

160 N. Liberty St., Salem, Oregon



END-OF-MONTH

clean-up

**DOZENS OF SPECIAL VALUES FOR YOU! HURRY DOWN!
WE'RE MAKING ROOM FOR NEW FALL MERCHANDISE!**

Free Parking

Shopper's Car Park
S. HIGH AT FERRY
OR
Marion Car Park
S. COMMERCIAL
and FERRY
Ask our salesperson
to validate your park-
ing check for 1 hour
free.

SAVE!

CASUAL SHOES

One Group Men's
\$4
BROKEN SIZES
DOWNSTAIRS STORE
ONE GROUP Women's
Canvas Shoes
\$1
SUMMER SANDALS
DOWNSTAIRS STORE

SAVE!

Children's Sandals

ONE GROUP
\$1
SUMMER STYLES
DOWNSTAIRS STORE

Marquette Tier Curtains

LIMITED QUANTITY
\$1
DOWNSTAIRS STORE

SAVE!

CHROMSPUN PRISCILLAS

SEVERAL COLORS
\$6
184"x21"
DOWNSTAIRS STORE

Hemstitched Voil Sash CURTAINS

32"x45"
32"x54"
\$2
DOWNSTAIRS STORE

SAVE!

SHOWER CURTAINS

ONE GROUP
\$1.44
PLASTIC
DOWNSTAIRS STORE

NON-SKID LOOP RUGS

18"x30"
THICK COTTON LOOPS
\$1

DECORATOR PILLOWS

\$1
DOWNSTAIRS STORE

Going... Going... GONE!
SPECIAL SAVINGS!
We must make room
for new merchandise!

Girls' Dept. Values!

ONE GROUP COTTON SLEEVELESS
BLOUSES \$1
ONE GROUP COTTON PLISSE
Pajamas and Gowns \$1.50
ONE GROUP SAILCLOTH
JACKETS \$2 Sizes 7-14
ONE GROUP DENIM
SHORT SLACKS \$1 Plaids and Plains
ONE GROUP DENIM
SHORTS \$2 for \$1 Sizes 7-14
GIRLS' DEPT.—SECOND FLOOR

FOR WOMEN!

ONE RACK
Orlon and Wool Suits \$10
Second Floor
ONE RACK BUTCHER WEAVE
DUSTER COATS \$3
Second Floor
WOMEN'S DENIM AND SAILCLOTH
JACKETS \$2 Broken Sizes
Second Floor
WOMEN'S DENIM
SHORT SLACKS 2 for \$3
Second Floor
WOMEN'S SAILCLOTH
SHORT SLACKS \$2 Torador Style
Second Floor
ONE GROUP WOMEN'S
SHORTS \$1 Sailcloth Cotton Twill
Second Floor

ONE GROUP WOMEN'S
SWIM SUITS \$2
Second Floor
ENTIRE STOCK WOMEN'S
SLEEVELESS BLOUSES \$1.50
Second Floor
ONE RACK WOMEN'S
Maternity Smocks \$4
Second Floor
WOMEN'S MATERNITY
SHORT SLACKS \$3
Second Floor

LIMITED QUANTITIES!

FOR WOMEN!

ENTIRE STOCK SUMMER
MILLINERY \$1 Summer Straws
ONE GROUP WOMEN'S COTTON
Gowns and Pajamas \$1 Broken Sizes
ENTIRE STOCK SUMMER
HANDBAGS 50¢ Plus Tax Final Cleanup
WOMEN'S ASSORTED
JEWELRY 2 for \$1 Plus Tax
WOMEN'S
NOVELTY BELTS 50¢ Summer Styles
ONE GROUP SUMMER
Artificial Flowers 4 for \$1
MAIN FLOOR

SPECIAL! SAVE!

ONE GROUP—6 ONLY
ALL-WOOL SUITS \$25
ONE RACK RAYON CHECK
SPORT JACKETS 6.88
FADED BLUE OR CHARCOAL
DENIM JACKETS \$3
ONE GROUP LONG AND SHORT SLEEVE
SPORT SHIRTS 2.66
ONE GROUP PRINT OR PLAIN
SPORT SHIRTS 1.50
ONE GROUP COTTON GAUCHO
POLO SHIRTS 1.50
LIMITED QUANTITY WORK
STRAW HATS 50¢
MEN'S DEPT.—MAIN FLOOR

ODDS & ENDS!

Womens Chiffon Mist or Novelty Heel
NYLON HOSE \$1 pr.
MAIN FLOOR
Women's Cotton
String Gloves 2 for \$1
MAIN FLOOR

FOR WOMEN!

SAVE! YARDAGE FEATURES!

ONE GROUP BETTER
Corduroy or Tweedaline \$1.00 Yd.
MEZZANINE
ONE GROUP YARDAGE
Organdy, Cotton Prints, Rayon Prints, Flock Dot Lawn, Chambray
3 Yds. \$1
MEZZANINE

FOR INFANTS!

INFANTS' COTTON
SUN SUITS 2 for \$1
SECOND FLOOR
ONE GROUP
JACKETS 50¢ Plaid Denim
SECOND FLOOR
INFANTS' DENIM
SHORT SLACKS \$1
SECOND FLOOR
INFANTS' DENIM
LONG SLACKS \$1 Boxer Waist
SECOND FLOOR
ONE GROUP COTTON PLISSE
SHORT SLACKS \$1
SECOND FLOOR
ONE GROUP INFANTS'
BONNETS \$1 Summer Styles
SECOND FLOOR

ONE GROUP COTTON
BLOUSES 2 for \$1 Sleeveless
SECOND FLOOR
INFANTS' COTTON PLISSE
SLEEPERS 2 for \$1
SECOND FLOOR

SAVE! REMNANTS DRASTICALLY REDUCED

MEZZANINE AND DOWNSTAIRS STORE

HEY KIDS! FREE MOVIES SEPT. 4th

SAVE! TOWEL FEATURE!
66¢ BATH
36¢ HAND WASH
14¢ MEZZANINE

SAVE! One Group Boys' Polo Shirts and Sport Shirts \$1
BROKEN SIZES
MAIN FLOOR

SAVE! Men's and Boys' Summer Caps 50¢
Broken Sizes And Colors
MAIN FLOOR

SAVE! Jr. Boys' Wash Pants \$1
SIZES 4-10
BOYS' SUMMER SHORTS
\$1
BROKEN SIZES
MAIN FLOOR

STORE HOURS 9:30 A.M. to 5:30 P.M. — FRIDAY NITE TILL 9 P.M.