Papers Found "est for Ads

Chicago WB — The Inde-endent Grocers' Alliance "has found newspaper advertising to be its most effective medium" and will spend more than \$2,000,000 for space in U. S. and Canadian newspapers in 1954, it was announced today. The IGA national advertis-

ing manager, Orville Johler, told 1,500 wholesalers and retailers attending the alliance's 27th international convention that IGA has found it profitable to increase its newspaper

advertising budget each year. He also said that the group plans a "new look" in advertising "which we consider to be one of the most progressive steps ever taken in the food field."

"Full page ads will no longer show many items as was the general practice in the past." he said.

trated on the page and serve as the focal point of the ad. Food items to be advertised will be held to a maximum of 15

Lt. Gen. John E. Dahlquist

advertising manager, is now attending the national convention in Chicago.

"Monthly Pains" stopped or amazingly relieved

are you putting up—unaecessorily—
with the functionally-caused cramps,
pains and weak "no good" feelings of
menstrustion? In doctors tests, Lydia
Pinkham's Compound and Tablets
brought complete or striking relief from
such distress... in 3 out of 4 cuses!

Try medera-ecting Lydia E. Pinkham's
Vegetable Compound or are, impress Tablets with added from See II it doesn't relies
those pairs and jitters. help you feel
better both before and during your period!





to a distant city, we offer the finest in worry-free moving serv ice. Our local storage and mov-ing facilities are unexcelled. And —as representatives for Allied Van Lines—we can place at your world's largest long-distance mov-ing organization. Allied's experi-packers, handlers and drivers safeguard your possessions every step of the way. Call us for esti-



Red Star Transfer

ACCUT FOR HILLED I II LITES.

KNOWN HERE



Lt. Gen. John E. Dahlquist, who during World War II commanded the 70th division, which trained at Camp Adair, Monday was named chief of Army field forces, with headquarters at Fort Monroe, Va.

feature a currently popular fashion that will be fully illustrated on the page and control of the fully illustrated on the full of the fully illustrated on the full of the

German Field Marshal Herman Goering in May, 1945.

Following the end of the war Gen. Dahlquist was returned to Washington and given the assignment of deputy director of personnel and administration for the Army. He left that assignment in July, 1949 and returned to Europe for duty at Heidelberg with the Europe command.

The general since June of this year has been the acting chief of Army field forces.

This Auto

West Coast Feight Company goods.

Boeing designed and is producing the engine to operate electric generators on navy minesweepers. Its installation in the truck was a by-product of its research.

The engine is officially called the Boeing Model 502 and its operation by West Coast is expected to give the plane company's engineers facts on performance under the tough demands of big truck freighting.

With 175 horsepower, the Boeing gas-turbine engine is

Pinkham's helpe to "quiet" uterine contractions that Wreck Was Real Crash

were slightly injured and a cargo of glassware samples was almost completely ruined when their panel truck went out of control and turned completley over at least once yesterday on US highway 99E about three miles south of Albany.

State police identified the occupants of the truck as

occupants of the truck as Ralph Seitz and New Mc-Nabb, both of Los Angeles. Seitz, driver of the vehicle, suffered minor cuts and bruises in the mishap.

An eyewitness said the truck hit the left shoulder of the highway, careened out of control and landed in a roadside ditch after flipping over at least. Seitz was driving to Seattle.

WORLD'S LARGEST SELLER AT 10C



SAVE MORE-BUY 200 TABLETS.790



Recent action of the Salem school board in designating of the Salem district's bus fleet will be reflected in high trict bus fleet drew fire Tuesday night from representatives of the Salem Insurance Agents association.

The association, President The association, President The association, President Payments Hudkins pointed out, ed a minimum of \$18 on any payments involve tuition charges and involve tuition charges and

Agents association.

The association, President Charles Hudkins pointed out, has been handling the district's insurance during the past 20 years with apparent satisfaction to all concerned. He requested that if the hearters quested that if the business was to be placed on a bid basis, that all be given equal oppor-tunity. He warned, however, that if such action is taken

Boeing gas-turbine engine is only 40 inches long, 23 inches wide, and 22 inches high, occupying less than 13 per cent of the space required by a dis-

sel truck engine. Weighing about 200 pounds, it is 2500 to 3000 pounds lighter than pres-

ent diesels of equal out-put.
While the average diesel engine has 1400 parts and the average automobile engine has 880, the gas-turbine engine has

380, the gas-turbine engine has
400. Although normally operating with diesel oil, it will
burn high or low octain gasoline, kerosene, stove oil, or jet
fuel. With an ordinary diesel
there are 15 gears; with the
gas-turbine unit six

The gas-turbine engine is similar in principal to the jet

airplane engine in its general design, but the power develop-ed is harnessed effectively by

a scondary turbine to turn rather than being exhausted

as jet thrust. From the driver's point of

view the gas-turbine engine is an improvement over the

existing diesels. His working conditions are considerably less fatiguing and he is better

able to stay alert to the exig-encies of highway traffic

Gone are the throb and shake of the piston and connecting rod, the staccato exhaust of

the two and four-stroke cycle explosions, the combustion knock, the worries about fuel

quality whether it be gasoline

tinuous preoccupation with lu-

of fuel, while diesel engines

get about five miles to a gal-

lon. Engineers claim, however, that the fuel for the gasturbine engines will be less ex-

The principal draw-back of the gas-turbine engine is that it averages only about one-and-one-half miles to a gallon

bricants.

r diesel oil, the "lugging" on hills, and the more or less

gas-turbine unit, six.

Fleet Insurance Higher Costs on Bus Brings Protest Fleet Brings New Fees

from 2.2 to 2.5 cents and placed a minimum of \$18 on any
one assessment. Payments involve tuition charges and will be collected in advance on a quarterly basis in the case of individuals using the granted permission to open a

the more than 100 agents afthe more than 100 agents affiliated with the group will
be "in to see you."

A saving of about \$591 was
involved by handing the business to State Farm Mutual,
although this would be reduced by a short term rateduced by a short term rate.

duced by a short term rate.

The association has been handling the district's appraisal work on a basis of no Mutual has been entered into.

LEE BROS

REPAIR AND REFINISH

YOUR FURNITURE LIKE NEW

Phone 2-7001 4020 State St.

155 N. LIBERTY

Items to be advertised will be held to a maximum of 15 titems.

Lt. Gen. John E. Dahlquist, who Monday was named chief of Army field force, with head-will be able to 'keep in style,' in dress and in her food purchases."

Edward Klippert, the Salem advertising manager, is now attending the national conventions of the Army division, the bine powered truck in fantry division, the salem advertising manager, is now attending the national conventions of the Army men who makes the first and only gas turpensive once they are in the city administration.

Personnel changes recommended by Supt. Walter Snymended by Supt. By DAVE CROMWELL.

The first and only gas turbine powered truck in operation to receive its state fair Sept. 5, 6 and 7. The and saw combat in Central Europe.

It was Gen. Dahlquist who like the surrender of accepted the surrender of accepted the surrender of the surrender of accepted the surrender of the first and only gas turbents on the first and only gas turbents on the first and only gas turbents of duction.

However, it may be quite some time before they are in production, for it will depend upon how soon American industry can turn its thinking like and six places of absence to form high; leave of absence t Berry.

Trixler on Van Camp's Board

Gilbert C. Van Camp, president and board chairman of the Van Camp Sea Food Company, Inc., has just announced the election of Mr. J. Thomas Trixler of Portland to the board of directors of the company. This took place at the annual stockholders' meeting at the firm's California head office.

Mr. Trixler in partnership with his brother, S. P. Trixler, will be collected in advance on a quarterly basis in the case of individuals using the service.

The administration was granted permission to open's microfilming program to reduce storage space in connection with the district's files. The equipment will be secured on a \$20 monthly rental basis, although a viewer will be necessary at a cost of \$275.

The board took no action on the matter as presented in view of the fact that Director Gus Moore was absent. No official contract with State Farm Mutual has been entered into.

Charles H. Heltzel, Public Utilities Commissioner, today approved the application of

of Silverton, to replace Mrs. the revenue received at the Mrs. Caroline Blake of Garffeld was named teaching principal at Mountain View at her
own request and Mrs. Shirley
Newberry was named to a
Newberry was named to a
Newberry was named to a
Newberry was named to a present charge, and while the similar position at Halls Ferry. upon any shipper.

MOTHERS ...

Would you like your very own child to grow up with GOOD WHITE STRONG Healthy teeth with up to two-thirds less tooth decay, with an enamel coat that's whiter and so hard it's like an armour plate that resists decay, not just temporarily but with results that can be permanent? D-H FLUORINE has those magic tooth building powers and it's now within your power to add the scientifically safe tested D-H Fluorine preparation to your child's water, milk, or juice at home. Now they can have a better chance to grow up with good, while, strong, healthy teeth, with far less tooth cavities. D-H Fluorine available at PAY LESS DRUG STORE, 484 STATE STREET, SALEM, OREGON.

Brooks

Brooks — Dale Baldwin and Bill Pfau have returned home after a week at White Branch, the Nazarene Boys and Girls camp at McKenzie Bridge, Ore. Mrs. Harry Bosch is the new president of the Brooks Gar-

the Nazarene Boys and Giris camp at McKenzie Bridge, Ore.

Mrs. Harry Bosch is the new president of the Brooks Garden Club, she states the club will meet every second and fourth Thursday of each month, starting in September.

The Marshall Christofferson family spent the weekend in Klamath Falls visiting with the Floyd Olson, returning by way of Crater Lake.

The school at Brooks will start on Monday morning, Sept. 14 at 9 a.m. Gerald Archer is the new principal. He formerly taught at Marion. Lunches will be served the first day and students are told to plan on school all day. The school bus will make it's usual run, starting with the south route first. Paul France will be the driver again this year. this year.

A family picnic was held at the country home of Mr. and Mrs. Leslie Tontz and Sally, dren suffered minor injuries Aug. 28. Out of town guests were Mr. and Mrs. Clyde Boehm and family of Salem, and the Maurice Kelly family

CHILDRENS FEET

must not be neglected. Proper foot care is just as essential to good health as care of the eyes and teeth. Good posture cannot be maintained when feet are weak, strained or misused. CONSULT A FOOT SPECIALIST THE CHIRCPODIST

Dallas Family Hurt in Crash

Dallas-A fatal early morn-

his car by the impact and run

and were released after being treated in the hospital at Nyssa.

STOP SUFFERING

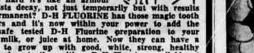


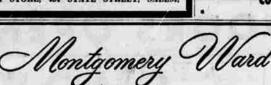
PAY LESS DRUG STORE

cane

Canning champions of 85 State and County Fairs ALL used C and H CANE Sugar



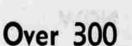


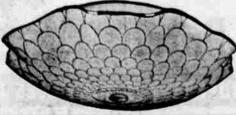






















2355 Silverton Rd., Ph. 24161

"MAKE A DATE WITH INTERSTATE TO SEE STEVENSON CONSTRUCTION COMPANY'S THREE CAT DW-215 IN ACTION RELOCATING HIGHWAY 99 NEAR ANLAUF OREGON . THEY'RE CAT-ENGINEERED FROM 275 HR DIESEL ENGINE TO 20 YARD SCRAFER .*