



**I Never Knew
How Easy
it is to
SAVE
MONEY**

No—you'll never know how much money you can save on your food bills until you shop at BERG'S where every price is a low price every day! So why not find out today? What a pleasant surprise it will be to see how easy it is to be economical . . . how pleasant it is to choose from finger-tip displays of fine quality foods . . . how convenient it is to fill your entire food list here. And the best surprise of all comes last—when you see how much money you've saved by shopping here.



ELSINORE CUT
GREEN BEANS
NO. 2 CANS
22¢
DOZEN
\$2.49

**VAN CAMP'S
PORK
AND
BEANS**
NO. 2½ CANS

23¢

**CAMPBELL'S
TOMATO
JUICE**

23¢

**KIX
CEREAL**
WITH 5 PIECES
OF BUBBLE GUM
INSIDE
LARGE PKGS.

23¢

**M. D. BRAND
TOILET
TISSUE**

10¢

**SUCCESS BRAND SLICED
ELBERTA PEACHES**

In Heavy Syrup No. 2½ Cans **29¢**

Del Monte 46-oz. cans **25¢**

46-oz. cans **25¢**

**PINEAPPLE JUICE
HI-C ORANGEADE**

LUNCHEON MEAT RATH'S 12 oz. **39¢**

SWEET PICKLES STEINFELD'S BONNEVILLE 24 oz. **39¢**

MANDARIN ORANGES PACIFIC PEARL 11 oz. **17¢**

GRAPEFRUIT SEGMENTS ELSINORE 8½ **2 for 25¢**

SLICED PINEAPPLE DEL MONTE NO. 1 FLAT **15¢**

BARTLETT PEARS CAPITOL NO. 2½ **27¢**

Prune Plums Hunt's 15½ oz. **2 for 29¢**

**BONFIRE
CHUM
SALMON**

No. 1 Tall cans **39¢**
NOT THE BEST BUT GOOD!

Self-Service Meats

HAMS Cascade Sugar Cured Shank Half Per Pound **57¢**

BEEF STEW Boneless Stew Meal . . . LB. **39¢**

RABBITS For Frying . . . LB. **49¢**

FRANKFURTERS Armour's LB. **43¢**

U.S. CHOICE GRADE
**ROLLED
CHUCK
ROAST**
Per Pound **69¢**

FROM YOUNG SPRINGERS
**LAMB
LIVER**
Per Pound **23¢**

IVORY SOAP MEDIUM 3/25c **30c**

IVORY SOAP Large Size 2/27c **25c**

PERSONAL IVORY 4/23c **1 lb. 33c
3 lb. 89c**

IVORY FLAKES 29c

IVORY SNOW 29c

BATH SIZE CAMAY 2/25c

DUZ LARGE 29c

OXYDOL LARGE 30c

LARGE 30c

cheer GIANT 73c

GIANT 73c

GIANT 73c

**ZEE
NAPKINS**
PKG. OF 80
10¢

Farm-Fresh Produce

U.S. NO. 1 GRADE BLUE BIRD
POTATOES 10 lbs. **29c**
PACKED IN THE HANDY 10-LB. PAPER BAGS

SNOBOY BRAND TOP QUALITY
CELERY Per Pound **9¢**
Lots of Snap — Yet Sweet and Tender

LOCAL GROWN RED BIRDS
APPLES 4 lbs. **37¢**
EXCELLENT FOR COOKING

SUNKIST QUALITY — GOOD FOR JUICE
ORANGES 5 lbs. **33¢**

VINE RIPENED CANTALOUPES
CANTS 2 for **19¢**
ICE COLD

TOMATO SOUP, Campbell's . 2 for 23c

CREAM STYLE CORN Del Monte No. 303 cans **17¢**

PEELED TOMATOES Red 'n' Ripe No. 2½ **22¢**

TOMATO CATSUP Dennison's Quality **17¢**

BORDEN'S SALAD DRESSING Quart **49¢**

SKIPPY PEANUT BUTTER 14-oz. jar **45¢**

HEINS OREGON HONEY 1 lb. **29¢**

T-V TIME POPCORN . . . 15c

GUARANTEED FRESH
**CAKE
DONUTS**
DOZEN **29¢**

Greater VALUES Greater SAVINGS!

BERGS

SALEM OWNED AND OPERATED BY YOUR NEIGHBORS

WE RESERVE THE RIGHT TO LIMIT QUANTITIES LOCATED IN THE CAPITOL SHOPPING CENTER

HEINZ QUALITY
**Tomato
CATSUP**
LARGE BOTTLE **19¢**